

Austria	30.22	Indonesia	14.10	Canada	1.10
Bahrain	0.20	Iran	1.00	Philippines	1.00
Bangladesh	0.20	Israel	1.00	Portugal	1.00
Ceylon	0.20	Japan	1.00	Spain	1.00
Dominican	0.20	Jordan	1.00	S.Australia	1.00
Egypt	0.20	Korea	1.00	Singapore	1.00
Finland	0.20	Laos	1.00	Switzerland	1.00
France	0.20	Lebanon	1.00	Sweden	1.00
Germany	0.20	Luxembourg	1.00	Switzerland	1.00
Greece	0.20	Morocco	1.00	Taiwan	1.00
Hong Kong	0.20	Nepal	1.00	Thailand	1.00
India	0.20	Norway	1.00	Turkey	1.00

FINANCIAL TIMES

PROTECTIONISM

Brussels gets tough on state subsidies

Page 6

No.31,003 Monday November 20 1989 D 8523A

World News

Salvadorean army attack slows rebel offensive

The week-long FMLN guerrilla offensive in El Salvador began running out of steam over the weekend under sustained counter-attacks by the armed forces.

Heavy fighting continued in the capital San Salvador and in San Miguel, as well as in several smaller towns around the country. Page 28

Lula boost in Brazil

Luis Inacio Lula da Silva, the most radical of the main candidates in Brazil's presidential election, looks certain to go forward to the run-off on December 17. Page 4

Greek cabinet effort

Political leaders in Greece are to make a last effort today to form a government of national unity as they seek to avert another election next month and end political deadlock resulting from the inconclusive November 5 poll. Page 6

EC telecoms drive

France has launched a diplomatic drive to resolve a deadlock over an ambitious European Commission plan to boost free competition in the Ecu75bn (\$70bn) EC market for telecommunications services from 1993. Page 8

Aquino faces defeat

Muslims and Christians appeared to have rejected an autonomy plan for the southern Philippines. The result would mark the first electoral defeat for President Corazon Aquino since she won power in 1986.

ANC-US meeting

The State Department said US officials have met the chief representative of the new Washington office of the African National Congress, the South African nationalist movement banned by Pretoria.

LDP setback

A pro-Socialist candidate defeated his rival from Japan's ruling Liberal Democratic Party in a mayoral election. The result dented Prime Minister Toshiki Kaifu's LDP after it had fought its way back after a series of scandals and an unpopular sales tax.

IRA admits bombs

The Irish Republican Army admitted killing three British paratroopers in Northern Ireland and blowing the legs off a British soldier in England with a car bomb. Page 8

Salang Pass open

Soviet-backed Afghan authorities said they had cleared another rebel blockade of a key highway to the Soviet border and reopened the Salang Pass.

Moldavian advance

Pyotr Luchinsky, new leader of the Soviet republic of Moldova, took a first step towards reconciliation with the Popular Front, the nationalist group that campaigned for removal of his predecessor. Page 4

Turkey warns US

Turkey has warned the US that it will undermine its military interests if the US Senate passes a bill saying Armenians were once victims of Turkish genocide. Turkey, a Nato member, has cut back training flights at US air bases and halted visits by US warships.

Ethiopia battles

Fresh battles in northern Ethiopia have ended peace talks between the Marxist government and separatist rebels opening in Nairobi today.

Soviet gas blast

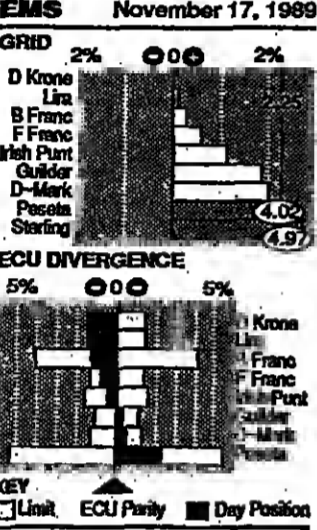
An explosion has damaged 40 km (25 miles) of gas pipeline near the northern Siberian city of Norilsk, the government newspaper Izvestia said. Sub-zero temperatures were reported as the cause of a crack in the line.

Business Summary

China to shut many of its Hong Kong companies

CHINA plans to close many of its companies operating in Hong Kong during the next few months, especially those involved in property and the stock market. It announced that it also intends to try to stop any new enterprises opening. Page 4

EUROPEAN Monetary System: A rally by the D-Mark threatened to cause strains within the EMS. Events in East Germany cooled the D-Mark to fall, but then recover strongly as the market reassessed the impact on the West German economy. Weaker members of the system - the Danish krone and Italian lira - came under renewed pressure, but finished the week well within their cross rate limits, helped by pre-weekend profit-taking in the D-Mark.



The chart shows the two constraints on European Monetary System rates. The upper grid, based on the weakest currency in the system, defines the cross-rates for which no currency exceeds the limit more than 2.4 per cent. The lower chart gives each currency's divergence from the 'central rate' against the European Currency Unit (ECU), a basket of European currencies. Conventions based on Monday's Thursday data. Friday data not available.

QUINTREX bank leaders to the Australian television and resorts group are expected to decide today whether to put the group into receivership or even provisional liquidation. Page 27

EURO Disneyland, US leisure group, plans to follow this month's successful flotation in Paris and London by building a second theme park outside Paris to open in 1995 and requiring several billion francs of extra investment. Page 27

BOUYGUES, French construction group, spent FF97.2m (\$116.2m) buying a 3.08 per cent stake in Navigation Air. French food-to-financial services conglomerate, taking to 3.88 per cent Bouygues's stake in the group which came under takeover attack last month from Paribas, the investment bank. Page 27

LOCKHEED, US defence aerospace group, said it will take a fourth quarter charge of about \$30m because it had miscalculated development costs of an anti-submarine aircraft. Page 27

DOMINION International, financial services and property company, shares of which have been suspended for almost two months, said it had not asked the UK Serious Fraud Office to investigate its affairs, but did not rule out doing so after future was secured. Page 29

POLYTRADING Federal Open Market Committee delayed cutting US interest rates last month because it did not want to appear to be trying to force the dollar lower in foreign exchange markets. Page 4

REDLAND, British building materials group, is to issue \$150m in variable dividend dollar-denominated preference shares. It joins BET as a rare UK entrant to this \$25bn US market. Page 29

AGREEMENT which ended dispute between Sony and Warner Bros over which gets the services of film producers Jon Peters and Peter Guber is being billed as the greatest settlement of a breach-of-contract suit since the \$3bn Texaco paid to a rival oil company, Pennzoil, in 1983. Page 27

TSB BANK, the sixth-largest UK bank, is expected to announce wide-ranging plans to restructure its retail banking operations. The restructuring is likely to involve the loss of several jobs. Page 10

THE TWELVE DISPLAY REMARKABLE UNITY OVER CONDITIONS FOR COMMUNITY ASSISTANCE

EC pledges aid to nations embracing democracy

By Ian Davidson, Robert Mauthner, and David Buchan in Paris

THE twelve leaders of the European Community have enthusiastically endorsed political reform in Eastern Europe and promised substantial economic aid to those East European countries which embrace democracy.

"We are ready to co-operate by all available means in creating healthier economies in exchange for a proven return to democracy, respect for human rights and the organisation everywhere of free elections," said President Francois Mitterrand of France who had convened the special weekend summit.

The meeting, which took place over dinner at the Elysee Palace, showed remarkable unity between the 12 heads of state and government over the necessary political conditions for Community help for reform in East Europe, and a keen sense of the historic importance of this summit.

"We all felt the sense of history of what is happening in Europe," said Mrs Margaret Thatcher, Britain's Prime Minister. "We are very much aware of the responsibilities which rest upon us that this movement towards democracy should succeed."

In this respect, the meeting provided a sharp contrast with current disputes between member governments over the future internal development of

THE EC SUMMIT OUTCOME

- Democracy in eastern Europe was named as a pre-condition for European Community economic aid.
- The International Monetary Fund was urged to conclude negotiations with Hungary and Poland by the end of the year. Such an agreement would be a pre-requisite for all western aid.
- German re-unification was not discussed.
- French proposals for the creation of an East European Development Bank are to be studied by the Community.

the Community, notably between Mrs Thatcher and her 11 opposite numbers. These disagreements, which centre on the project for economic and monetary union known as the Delors Plan, were not discussed at the meeting, but are bound to come to the fore again at next month's regular EC summit in Strasbourg.

Chancellor Helmut Kohl of West Germany was inevitably the centre of interest at the summit because of his country's pivotal role at the frontier of Western and Eastern Europe. He went out of his way to reassure his colleagues that West Germany was not being distracted by events in Eastern Europe and East Germany from its strong commitment to Western European integration in the European Community.

This was an absolute national priority for West Germany, he said, and there was no alternative.

Saturday's discussions on Eastern Europe focused primarily on Poland and Hungary which have advanced furthest down the reform road and are due to get a total of \$2bn in short-term Western aid.

The Community leaders called on the International Monetary Fund to reach agreement with Poland and Hungary which have advanced furthest down the reform road and are due to get a total of \$2bn in short-term Western aid.

Pentagon plans big spending cuts

By Peter Riddell in Washington and David White in London

DEEP CUTS in US defence spending, involving reductions in force levels, the cancellation of weapons programmes and base closures, are being planned by the Pentagon in response to changes in the Soviet bloc.

Big cuts in US forces in Europe are also being discussed.

The planned spending cuts, the largest since the end of the Vietnam War 15 years ago, would start in the 1991 fiscal year beginning next October, with a possible 3 to 4 per cent cut in real, inflation-adjusted terms. They would be greater in the following years. Spending in the current 1990 fiscal year is \$290bn.

For 1992-94, cuts would represent a real average annual fall of about 5 per cent. This compares with projections of a 1.2 per cent increase annually in the early-to-mid 1990s.

During a series of weekend interviews Mr Richard Cheney, US Defence Secretary, said the armed services had been asked to prepare options for such cuts as part of the discussions in response to the presentation of the 1991 budget to Congress in January. President George Bush has yet to take final decisions.

However, any cuts before an arms reduction deal has been struck in Vienna threaten to deepen tensions in the North Atlantic Treaty Organisation over balancing members' contributions to European defence.

America's European allies are expected to come under increased pressure from the US Congress to take a larger share of the Nato burden.

Any sharp cuts in European commitments, especially in manpower, risk provoking further US cuts which would seri-

ously unsettle the alliance.

The public airing of options by Mr Cheney is significant because he has been one of the most prominent sceptics about Soviet intentions and the success of perestroika. He acknowledged yesterday that the likelihood of an all-out US-Soviet conflict was probably lower now than at any time since the Second World War, although he said the Soviet Union still had to go a long way to clean up its act in the Third World.

Mr Cheney admitted there might be big cuts in US troops in Europe, but not yet. He noted that the existing conventional forces talks in Vienna (CFE) were intended to produce a reduction of 30,000 in US forces.

Western analysts believe that the latest changes in Eastern Europe, in particular East Germany, will prompt Nato to

anything that could upset the Soviet Union or appear to question the geo-strategic balance between East and West. There was no discussion of German re-unification, Mr Mitterrand said afterwards.

"The question of borders is not on the agenda - they should stay as they are, and all military matters should continue to be conducted through Nato and the Warsaw Pact," Mrs Thatcher said. "This arrangement has suited us all very well, and at a time of great change it is necessary to keep this background of security and stability."

The leaders stressed that events in Eastern Europe were of particular importance to Western Europe, and underlined the significance of the timing of the meeting, coming as it did just before the super-power summit between President George Bush and President Mikhail Gorbachev of Malta at the beginning of next month. They said it would have been inappropriate if Europe had been left out of the first substantial Western summit since the opening of the Berlin Wall and moves towards political liberalisation in several East European countries.

Continued on Page 24

Reform rallies sweep E Europe

By Leslie Collitt in Berlin and Judy Dempsey in Sofia

MORE than 30,000 demonstrators calling for Czechoslovakia's Communist leadership to step down confronted security forces in Prague yesterday for the third evening in a row after a weekend which also saw huge pro-reform rallies in Sofia and throughout East Germany.

Parliamentary police sealed off the bridges leading to Prague Castle, seat of the Government, as the hardline leadership faced its biggest challenge since coming to power in the wake of the 1968 Soviet invasion.

There was a confused series of allegations of possible deaths at the hands of riot police on Friday, with the rights group Charter 77 saying at one point that four people had been killed and the authorities insisting there had been no deaths.

A prominent Charter 77 member, Mr Jiri Dienstbier, said riot police behaviour of recent days was the most "brutal and senseless" seen in Czechoslovakia since the Communist takeover in 1948.

The biggest demonstration in East Germany yesterday was in Dresden where 50,000 people called for the punishment of the discredited leadership that was toppled a month ago. Protest marches also took place in at least seven other towns.

The Dresden marchers voiced solidarity with the protesters of the new leadership of Romania where a party congress opening today was expected to bring little change.

In interviews published in the Chinese People's Daily and by the Cuban news agency, President Nicolas Ceausescu of Romania called the international situation "grim and complex" and appealed to the Chinese Communist Party for "initiatives which would benefit the development of socialism."

The appeals, which appeared at the weekend, are a clear indication that the Romanian leadership has had to look beyond Europe to find allies to support its Stalinist regime.

In Sofia, the new leadership did not interfere as supporters of several small independent groups gathered yesterday in the city centre, and tried without success to hammer out a common platform.

Party of disillusioned, Page 3; Battle lines drawn, Page 22

Gandhi's party 'will lose half' of its seats in Parliament

By David Housego in New Delhi

PRIME Minister Rajiv Gandhi's ruling Congress Party will emerge from this week's general election with less than half the parliamentary seats it won in the last election, according to India's most reliable opinion poll.

The Marg group poll published in the magazine India Today gives the Congress Party 150 seats in the new Parliament, against the 415 it won in 1984. The party would need 285 seats for an absolute majority.

The opinion poll was carried out between November 12-16 in a sample of 37 constituencies. Most political analysts believe that since there has been a further swing in the north to the opposition, led by Mr V.P. Singh.

The poll is, however, a little more comforting to the Congress than internal forecasts of the opposition and the Intelligence Bureau, both of which see the number of Congress seats falling to about 180.

In an effort to attract women voters, Mr Gandhi yesterday announced that his party, if returned to power, would support a new Rs50bn (\$2.5bn) a year programme for poorer women. The programme was announced to coincide with the anniversary of the birth of his mother, Mrs Indira Gandhi, to capitalise on her popularity. Mrs Gandhi was assassinated in October 1984.

Parliamentary forces were being drafted over the weekend into some constituencies to provide security during the polling this Wednesday, Friday, and Sunday.

There was scattered violence across the country at the weekend with 150 people injured in Kashmir and six killed in Amritsar in the Punjab. There were continuing clashes between Hindus and Muslims around Bhopal in Bihar.

In Mr V.P. Singh's constituency of Fatepur in Uttar Pradesh - one of the areas earmarked for intensive security measures - a Hindu fundamentalist leader was shot. The killing provoked rioting between Hindus and Muslims in which vehicles were burnt. Crowds pulled down banners of the opposition Janata Dal.

The India Today poll - the most respected in the country and in previous elections the most accurate - shows the Congress Party's popularity dropping to its lowest in about a decade.

UK water industry sell-off is expected to be worth £5.3bn

By Clare Pearson in London

THE UK water industry looks set for an initial market value of about £5.3bn (\$8.9bn) when the share price for the equity market to Friday's poor UK inflation figures, as well as advance information on the trade figures due out on Thursday, will be among the factors taken into account in tomorrow's pricing.

The indications were yesterday that it would take a significant change in market conditions or Government priorities for 249p or 285p, the other two prices still under consideration, to be chosen. The first of the three payment settlements has already been set at 100p.

Schroders, the merchant bank advising on the issue, was yesterday thought to be looking at a weighted average dividend yield of about 8.5 per cent - although the actual percentage would be affected by the share price fixing.

Subject to last-minute fine-tuning, the companies are expected to rank, in ascending order of yields, in the following

order: Thames, Severn Trent, Southern, Wessex, Anglia, Yorkshire, North West, Northumbrian, Welsh and South West.

Thames, Severn Trent, North West and Anglia together account for about two-thirds of the industry's value.

The spread between the yields is likely to be about 1.5 percentage points, with Thames providing a yield of about 8 per cent and South West at about 9.5 per cent. Mr Robert Giles, water industry analyst at stockbrokers Laing and Crutchfield, said yesterday these arrangements looked "relatively sensible."

The issue yield on South West's shares is expected to be noticeably in advance of those of the other companies, reflecting embarrasments it has suffered in the run-up to flotation. Welsh Water's high yield is designed to compensate investors for the difficulties a predator would suffer in trying to take it over.

UK legislation details, Page 24

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CONTENTS

THE MONDAY INTERVIEW

President Roh Tae Woo of South Korea, who is visiting Britain next week as part of a European tour, intends to make it clear that Korea is very different to Japan for a reason crucial to its international image. Page 46

USA: Lech Walesa warms up the crowds in chilly Chicago. 3

Born: Survey. 15-18

Architecture: New museum through the looking-glass. 21

Soviet Union: This battle lines are drawn on way to reform. 22

Editorial Comment: The EC's new stature; Retreat from Intervention. 22

Opinion: Future of business in Britain. 23

Leas: Markets; Water shares; Shareholders; Wall Street. 24

Lex: 24

Stock Markets: 45-46

Wall Street: 44-45

London: 46, 41

Management: 14

Monday Page: 46

UK Gilt: 36

Unit Trusts: 36-38

Money Markets: 25-28

Observer: 22

Weather: 24

Companies: 2-4

Currencies: 42

Editorial Comment: 22

International Bonds: 28

Financial Diary: 30

Int'l. Capital Markets: 25-28

Letters: 23

OVERSEAS NEWS

FT writers look at prospects for Western aid for Eastern Europe and the agenda facing the EC following Saturday's summit in Paris

Glad tidings for Poland and Hungary

EASTERN Europe can draw political hope and economic comfort from the European Community's promise to help economic recovery in those eastern countries prepared to turn themselves into democracies. True, the tidings from Paris will especially gladden Poles and Hungarians who, because they have preceded their East European brethren down the reform road, already have institutional trade links with the Community and have now been promised urgently-needed short-term money from the West.

through the EC budget or bilaterally, have given or pledged aid to Poland and Hungary in excess of Ecu700m (£500m) divided roughly equally between food shipments to Poland and agricultural, training, infrastructure and environmental project aid for both countries. Some of this is to be matched by funds from 12 other industrialised countries, whose aid effort is being co-ordinated by the Brussels Commission. In addition, the Community's European Investment Bank (EIB) has authority to make up to Ecu1bn in project loans to Poland and Hungary over the next three years. More money will now be forthcoming if the Twelve follow up their leaders' endorsement of a \$1bn "stabilisation fund" for Poland, of a bridging loan for Hungary of the same amount, and of the desirability of studying President Mitterrand's idea for an East European development bank. This would be on the model of existing institutions for Asia, Latin America and Africa and capitalised at perhaps Ecu1bn by a wide group of Western countries. Preparation for such a bank was put on a fast track at the weekend, partly in deference to Mr Mitterrand, the summit's host and the bank plan's author. The "troika" of post-

current and future EC presidents (Spain, France and Ireland), plus the Commission, were charged with coming up with draft statutes in time for the EC summit in Strasbourg in two and a half weeks. But some EC leaders have displayed reservations, with Mrs Margaret Thatcher describing it as "something for the longer term" when some states, like Poland, already had more debt than they could repay and with the Commission seeing a clash with an East European lending mandate already awarded to the EIB. In Warsaw on Saturday Mr Jacques Delors, the Commission president, floated the slimmed-down idea of a more private sector oriented European-Polish bank, an idea eagerly grasped by the Poles as an addition, rather than an alternative to the more ambitious Mitterrand plan. In the current rush to help East Europe, plans seem to proliferate as additions, not alternatives, to each other. Aid recipients may also soon proliferate. East Germany figured at the Paris summit mainly as a chance for Chancellor Helmut Kohl to stress that Bonn's aid to other Germany was strictly conditional on democracy rooting itself there, and that it would distract him neither from helping other worthy

East European countries nor from building the Community. But Mr Hans Modrow, East Berlin's new reformist premier, last week asked Brussels to include economic co-operation in trade talks that seem certain to be given the green light next week. The Community could resume its trade negotiations with Bulgaria, under the new leadership of Mr Petar Mladenov, Mrs Thatcher suggested. The UK leader saw no reason why negotiations by Soviet allies for new or closer economic ties with the EC "would infringe a military arrangement like the Warsaw Pact". The problems of Yugoslavia - nominally communist but outside Comecon or the Warsaw Pact - deserved attention, said Mrs Thatcher. The Paris summit condemned recent repression in Prague, but EC leaders clearly hoped for early change in Czechoslovakia. Only Romania remained firmly blackballed, with the French President saying its name could not be mentioned in the same breath as democracy. Spread of the democratic contagion has fuelled fears on the part of Poles and Hungarians that they may lose the Community's attention. Assuaging these fears was the main aim of last week's trip to Budapest and Warsaw by Mr Delors and Mr Roland Dumas,

the Foreign Minister of France which holds the EC presidency. Far from forgetting them, EC leaders endorsed: A \$1bn stabilisation fund for Poland. The aim, says Mr Leszek Balcerowicz, the Finance Minister, is to give Poles the confidence to bring their hard currency back from foreign bank accounts or out from under mattresses and exchange it into the local currency, the zloty, knowing that the Polish state had some reserves to guarantee future withdrawals. Poland has been soliciting hard currency gifts, not loans. The US has led the way by promising \$200m and at the summit Mr Kohl pledged the equivalent of another \$250m grant, while France and Italy have indicated their readiness to give or lend at concessional rates slightly smaller amounts each. Mrs Thatcher, not noted for her give-aways, signalled on Saturday night that the UK would do its bit. The bigger this fund, the better the chance of Poland going for a "big bang" monetary reform which, as advocated strongly by Mr Delors and tentatively by Mr Balcerowicz, would involve a swinging further devaluation of the zloty to a single rate of convertibility and the creation of a new, larger unit zloty following the post-war West German action



West Germany's Foreign Minister Hans-Dietrich Genscher, left, and Chancellor Helmut Kohl give a post-summit briefing

Monetary union stays on Elysée's after-dinner menu

THE CONTENTIOUS issue of whether the European Community's preoccupation with developments in Eastern Europe would affect its advance towards economic and monetary union was the dog that did not bark at the dinner of the Twelve in Paris on Saturday evening. But though it was not discussed openly at the elegant tables of the Elysée Palace, both Chancellor Helmut Kohl of West Germany, and Mrs Margaret Thatcher, of Britain, referred to it - indirectly in the first case, much more directly in the second - at news conferences later. Mr Kohl was at pains to dispel the impression that West Germany might be weaned away from the EC by a direct union with its eastern borders. In the most emphatic manner, he reassured his partners that Bonn would remain committed to European unity regardless of events in Eastern Europe. "We are all aware that the union of Europe within the Community is more than ever a priority and is a precondition for reform in Eastern Europe," he said. "There is no alternative for us."

Congress approves \$938m aid package

THE US Congress has at last approved \$938m (£368m) in assistance to Poland and Hungary over the next three years. This is more than twice even the enlarged package proposed in late September by President George Bush, though he is expected to sign the legislation. After lengthy wrangling, mainly for domestic partisan reasons, the Support for East European Democracy Act was finally approved early on Saturday. Some \$552m will go to Poland and the remaining \$386m to Hungary.



Bush: expected to agree to the Congress package

The three-year package will provide Poland with \$125m in emergency food aid, \$240m in grants to stimulate private enterprise, \$35m to modernise Poland's telephone system, a \$280m contribution to the \$1bn international fund for currency stabilisation, and Federal guarantees of up to \$300m in bank loans for trade with Poland. There is similar, though smaller, assistance for Hungary. Both countries will also receive \$12m to assist moves towards the establishment of democratic institutions, \$20m for environmental work and \$14m for cultural and scientific exchanges. Congress has also sent to the White House an appropriations bill which includes \$850m to fund the first instalment of the aid in the current 1990 fiscal year. A mixed team of US Cabinet officers, prominent businessmen and union leaders will visit Poland in a week to discuss in more detail what the US can do to help the economic reform programme.

Peter Riddell

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Robert Mauthner

OVERSEAS NEWS

'SEVERAL BILLION' MARKS SMUGGLED OUT

E Berlin plans to protect currency

By Leslie Colitt in East Berlin and David Goodhart in Bonn

EAST Germany is preparing to introduce strict border controls on its citizens visiting the West to curb massive outflows of East German marks and a plunging black market exchange rate of the "soft" currency.

Some East German visitors to the West exchanged their DM100 "welcome money" from the West German government back into East German marks. The proceeds, 2,000 marks, were equal to two months' average wage in East Germany.

Olive branch for Moldavian nationalists

By John Parker in Kishinev, Moldavia

THE NEW leader of the turbulent Soviet republic of Moldavia yesterday took the first step towards reconciliation with the Popular Front, the nationalist group that successfully campaigned for the ousting of his predecessor.

Walesa warms up the crowds in chilly Chicago

IT WAS a bone-chilling 15 degrees Fahrenheit in Daley Plaza, and the crowd was getting restless. Governor James "Big Jim" Thompson of Illinois stepped forward to remind everyone that "every day, Chicago is the capital of Polish America".



Walesa: captured the crowd

He was sitting as usual with his interpreter, waiting to deliver yet another speech about Poland's struggle for freedom, democracy, and a decent standard of living.

On Saturday afternoon in Daley Plaza, Mr Walesa spoke to Poles of all ages: the grey-haired, gap-toothed veterans of the Second World War; the middle-aged refugees who fled communist Poland in the 1950s and 1960s; and the young Polish-Americans who escaped in the early 1980s, when Solidarity seemed to be a brave but lost cause.

Mr Walesa also spoke to fellow trade unionists: the Bakery Workers; the Bricklayers; the Brotherhood of Railway Signalmen (founded 1913); the Carpenters Union; the Glaziers; the Machinists; and the Painters (District Council 14). Chicago, with 1m Polish-Americans, may have the highest Polish population in the world outside Poland; but it is also the most unionised city in the US.

and its demoralised population, at least deserves a look. After a \$100-a-plate luncheon, aimed at raising \$175,000 (£110,000) for Solidarity, the state treasurers of Michigan and Illinois pledged \$10m and \$5m respectively to take up Polish government "Freedom Bonds" when they are floated next year.

Ad-hoc groups such as the Polish American Forum merely strengthen a well established "Pole-aid" network in Chicago. Polish-Americans such as Mrs Bogusia Yon have been sending money and clothes parcels to relatives and friends for many years; now, in the immediacy of Solidarity's triumph and communism's apparent demise, there is simply a little more urgency.

Perhaps his most moving message came on Daley Plaza when, at last, he could discard the pre-packaged words and speak direct to the crowd. "You can love two countries," he said, the electricity surging through his audience, "Poland and America."

POLAND'S meat exports could grow by 10 to 15 per cent next year, as domestic demand falters because of prices which have risen as much as tenfold on some brands since price controls were removed in August, Christopher Bohinski writes from Warsaw.

The fall in demand comes after Poland has already received 10,000 tonnes of meat as part of an EC aid package and is expecting 11,000 tonnes more from Italy and 10,000 tonnes of bacon from the US.

The party of the disillusioned

Leslie Colitt enters the fortress of East Germany's Communists

A CRACK opened in a fortress of the East German Socialist Unity (Communist) Party (SED), the hulking grey pile of the Central Committee in East Berlin. It offered a rare view inside of a torn and disillusioned party.

than 80,000 members have deserted it. "I was expelled 25 years ago for demanding the same reforms Krenz wants now," the gaunt, ascetic man in his 50s said.

take place without deep "conflicts" in the party. "The causes of the present deep crisis are being relentlessly revealed."

Lionel Barber sees the Solidarity trade union leader in the capital of Polish America

Ideas abound. Congressman Dan Rostenkowski, the city's most powerful politician, suggested sending used American cars to Poland.

Some investors have already taken the plunge. Mr Michael Kobelinski, chairman of the First State Bank of Chicago, has, with about 400 other Chicagoans of Polish descent, set up the Polish American Forum, with contributions of

Advertisement for Daewoo featuring the slogan 'WHO IS IN EVERYTHING FROM A TO Z?' and a grid of letters A through Z, each with a corresponding image of a product or service. The Daewoo logo and name are prominently displayed at the bottom.

OVERSEAS NEWS

China to shut many of its HK companies

By John Elliott in Hong Kong

CHINA PLANS to close many of its companies operating in Hong Kong during the next few months, especially those involved in property and the stock market. It also intends to try to stop any new enterprises opening.

This was announced in Canton yesterday by Lu Ping, deputy director of the Hong Kong and Macao Affairs Office, Peking's main government body overseeing the two colonies' return to Chinese sovereignty in the second half of the 1990s.

Peking has been planning for most of this year to curb the activities of the myriad companies set up in Hong Kong by mainland provinces and corporations in recent years. But little progress has been made.

The number involved is estimated at anything between 1,500 and 4,000. As few as a third are thought to have been officially authorised, and many are believed to be involved in corrupt trading and speculation on behalf of mainland officials and cadres.

One of the best known is a branch of Kanghua Development Corporation, founded in Peking by Deng Pufeng, son of Deng Xiaoping, China's veteran leader.

Following serious corruption charges, Kanghua's Hong Kong operation, called Ring Fast, was supposed to have been closed earlier this year but was still operating late last month.

Large enterprises such as China International Trust and Investment Corporation and Everbright Holdings appear to have emerged relatively unscathed - apart from fines and some executive dismissals - from corruption inquiries in Peking.

Their Hong Kong offices are now drawing up ambitious investment plans.

The clampdown announced yesterday by Lu is thought to be directed at smaller enterprises. He said it was part of the Chinese Government's new policy of reforming and restructuring the country's weak economy.

Fed stayed hand to avoid depressing \$

By Peter Riddell, US Editor, in Washington

THE POLICYMAKING Federal Open Market Committee delayed cutting US interest rates last month because it did not want to appear to be trying to force the dollar lower in foreign exchange markets.

The minutes of the October 3 meeting of the committee, published late on Friday, underline the differences of emphasis on monetary policy between the Fed and the Treasury. The Fed believes that domestic conditions, and especially inflation, should be the priority in setting interest rates rather than any attempt to force down the dollar.

The timing is significant, since the committee's discussions came 10 days after Group of Seven finance ministers agreed a statement strongly opposing any further appreciation in the dollar and widely seen as supporting some modest decline in its value.

However, the Fed governors and regional bank presidents on the committee felt that not only did domestic conditions not justify a cut in interest

rates at that stage but also that "an easing of policy so soon after" the G7 meeting "would be misinterpreted as an attempt to use monetary policy to force the dollar lower."

The minutes state: "Monetary policy should not be used, in the committee's judgment, to attain particular levels for the foreign exchange value of the dollar that could conflict with domestic policy objectives. In current circumstances, an easing might well provoke an undesirable sharp decline in the external value of the dollar."

Two small reductions in US interest rates have occurred since early October, though primarily in response to evidence of a slowing in US economic activity.

Some of the Fed governors, notably Mr Manuel Johnson, the vice-chairman, have also been highly sceptical about intervention in foreign exchange markets to force down the level of the dollar, as opposed merely to stabilising short-term conditions.

SOVIET AMBASSADOR TO DAMASCUS HINTS AT CHANGE IN EMPHASIS OF ARMS POLICY Perestroika's cooler winds reach Syria

By Tony Walker in Damascus

MOSCOW'S MAN in Damascus, Mr Alexander Zotov, is no ordinary Soviet diplomat, nor is there much doubt about his mission in a country which hitherto has appeared intent on ignoring the winds of change gusting through Eastern Europe.

Mr Zotov, one of the Soviet Foreign Ministry's most urbane and experienced officials, has been given the difficult task, as he made clear in a lengthy interview, of subtly redefining Moscow's relationship with one of its potentially most troublesome clients.

Speaking in the Soviet mission in Damascus, he gave two Western reporters a rare and surprisingly candid insight into Moscow's new approach to dealing with its closest Middle East ally.

"We have no intention of loosening our relationship with Syria... to make them feel insecure, that they have lost their only friend and pillar of support," he said "but, of course, we're living in a world where we have to look at new developments."

Soviet Union, owed the equivalent of \$15bn (\$9.5bn) by Syria, would apply a more rigorous commercial approach to arms sales and would be guided by its view of Syria's "reasonable defence sufficiency".

He defined this doctrine as one that gave Syria the capacity to withstand an Israeli strike, and then to be able to counter-attack, inflicting unacceptable losses on the enemy in the process.

It is no secret in Damascus that the Syrians were apprehensive about Mr Zotov's appointment. The new breed of Soviet official would almost certainly be viewed suspiciously by the old-guard Syrian leadership.

It is too early to tell whether the new, more activist and less confrontational Soviet approach to regional diplomacy is making much of an impact in a country where change comes slowly, if at all.

Mr Zotov was careful to emphasise that military co-operation would continue to underpin the complex Soviet-Syrian relationship. The two countries have begun negotiating their next five-year mili-

tary co-operation agreement to run from 1991 to 1996.

Special emphasis, Mr Zotov said, would be placed on air defence. He would not confirm deliveries of the Sukhoi-24 attack bomber, but Western officials in Damascus report that the first of these sophisticated aircraft has begun arriving.

The continuing transfer of advanced Soviet technology requires the presence in Syria of several thousand - some estimates put the numbers as high as 4,000 - Soviet military advisers.

None of this is likely to change soon, barring an unexpected upheaval, but it is obvious that relations between Moscow and Damascus have entered a new, dynamic phase.

Moscow, which is edging closer to Israel and therefore to a more central role in regional diplomacy, would be likely to attempt to use its leverage with the Syrians to persuade them to co-operate. As Mr Zotov said: "The Soviet Union can exert pressure on the Palestinians and the Arabs. We can be a constructive partner in the process."

'Competitive bloodbath' looms as US car sales fall away

By Anthony Harris in Washington

MR HAROLD POLING, chairman-designate of Ford Motors, has for some months been warning of a competitive bloodbath in the US car market, and he chose his first public engagement since his promotion was announced to underline his message.

Speaking in Washington last week, he upped his estimate of US surplus capacity from 15 per cent, his figure in some previous speeches, to 20 per cent. Mr Poling has previously been regarded as something of a pessimist; but this week he began to look far more like a realist.

Partly because of his views, Ford has kept a tight check on expansion, and is the only one of the Big Three car manufacturers which still hopes to get through what now looks like a car recession without closing any plants.

Both Chrysler and General Motors have announced further closures and lay-offs within the last few days. Almost as he spoke, the

industry released its sales figure for the first ten-day selling period in November, and they are dreadful: sales are estimated to have fallen to an annual rate of 5.4m from the already-depressed 6m October rate.

This contrasts with rates of 7.7m in September and 8.3m in August, when discounting of 1990 models was at a peak.

While some relapse from these clearance sales had been expected, the inventory figures tell a clear story. At the end of the discount campaign, the industry had reduced stocks to 59 days' sales, about the desired level. By the end of October, this had risen again to 77 days' sales.

The total will certainly have risen further: the industry embarked on the 1990 model season with planned production schedules at a 6.9m annual rate, and although this has been reduced by closures and lay-offs, the actual sales rate is below the gloomiest forecasts. Statistics for only ten days

must obviously be treated with suspicion, especially since much of the US has been beset in an Indian summer this month: families will have had something better to do than tour the car lots, especially with the Thanksgiving holiday, a traditional special-offer event, in near prospect. All the same, the contrast with 1988 is grim.

All the main manufacturers suffered enormous declines - led by Honda, the leading Japanese "transplant," with sales down 31 per cent. General Motors sales fell 28 per cent, Ford's fell 24 per cent, and Chrysler's by 23 per cent. Only Nissan, which is recov-

ering from a slump of its own with the help of new models, and the newest Japanese transplants managed to increase their sales; but their combined market share is very small.

These are the worst figures seen since the car market recession of the early 1980s, and they have provoked industry analysts - who had forecast a recovery rather than a slump in November - to talk outright recession again.

Since in all other respects 1990 is a year of scarcely detectable face-lifts rather than genuine novelties in vehicle development, it may be necessary to wait for the first of the 1991s to see whether innovation can do what improvement has failed to do for the US car industry

It would take a very marked recovery to bring even their previously downbeat forecasts of a 6.5m year to look plausible. But the industry is haunted by a second, forbidding prospect: is it facing market

saturation, or a shift in public taste?

There are two straws in the wind. First, the sharpest declines in sales have been in the high-powered, high-glamour models which were designed to attract customers back to the American product, notably the taut and very sharply shaped models, where prolonged plant closures have been needed with the shine hardly off the car-of-the-year awards they won.

Market polls show that customers now say that they are more interested in safety than any other merit; but safety features such as airbags, now appearing generally, and the widespread option of anti-skid brakes, inflate prices, and the sad start to the 1990 model year suggests that while customers may be willing to talk to pollsters about vehicle safety, they are reluctant to pay for it.

Since in all other respects 1990 is a year of scarcely

detectable face-lifts rather than genuine novelties, it may be necessary to wait for the first of the 1991s to see whether innovation can do what improvement has failed to do.

Mr Poling's Ford, which will introduce a replacement for the once best-selling Escort, will fight the first important round.

Meanwhile, the industry is only beginning to explore the normal remedy for domestic over-capacity: exports. Only Chrysler of the major US companies is making a part-time effort so far: it plans to export some 60,000 vehicles (mainly Jeeps and its market-leading recreational vans) in 1990.

Honda has won some good publicity by sending US-made Accords back to Japan, and the other transplants also talk of two-way trade.

But there is an unbridgeable gulf from exports barely into six figures, even on optimistic plans, and a domestic demand shortage of perhaps 2m cars.

Lula set to join run-off for Brazil presidency

By Ivo Dawson in Rio de Janeiro

THE MOST radical of the main candidates in Brazil's presidential election last night looked certain to go forward to the run-off on December 17.

Mr Luis Inacio Lula da Silva, leader of the socialist Workers Party (PT), moved ahead of his principal left-wing rival, Mr Leonel Brizola, as the last votes were being counted, four days after the polls closed.

Lula, as he is universally known, is now set to challenge the first round's clear winner, Mr Fernando Collor de Mello, in a fierce left-right struggle.

The electoral authorities revealed that the former union militant moved into second place late yesterday afternoon. With less than 5 per cent of the 82m votes left to tally, Mr Collor had won 19.2m, Mr Lula 11.1m and Mr Brizola 11.05m.

But the PT president's strength - bolstered by militant Catholic priests in remote rural regions meant his lead was set to expand.

Mr Brizola, a veteran populist, conceded defeat and pledged support to his rival in the struggle to topple Mr Collor, now odds-on favourite.

Lula's eleven-hour triumph is likely to be registered in Brazil's financial markets today by a fall in share prices and a rise in the exchange rate for the black dollar.

His prescription for the country's inflation-racked economy: advocacy of strong central government industrial policy, wide-ranging land reform and opposition to privatisation, is considered disastrous by the economic liberals lining up behind Mr Collor.

Nevertheless, Lula's genuine working-class roots and reputation for honesty are expected to win him considerable support from those who believe Mr Collor to be a merely a well-marketed and re-vamped representative of Brazil's old ruling oligarchy.

Despite Mr Collor's substantial 28 per cent vote in the first round, many non-partisan analysts believe the run-off will produce a much closer result as both candidates temper their programmes in a bid to capture the centre ground.

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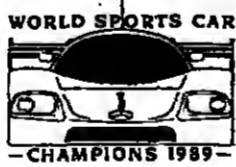
You'll find the multi-valve engine sitting amidships in the C9-88 Group C Mercedes-Benz that won the World Sports Car Championship and Le Mans this year, and there's no denying that this V8 has a notch or two more power. But do you really need more than 231 bhp and an acceleration potential of 0-60mph in less than 7.5 seconds (300E/300CE manufacturer's figures) to tackle Knightsbridge, the M62, or the swoops and curves of Wales?

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By doubling the number of valves per cylinder in their potent series-topping six-cylinder engine, Mercedes-Benz engineers have optimised its efficiency. And, by introducing automatic adjustment of the camshaft timing, they've eliminated a common weakness of multi-valve engines - a narrow band of high power available only at the top of the rev range. It is a particular strength of these engines that very high torque is available almost from idling revs.

The engine also incorporates the latest generation electro/mechanical fuel injection. All of which means, in plain language: more power that's more accessible, a cleaner exhaust, smoother idling, greater refinement.

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In fact, the latest, expanded, 200E-300E series is pretty lively all round. There's an extensive colour range and new, colour-coordinated protective side panels. The seats have been completely redesigned to improve lateral support without limiting movement, and the fabrics are more luxurious.

All models in the series are now also offered with a Sportline performance option for those who like their driving to be a little more yeasty.

Lower, firmer suspension, more direct steering, and wider wheels and tyres, all contribute to tauter handling and roadholding. For the truly sporting-minded there's the option of a close ratio manual gearbox and there's a new five-speed automatic available with the 300CE-24 coupé.

The Sportline option can inject a little brio into the interior, too. There are Sportline seats front and rear that embrace driver and passengers more securely, and the package is rounded off with a smaller, leather-covered steering wheel and gearchange.

The more powerful, freer-breathing, multi-valve engines come in the quartet of body styles shown here. However, if comfort and convenience matter to you as much as performance, Mercedes-Benz recommend that you limit your choice to the three on the left. (The Group C car is a little cramped, and all-round vision is scarcely panoramic.)

OVERSEAS NEWS

Brussels flexes its muscles to take a swing at state subsidies

The Commission has made it clear it does not take kindly to countries that bend the rules, Lucy Kellaway reports

MEMBER STATES have been warned. The European Commission does not take kindly to countries that bend the rules in handing out cash to protect their industries, as France discovered last week.

For not keeping to its side of the bargain over the granting of FF20bn (£2bn) of state aid to Renault, the French Government has been told by Brussels to come up with a new plan to cut car capacity, or go to court.

The example of Renault - the most startling since Sir Leon Brittan took over as Competition Commissioner at the beginning of the year - will give pause to states which think they can go on subsidising their industries when all the other forms of protectionism have been swept under the carpet of the single market.

When tariff barriers, national standards, unfair public procurement practices and all the rest of the protectionist armoury has been taken away, one tool left. But Sir Leon is well aware of the danger, and has made clear his office will examine every item of state aid paid out.

The Commission has wide powers over state aid, laid down in the Treaty of Rome. Countries must tell Brussels in advance about any aid they propose to give, and any



new aid scheme, but that all the existing ones, many of which were approved five or 10 years ago, should be re-examined to make sure that they still comply with the rules.

At the start of next month, all 12 member states will be summoned to be told of the change of emphasis. While they are unlikely to object in principle, there may well be resistance from those countries with most to fear from the examination. The Commission will inform them of its plans to pick through each of the 1,000 schemes in turn, starting with the biggest in each country. The task is a daunting one. "It is depressing to think that there are 30 of us here trying to control state aid, while in the Walloon region of Belgium alone there are 150 doing it out," says one bureaucrat.

The survey uncovers a whole array of different types of aid, from straightforward grants and tax reductions to soft loans, equity participations and guarantees. Because

to the subsidy-hungry sectors of agriculture, railways, and coal. The rest is in the manufacturing sectors, especially in steel and shipbuilding, where aid amounts to about one-third of value added. But it is the rest of the manufacturing sector which is the most contentious, as it is not specifically covered by clear aid guidelines. In this area, member-states divide into two categories.

Out of a class of 10 - Spain and Portugal were too new to the Community to be included in the inventory - the "good boys," are Denmark, the UK and Germany, and the "bad" are Italy, Greece and Ireland. State aid to manufacturers as a percentage of value added is 15.8 per cent in Italy, against just 1.7 per cent in Denmark. Italy gives about five times as much aid as France, the UK or Germany. These discrepancies between member states are becoming even more marked. In some countries, the volume of state aid is falling sharply; in the five years from 1981 to 1986 the UK has cut manufacturing aid in real terms by over a third to Ecu2.8bn, while Italy has been steadily increasing it to Ecu23.8bn.

The survey unearthed a whole array of different types of aid, from straightforward grants and tax reductions to soft loans, equity participations and guarantees. Because

	% of value added	ecu per worker
Italy	15.8	5,961
Greece	13.9	3,741
Ireland	12.3	1,373
Belgium	4.5	1,419
Netherlands	4.1	1,223
France	3.8	1,079
Luxembourg	3.5	757
UK	2.9	940
W Germany	1.7	609
Denmark	1.7	1,774
EC average	5.5	

Source: EC Survey of State Aid

of the difficulty of tracing some more opaque forms of aid, the real picture may be worse than the Community figures suggest. Not all countries are equally good about informing the Commission about the aid being granted. Last year, Brussels took action against five countries, including France, Italy and Greece, for going ahead with aid schemes without prior permission.

The reasons for giving the aid are very distinct. In West Germany, for example, most of the aid is for Research and Development and small and medium-sized companies. In France, by contrast, where there is almost no regional policy, and few special R and D schemes, most aid is the counterpart of a generally interventionist industrial policy.

The UK's aid centres mostly on R and D and export grants to third countries, with assistance to "lame ducks" and regional aid now a fairly small part of the whole. Out on its own, Italy remains a prodigious provider of subsidies on almost all fronts. Eventually, the Commission's aim is to establish a common framework under which aid being granted nationally slots into broader Community policies. This will involve not simply looking at each case singly, but at totals for countries and regions, to make sure that efforts in one country are not negating those made in others.

As a first step to tidying up the mess, three areas have been identified for priority treatment: general investment schemes, exports, and national-

More power for Italian central bank urged

By Sari Gilbert in Rome

MR Carlo Azeglio Ciampi, Governor of the Bank of Italy, has urged an increase in the powers of his country's central bank.

Mr Ciampi told students of the Higher School of Public Administration that the process of European integration made necessary the removal of current limitations on the bank's autonomy in monetary policy.

Mr Ciampi complained that Italy was one of the few industrialised countries in which changes in the discount rate are decided by the Treasury Ministry rather than the central bank. In view of the reduction of the obligatory reserves required of Italy's banks, this mechanism would "appear increasingly anomalous and prejudicial to monetary control".

The state "must be able to draw on the savings of other operators, to generate from within, the resources necessary to service the debt, capital and interest," he added.

The strains on monetary policy caused by the process of European integration would require greater flexibility and therefore greater autonomy.

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Pig collects award at Buckingham Palace.

Pig collects award at Buckingham Palace.

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Drive to end telecoms deadlock

By William Dawkins and Hugo Dixon in Paris

FRANCE has launched a diplomatic drive to resolve a deadlock over an ambitious European Commission plan to boost free competition in the Ecu75bn (£54bn) EC market for telecommunications services from 1991.

French officials feel sure of winning agreement from all EC member states, except the UK, on a compromise plan at an extraordinary ministerial meeting of the Twelve, to be chaired by Mr Paul Quilès, French Telecommunications Minister, on December 7.

Ministerial advisers will meet in Paris at the end of this week to discuss the French scheme, designed to resolve a split between those for and against letting private companies compete against public monopolies in providing basic data communication services, the fastest growing part of the market.

It would allow private competition in basic data transmission - the simple transport of computer files down telephone lines - subject to strict licences issued by national telecommunications authorities, much heavier conditions than in the Commission's liberal plan.

Mr Quilès is also likely to hold talks with Mr Christian Schwarz-Schilling, West Germany's Telecommunications Minister. French officials said Germany had almost been won round to its compromise position. Agreement between the two countries would be further evidence of the effectiveness of the Franco-German relationship.

It would isolate the UK, which had been relying on West Germany as its main ally in pressing for a more liberal regime than that proposed by the French. The other two liberal countries, Denmark and the Netherlands, are open-minded on the compromise.

If EC governments fail to agree what kind of liberalisation they want, the Commission plans next April to invoke a little-used article of the EC treaty allowing it unilaterally to impose its own proposals.

Fresh bid to form Greek government

GREECE'S political leaders make a last-ditch effort today to form a government of national unity, to avert another election next month, Kerin Hope reports from Athens.

The three leaders agree an all-party government would solve the deadlock following inconclusive November 5 polls. But Mr Constantine Mitsotakis, whose conservative New Democracy Party fell three seats short of absolute majority, opposes a plan backed by the Socialists and Communists for the new government to promise electoral reform.

The proposal would give the Communists and Greens more seats, making it harder for one party to win outright at the next election. Mr Andreas Papandrou, the former Socialist Prime Minister, has so far failed to persuade the lone Green deputy to back a left-wing coalition controlling 151 seats in the 300-member Parliament.

'Death squad' row

A row over the existence of an official South African death squad grew yesterday, when a third South African policeman alleged a squad had killed anti-apartheid leaders between 1980 and 1982. Reuter reports from Cape Town.

The Johannesburg Sunday Times said a former police constable admitted he helped kill the black civil rights lawyer Griffiths Masego in 1981. The claim supports charges by an ex-police captain that he headed an official police death squad. The government has not yet responded to calls for an inquiry.

Sudan talks soon

Sudan's military government and rebels agreed to hold peace talks next month as the ruling junta showed growing confidence in its grip on power. Reuter reports from Khartoum. Former US President Jimmy Carter has said in Nairobi that Sudan and the Sudan People's Liberation Army had agreed to talks there on December 1.

SHIPPING REPORT

Mideast tanker demand down

DEMAND in the Middle East Gulf tanker market fell substantially last week, but rates remained relatively steady. Brokers said the slowdown was probably caused by inventory building following rising Gulf oil production, Kevin Brown reports.

Only nine or ten Very Large Crude Carriers (VLCCs) were reported fixed out of the Gulf, less than half the usual number.

E.A. Gibson said the vessels represented less than 3m dw tonnes, leaving more than 20 ships of some 5m dw available for fixing to the end of the month.

NYTC concluded a vessel for 280,000 tonnes of crude loading before the end of the month at Kharg for the West at World-scale 75.

In the dry cargo market, demand for Panamax tonnage was said to be firm.

RETAIL PRICES (1985=100)					
	Oct '89	Sept '89	Aug '89	Oct '88	% change over previous year
Japan	107.1	106.0	105.0	103.7	+3.3
Netherlands	102.1	102.0	101.5	100.7	+1.4
W Germany	104.7	104.5	104.2	101.4	+3.3
UK	124.2	123.3	122.4	115.8	+7.3
France	113.5	113.3	113.0	109.8	+3.5
Belgium	108.5	108.4	107.8	104.7	+3.6

	Sept '89	Aug '89	July '89	Sept '88	% change over previous year
Italy	124.8	124.2	123.9	117.4	+6.3
US	116.2	115.9	115.7	111.4	+4.3

Source: (except US) Reuters

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The Company has made a free issue of Warrants to existing Shareholders in the proportion of one Warrant for every 33 Ordinary Shares held. Each Warrant entitles the holder to subscribe for one Ordinary Share of 25p in the Company at a subscription price of 480p (subject to adjustment). The Warrants are in registered form and may be exercised in either 1993 or 1994 during any of the 30 day periods each commencing on the dates falling one day after the date of posting of the Annual Report and Accounts and the interim results of the Company in those years.

The Council of The Stock Exchange has agreed to admit the Warrants to the Official List and such admission will become effective and dealings in the Warrants will commence on 20th November, 1989.

Details of the Warrants are available in the statistical service maintained by Eitel Financial Limited and copies of the Circular to Shareholders dated 11th October, 1989 containing, inter alia, details of the Warrants may be obtained during normal business hours up to and including 22nd November, 1989 from the Company Announcements Office of The Stock Exchange, 46-50 Finsbury Square, London EC2A 1DD and during normal business hours on any weekday (Saturdays excepted) up to and including 4th December, 1989 from:

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20th November, 1989

UK NEWS

Employers urge package to encourage investment

By Charles Leadbeater

THE Confederation of British Industry, the employers' body, yesterday called on the Government to avoid income tax cuts in next year's budget and instead introduce a package to encourage investment.

Sir Trevor Holdsworth, the CBI president, made the call after warning that the economy was "delicately poised" after the recent rise in base interest rates to 15 per cent.

Speaking on the eve of the CBI's 18th annual conference, which opens today in the northern town of Harrogate, he said it was vital to maintain the momentum for higher investment to ensure the UK's competitiveness in the single European market. He said 1990 would be a slack year for industry although manufactur-

ing output would continue to grow, especially in export markets.

The CBI's plan to draw up the tax package reflects concern that investment may suffer badly unless action is taken to offset the effects of tighter monetary policy.

The CBI proposals will focus on raising corporation tax allowances. It said this would have only a small net cost as corporation tax is collected in arrears. Sir Trevor said the move would nevertheless send a signal to business that it could keep investment going.

CBI's economists estimate that Britain's corporation tax collect twice the amount which is taken in West Germany as a proportion of GDP.

Mr John Banham, the Confederation's director general, said the budget proposals would also examine how electricity pricing, a cut in the uniform business rate, to be introduced across Britain by next year, and special investment measures could help.

Mr Banham said income tax cuts would stimulate consumer demand, regenerate inflationary pressures and thus delay reductions in interest rates.

Sir Trevor said the CBI wanted "the very earliest possible cut in interest rates."

He said that they should be reduced as soon as it was clear that excess demand had been squeezed out of the economy and inflation forced on to a downward path.

Background, Page 13

Work practices, shorter hours top the agenda

Michael Smith on Ford pay talks

WHEN PAY talks covering 32,000 Ford manual workers began last month, the company decided to try to break the tradition of protracted negotiations.

Actions to avoid the series of unofficial strikes which plagued the last two years ago, it tabled an offer which union leaders admitted was "higher than expected" and shortly afterwards raised the suggested increases to a level closer to that of its European plants.

Employees are unimpressed. At a series of meetings around the country, they have voted solidly against the offer of 9.5 per cent in the first year of a two-year deal and inflation plus 2.5 per cent in the second.

At a strategy meeting this morning, union leaders may seek more talks but they are more likely to opt for balloting members on strikes. Either way, there are complex issues, including working hours and changed working practices, to be discussed before a settlement is reached.

the AEU - are both CSEU executive members and it is difficult to see how they could recommend a deal unless the company were to drop its resistance to hours reductions.

The problem for Ford is that a 35-hour week would add 11 per cent to its pay bill, even before any general increase was agreed - and this at a time when the company wants to increase the productivity levels of British plants to a level closer to that of its European plants.

As part of the productivity drive, Ford wants to consolidate on the flexibility concessions it has won in the last two pay deals by setting up "integrated manufacturing teams" in the most technologically advanced areas of its plants.

The teams would include a mixture of both skilled and semi-skilled workers. The skilled workers would be paid an allowance of 5 per cent of standard grade rate but in return would be required to perform production functions as well as their specialist roles.

In addition the company plans to introduce an allowance of 5 per cent of grade rate to electricians who are trained and successfully tested on certain Ford training modules, which could lead to some employees winning 19.5 per cent pay rises. It also intends to increase the allowance for the company's 8,800 production workers from 2 to 5 per cent of standard grade rate in exchange for unspecified changes in working practices to be agreed locally.

Public vigilance call follows weekend of IRA bombings

By Ralph Atkins, Kieran Cooke and Our Belfast Correspondent

THE WEEKEND bombings in which three British soldiers were killed and another and his wife seriously injured have caused fears that the IRA is planning a pre-Christmas campaign throughout the UK.

The IRA yesterday claimed responsibility for both the bombings and for last week's bombing in London.

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weekend's bombings had been carried out in areas controlled by the British security forces. He said he told Mrs Thatcher that he was unaware of the existence of any safe haven for IRA terrorists.

The unfortunate lesson that British security forces have learned yet again from the weekend of IRA violence is that the gruesome military conflict has to be fought constantly. That, however, is about the only strand that can be drawn conclusively from the bombs at Maybridge, near Newry, and Colchester.

The reaction of the Government has been to urge greater vigilance to caution that worse may be to come in the run-up to Christmas.

Ambulance dispute escalates

THE ambulance pay dispute escalated last night when senior controllers and control assistants at the headquarters of the London Ambulance Service refused to pass on emergency calls to the capital's police headquarters, writes Fiona Thompson.

Some staff were instead putting calls through to London's 71 ambulance stations, where crews, although suspended for refusing to use radios as management wished, were on duty and awaiting calls. But the LAS control room co-ordinator was putting most calls through to police headquarters by a facsimile machine.

The LAS staff had threatened to begin their action last Friday, but pending the outcome of talks that day between union leaders and Mr Duncan Nichol, National Health Service chief executive, aimed at ending the 10-week-old dispute over a rejected 6.5 per cent pay offer.

Talks collapsed with union leaders accusing Mr Nichol of proposing nothing new. As a result, from Saturday morning the LAS control assistants refused to put calls through to police headquarters.

Ambulance workers have claimed 11.14 per cent and a pay formula which would trigger automatic pay rises and enable them to sign a no-strike deal. Mr Nichol on Friday offered 9 per cent over 15 months and £500 each for the 2,000 staff with special paramedical skills.

The unions have indicated that they are willing to discuss the proposed changes, but the talks have so far concentrated on basic pay rises and touched little on productivity and grade rate rises.

A further issue to be tackled is the concern among skilled workers about the erosion of differentials between their pay and that of less skilled employees. The creation of a single integrated pay structure could help ease their concern and move the company that both it and the unions are seeking towards harmonising conditions between blue collar and white collar workers.

At the time of the last pay deal, it was envisaged that the structure could be in place for these negotiations. The company now sees implementation being part of a 1991 deal.

Mr David Waddington, the Home Secretary, has renewed his warning to all members of the public to "heighten and alert" and security of British military bases is expected to be further tightened.

Mr Peter Brooke, Northern Ireland Secretary, will be briefed by police and army commanders today on the land mine blast which killed three members of the Parachute Regiment at Maybridge, near Newry, County Down, on Saturday.

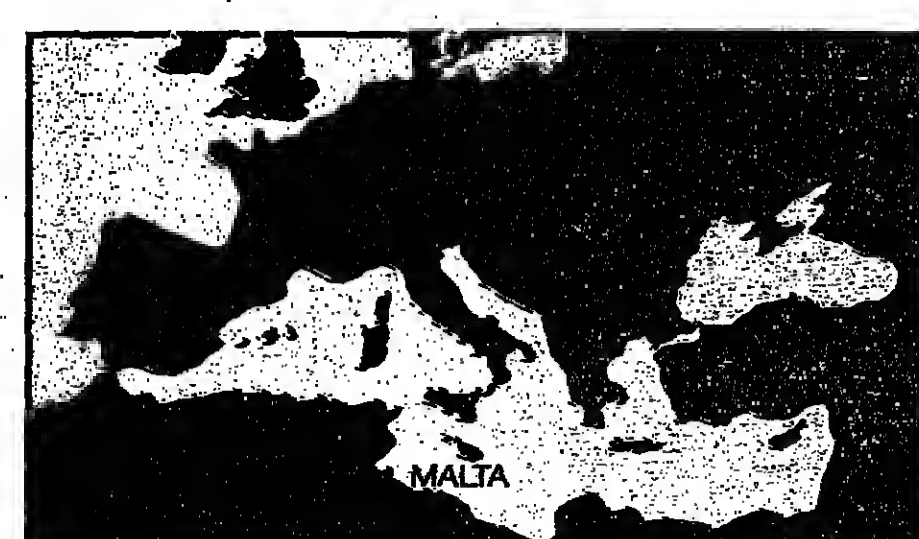
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UK NEWS

Challenge to EC Commission plan for regional funds

By Hazel Duffy and Anthony Moreton

THE EUROPEAN Commission is locked in dispute with the UK Government over the distribution of the Commission's regional funds.

Britain wants to be able to use the funds, for instance, to modernise the water industry in certain regions. The Commission is less keen. Mr Bruce Millan, Commissioner for Regional Policy, wants to help to finance local enterprise agencies that support and advise small busi-

nesses, that would involve participation by local authorities, which the Government does not welcome.

The differences have been exposed in a series of meetings between Mr Millan, ministers and officials, to discuss the so-called Community support framework agreement, which will form the basis for the distribution of European funds over the next three years.

Mr Millan is in Cardiff today to meet officials from the

Welsh Office and local authorities, who fear that Wales will suffer as a result of the shift in funds towards the poorest members of the Community.

Mr Nicholas Ridley, Trade and Industry Secretary, whose department is responsible for negotiating with Brussels on the regions, is believed, at a meeting recently with Mr Millan in Brussels, to have refused that funds be channelled where local authorities have an input. The Commission also wants

to use intermediaries, such as the Welsh Development Agency and the Highlands and Islands Development Board, in distributing the funds.

The growing sense of frustration between Mr Millan, former Scottish Secretary in the last Labour government, and the Government, is in contrast to the relative harmony in which agreements are being worked out with other member states.

The Community support framework must be drawn up

with the help of the local and regional authorities in whose areas the funds will be used. They are designed to ensure that European money is spent in a more coherent way instead of being scattered on projects that national governments could have financed themselves.

Local and regional input into the Community support framework was agreed by governments when the decision was taken to double the European

funds. The plan was to give underdeveloped and deprived parts of the Community a better chance to compete after 1992.

Local authorities in Wales are worried in case road improvements that formerly qualified for European assistance may not now go ahead.

South Glamorgan says that Cardiff Docklands will suffer if it does not get help to build the £100m peripheral distributor road.



Bruce Millan: wants to aid local enterprise agencies

Heseltine speaks of aspirations

MR Michael Heseltine, the former Defence Secretary, spoke yesterday of the "huge honour" it would be to lead the Conservative Party, declaring that when he resigned from the Government he put himself "in the marketplace."

He was speaking during an interview with a US cable network, which was transmitted on the TV's political programme Agenda.

Mr Heseltine said that when he resigned from the Cabinet in 1986 over the Westland Helicopters affair, "I had not the slightest intention of throwing away my career. My commitment was clear: I was not going to leave the Conservative Party and to that extent I put myself in the marketplace."

He continued: "You are not obviously likely to be recalled by the Prime Minister with whom you have disagreed. So what do you do? You follow the market. The market has been very kind to me."

Asked if he wanted to be Prime Minister, Mr Heseltine replied: "I think ambition is a very laudable human quality and if, in the service of the party, I had a chance to play the ultimate role, it would be a huge honour."

News groups likely to invest in paper mill

By Maggie Urry

FINAL approval for a £140m newsprint mill at Gartcosh, near Glasgow, is expected to be announced shortly by the backers of the scheme. Unusually, newspaper publishers are expected to invest in the mill.

The North British Newsprint mill is being built by Abitibi-Price, a large Canadian forest products group, but a majority of the equity in the project could be held by publishers.

The Canadian publishing and travel group Abitibi-Price said it could not comment on the North British Newsprint mill or on the arrangements it has to supply newsprint to its joint-venture partners in North America from the mills in which it invests.

It is expected that the publisher partners will buy newsprint from the North British Newsprint mill. Other newsprint buyers would be concerned if the publisher investors received preferential treatment in terms of either price or supplies.

However, as one buyer

pointed out: "If they get newsprint cheaper they will soon be found out. There are no secrets in this trade."

A decision on another proposed newsprint development, a joint venture between Reedpack, the paper, packaging and office supplies group, and Daishowa Forest Products, a Japanese-owned Canadian paper company, is further off. That would be sited in Aylesford, Kent.

Mr Peter Williams, chief executive of Reedpack, said the project had been found to be operationally feasible, but a financing package had to be put together. He said: "With 15

per cent base rates it is going to be hard to justify."

The North British Newsprint mill will use recycled fibre as its main raw material, with Stirling Fibre, a waste-paper collector, supplying the mill. It will have a capacity of 200,000 tonnes of newsprint a year.

The idea came from Stirling, which first brought in a Finnish partner, Kajaani. That company pulled out when it was taken over, and Abitibi-Price was brought in.

Warning on EC television rules

By Raymond Snoddy

THE FUTURE of television will be significantly affected by the European Commission's directive on broadcasting, according to a report by consultants Coopers & Lybrand.

The report, Television in 1992, warns that, in winning approval for the directive, the Commission has made broadcasting part of Community law.

The UK has been slow to realise the effect of the directive on its audio-visual industry partly because responsibility for film, television and video was divided across three ministries: the Home Office, the Department of Trade and

Industry and the Office of Arts and Libraries.

The report, it is claimed, is the largest and most comprehensive published on the subject. It finds that most European companies are not paying enough attention to what the Commission is doing.

It says: "The Commission has already set the rules of the game on a wide range of matters, from programme quotas to advertising and to showing of films on TV. Its influence will increase through 1992 and beyond."

The report points out that community law already contradicts UK law in several

respects, and that the differences between the two in the areas of television and film companies are likely to increase.

It says deregulation in the European audio-visual industry is a myth and that regulation is growing rather than diminishing. "Industrial policy aimed at encouraging more competition is a key factor in requiring more regulation to ensure fair competition."

Television in 1992: a Guide to Europe's New TV, Film and Video Business. By William Field, Coopers & Lybrand, Plumtree Cr., London EC4A 4HT. £35.

Japan's help sought with securities control agenda

By Peter Riddell, US Editor, in Washington

BRITAIN and the US are to propose a three-way series of meetings with Japanese regulators to produce an agenda for international co-operation in the supervision of securities markets.

Mr John Redwood, the British Corporate Affairs Minister, said he received "a very positive" response to the idea during discussions in Washington on Friday with Mr Richard Breeden, the chairman of the Securities and Exchange Commission, who was "thinking along the same lines."

The proposal will now be taken up with the Japanese authorities in the hope of getting meetings under way next spring.

The aim is to inject momentum and direction into existing discussions on international standards for the regulation of securities markets.

That applies particularly to increasing co-operation in setting regulations on insider trading and on disclosure requirements.

Mr Redwood's belief is that by setting up three-way meetings with US and Japanese regulators, thus covering the world's largest markets, it will be possible to propose an agenda for advancing regulation on an international basis.

Mr Redwood and Mr Breeden agreed during their talks to continue and develop the existing UK-US memorandum of understanding on exchanges of information between regulators.

During separate talks at the Commodity Futures Trading



John Redwood: received a "very positive response"

Commission, Mr Redwood received some reassurance that the commission did not want to advance extra-territorial claims in its regulatory activities affecting US customers of London markets.

Department of Trade and Industry officials discussed with the commission the complaints of some London commodity traders about an agreement reached between US and British regulators, particularly in relation to the distinction between solicited and unsolicited business.

There was apparently an acceptance on the US side of a shift from segregation of business to bank guarantees, although the detailed issues will be pursued by the relevant agencies such as the Association of Futures Brokers and Dealers, and the Securities and Investment Board.

Ratners named as star in buoyant jewellery sector

By Maggie Urry

WHILE the rest of retailing is in the doldrums, the jewellery sector is the most buoyant area of the industry, says a report from Verdict Research, the retail research group. The market was worth £2.2bn in 1988 and Verdict reckons it will have grown by 18 per cent during 1989.

The reason for this is a fundamental change in customers' perceptions. Whereas jewellery used to be seen as a rarely bought luxury item, it has become a fashion purchase. One in three adults now buys at least one item of jewellery each year, compared with 15 per cent at the start of the 1980s.

Verdict says the credit for the growth in the market should go to Ratners, the retail group that has expanded from 130 shops to over 1,000 UK outlets in the last five years. Ratners' market share has risen over the period from under 3 per cent to 27.5 per cent, Verdict estimates.

Behind Ratners' "brash and audacious" public image is a "highly sophisticated and professional retailer which takes few risks". Ratners has led a trend towards modern management techniques within jewel-



Gerald Ratner: company praised for market growth

lery retailing, such as more efficient stock control, the use of electronic point-of-sale systems, and providing incentives for store managers.

After Ratners, Argos is the second-largest competitor, with an estimated 5.6 per cent market share through its Elizabeth Duke Departments. Otherwise the market remains fragmented, and Verdict sees a trend to fewer shops.

Verdict on Jewellers. Verdict Research, 112 High Holborn, London WC1V 6JS. £25.



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UK NEWS

Application for Hinkley C may go ahead

By David Green

THE Central Electricity Generating Board may proceed with its planning application for the Hinkley Point C nuclear power station in Somerset, in spite of the decision by Mr John Wakeham, Energy Secretary, that no new plants will be built until a review of nuclear economics is carried out.

A full meeting of the CEGB board discussed the subject last week and talks have since been held between senior officials and Mr John Collier, who has been appointed chairman of a new state company that will run Britain's nuclear power stations.

Mr Michael Barnes, QC, the inspec-

tor conducting the Hinkley inquiry, has given the board until tomorrow to decide whether it wishes to proceed with the application he has been examining since the hearing opened in October last year. Both the board and Mr Collier believe an option should be maintained on expanding nuclear power if it becomes economic to do so in the future.

The Department of Energy is also being consulted over the future of the Hinkley application.

The CEGB had planned to build four pressurised water reactor (PWR) nuclear power stations, including

Hinkley C, by the year 2000 at a total cost of \$7.1bn. Sizewell B, the first plant, is under construction in Suffolk.

However, 11 days ago Mr Wakeham told the House of Commons that, because of high costs, nuclear power was to be withdrawn from privatisation and that the three further PWRs would no longer be needed to comply with a non-fossil-fuel requirement in the new Electricity Act.

Anti-nuclear groups expected that applications for Hinkley C, Wylfa B in Anglesey, and Sizewell C would be withdrawn immediately.

Although a final decision has not been taken, senior board officials believe there are grounds for the application to go ahead on the basis that any consent granted would provide a future option for the new state company.

The board has been promoting the PWR since the 1970s and has invested considerable effort and sums of money into its development.

A significant part of the cost is attributed to public inquiries. The Sizewell B hearing from 1983 to 1985 cost the board \$25m. The Hinkley inquiry has already cost £10m.



John Wakeham: review awaited

Shake-up likely in TSB retail banking

By David Barchard

TSB BANK, the sixth-largest UK bank, is expected to announce wide-ranging plans to restructure its retail banking operations.

The restructuring is likely to involve the loss of several jobs. The move is the last in a series of operations aimed at transforming TSB, a federation of loosely linked savings banks until its stock market flotation three years ago, into an efficient, streamlined organisation capable of competing with the other large clearers.

Last spring, Sir Nicholas Goodison, TSB chairman, swept away almost all the regional boards of the bank, shedding 100 regional directors. Although there are still national boards for Scotland, Northern Ireland, and the Channel Islands, TSB has become much more monolithic than seemed likely at the time of the flotation.

Complaints are growing in

Scotland that the Scottish arm of the bank has lost most of its real autonomy. However, defenders of the changes claim that, in some ways, TSB Scotland's influence has grown. Some parts of the north of England now report to centres in Scotland.

The main thrust of this week's announcement will concern cost-cutting. When TSB announced poor interim results early last summer, one of the reasons was a cost-to-income ratio of 75 per cent, far above that of any of its main competitors.

At the same time, Mr Peter Ellwood, the former chief executive of Barclaycard who was brought into to head TSB's retail banking operations last summer, is likely to announce moves to make branch operations more profitable by enhancing their role as sales outlets for insurance and other financial services.

DoE proposes scheme to control council investment of surplus cash

By Katharine Campbell

THE Department of the Environment has sent proposals for consultation to local authorities, setting limits on how they may invest their surplus cash.

The DoE said: "Until the mid 1980s, local authorities operated satisfactorily with cash surpluses amounting to less than £1.5bn." The present total is \$9bn.

"That," the DoE said, "is far more than they need to carry out their statutory functions, which do not include investing for profit in the financial markets."

The new, short list of financial instruments deemed suitable for council investment will be included in regulations amplifying the Local Gov-

ernment and Housing Act enacted last week.

The legislation, which sets the framework for the new capital finance system that comes into effect in April 1990, refers to "authorised investments" and fits the tone of the Government's attempts to reduce local authorities' financial market dealings.

The approved instruments include bank certificates of deposit, eligible bank bills, gilts, building society deposits and loans to nationalised industries and to other local authorities. Shares, of which councils have significant holdings, are excluded.

The DoE estimated that about \$500m of the total now held would fall outside the proposed authorised

investments, much of which is held in equities. Investing in non-approved instruments is not proscribed; however, the penalty is that, once redeemed, they are treated as a capital receipt and hence, under the new legislation, the bulk must be set aside to repay borrowings.

Councils' activities in the money markets have been in the spotlight since the High Court ruling this month that Hammersmith and Fulham Borough Council was not empowered to enter into interest-rate swaps. The DoE, however, says the present proposals are not directly related to the case.

The DoE has indicated that it will await the outcome of the January

appeal of the High Court decision before deciding whether, and if so, how local authorities should be allowed to use interest-rate swaps, generally tools of debt management.

The proposed investment restrictions arise because the Government has little sympathy with local authorities that have amassed substantial cash balances through the sale of council houses and other assets but still borrow up to their maximum quotas of funds at preferential rates from the Public Works Loan Board.

The new list is similar to the original draft legislative proposals drawn up in July 1988, before the DoE knew about Hammersmith's activities, although several classes of invest-

ment are to be restricted to maturities of less than a year, with the aim of further reducing risk.

At a meeting of government officials and local authority associations on October 30, a Treasury official pointed out that there were "broader macroeconomic issues raised by the level of local authority balances."

The main political uncertainties surrounding local authorities' financial dealings have made some bankers wary even of accepting deposits. In the light of the Treasury's apparent wish to reduce the cash surpluses they are beginning to fear that almost any financial market dealing might be deemed *ultra vires* or beyond councils' authority.

Trade insurance to cover home and export credit

By Peter Montagnon, World Trade Editor

TRADE INDEMNITY, the credit insurance company which has been expanding into export credit insurance, has launched a new product that, for the first time, will offer domestic and export credit cover in one policy.

The move underlines an emerging trend for the distinction between export and domestic credit insurance to become blurred as the industry adapts to the 1992 single European market.

However, the Export Credits Guarantee Department, for whom Trade Indemnity is a main competitor in export credit insurance, would be unable to match the product

under its present status because its charter confines it to insuring only exports.

Trade Indemnity's move may thus put additional pressure on the Government to agree to spin off ECGD's short-term insurance division into a separate public company as recommended in the recent Kemp report on its future, industry executives said.

Trade Indemnity said its market research had shown a need for this kind of product. Its customers were seeking to cover all their needs in one policy and 75 per cent of decision-makers were responsible for both export and domestic credit insurance.

Ofgas launches campaign for more efficient boilers

By Steven Butler

THE OFFICE of Gas Supply (Ofgas), the gas industry regulatory body, is launching a campaign to promote installation of high-efficiency condensing boilers, which have an 85 per cent efficiency rating, compared with 70 per cent for the typical modern gas boiler.

The efficiency rating measures the amount of heat produced from burning gas that is transferred to radiators or hot water cylinders.

The higher efficiency derives from a heat exchanger that has

a much larger surface, causing gases produced in the combustion process to cool rapidly and water to condense.

The boilers cost about £300 more but Ofgas calculates that they would pay for themselves over a number of years.

A detached house in the north would cost £50 in annual gas charges with an ordinary modern boiler, compared with £633 with a condensing boiler. In a London flat, the comparable costs are £209 and £178.



THERE ARE NO LOSERS IN THE ELECTRICITY BETA AWARD SCHEME.

Each year the Electricity Supply Industry presents the Beta Awards for energy efficiency in private and public sector buildings. (The name Beta combines B for buildings with eta, the scientific symbol for efficiency.)

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Sunnybank Nursing Home in Griffithstown, Gwent, won the award for the under 1000 square metres category.

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in the Department of Energy guidelines for a building of this type.

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The award for buildings over 1000 square metres goes to St. Swithun's Girls School, Winchester, Hampshire.

The school has a fast response panel heating system to deliver maximum comfort with minimum energy consumption, thanks to a level of insulation considerably better than that specified by the 1990 Building Regulations.

Each heater has individual control but for added efficiency, the system is supervised by a micro-processor controller. Total operating costs are only £4.07 per square metre per annum.

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This year's meeting will look at restructuring for 1992, developments in the actual marketplace of Europe and the crucial issue of safety and standards. Riccardo Perissich will comment upon the Commission's design for the Community Internal Market and how it will affect the food and drink industry.

WORLD BANKING: EUROPE AFTER THE DELORS REPORT

London, 30 November & 1 December, 1989

The keynote speaker at this year's World Banking Conference will be Jacques Delors, President of the Commission, who will review developments since the publication of his Report on European Economic and Monetary Union. Peter Lilley, MP, the new Financial Secretary, will discuss the attitude of the British Government and John Smith, Shadow Chancellor of the Exchequer will give an Opposition view. A number of experts including some enthusiastic for the Delors on the Report and some alternative approaches. They include Samuel Brittan, Lord Jenkins, Dr Roland Vaubert, Giles Keating and Professor Patrick Minford. Alan Clements of ICI will give the view of a leading European corporate finance officer and Stanislas Yassukovich who co-chairs with Lord Roll will address the conference on the impact on London, a subject that also features a contribution by Peter Leslie of Barclays. After the recent Spanish decision to join the EMS, there will be particular interest in the contribution by Miguel Boyer of Cartesa Central.

COMMERCIAL AVIATION IN THE ASIA PACIFIC REGION TO THE END OF THE CENTURY AND BEYOND

Singapore, 12 & 13 February, 1990

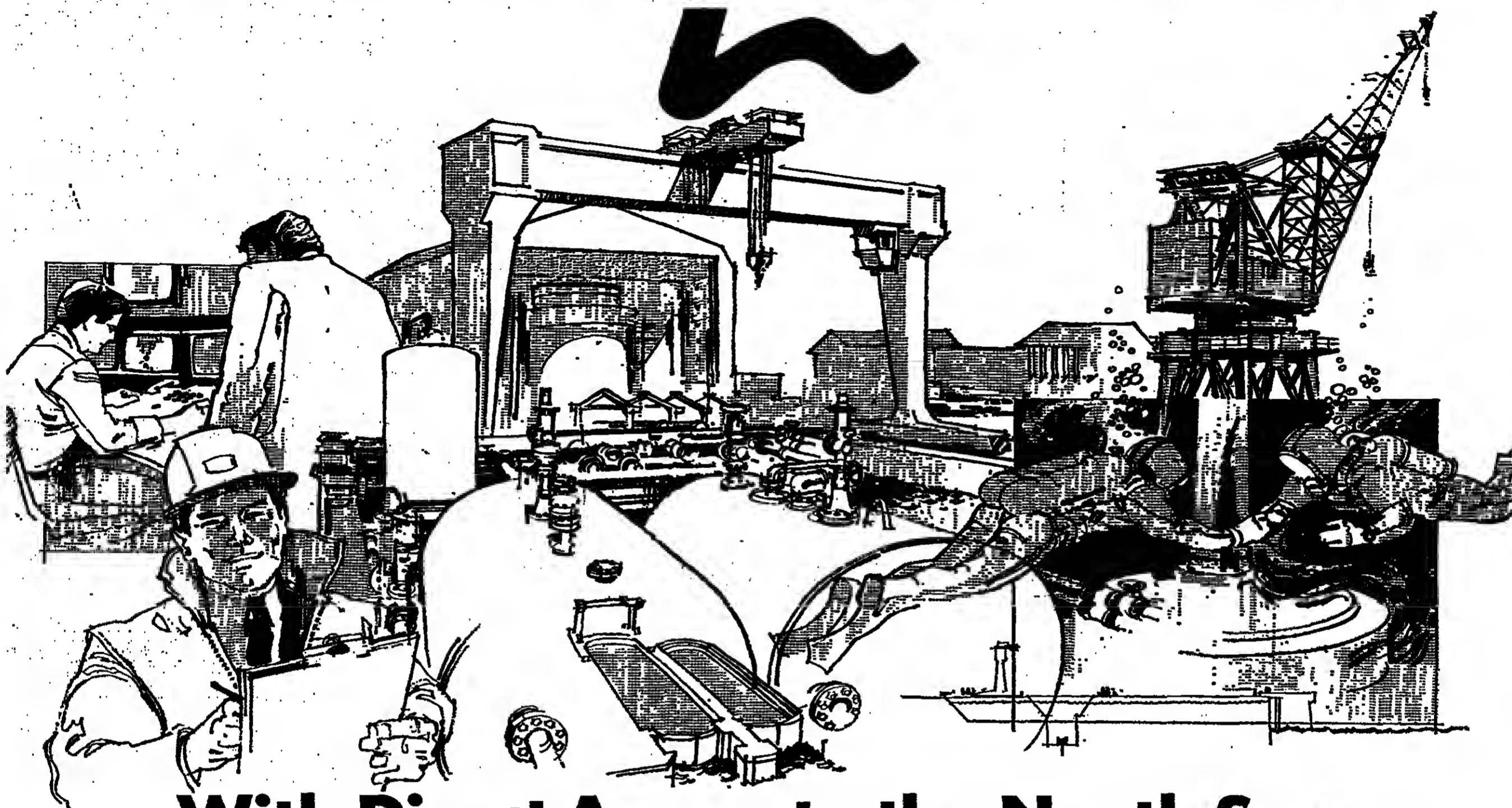
By the year 2000 the Asia Pacific region is expected to be accounting for some 25% of the entire world air transport output, generating a massive growth in the entire air transport infrastructure of the region. This Financial Times conference brings together a most distinguished panel of speakers to assess this growth and examine the challenges and problems it will generate.

Contributors include: Lim Chin Beng, Sir Colin Marshall, Peter Sutch, Mitsunari Kawano, Dean Thornton, Louis Harrington and Cecil Rosen.

All enquiries should be addressed to: Financial Times Conference Organisation, 126 Jermy Street, London SW1Y 4UJ. Tel: 01-925 2323 (24-hour answering service)

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TEES/SIDE

Initiative Talent Ability

UK NEWS

Rivers authority to move London staff to Bristol

By Richard Evans

MOST OF the central staff of the National Rivers Authority, responsible for environmental regulation of the privatised water industry, is to be moved from London to the Bristol area next year, in spite of angry protests.

A small headquarters staff, including the office of Lord Crickhowell, the chairman, and departmental directors, will remain in London but the powerful quango, originally envisaged as small, already needs more space.

There are at present 6,500 employees responsible for river quality, land drainage, management of water resources, fisheries and navigation in the ten former regional water authorities in England and Wales that are about to be privatised.

The NRA said it was always assumed that the London headquarters on the Albert Embankment would ultimately have a maximum staff of about 60, and various locations for the additional staff had been studied. The Bristol area had been picked as the best option because of its easy accessibility to London and to many of the new water PLCs.

It is understood that when the move was announced to staff there was uproar because of the lack of consultation and the "dictatorial" manner in

which it was done. Tempers have now cooled and a loss of key staff through resignations is not expected.

There is, however, another cause of concern among NRA staff. When they were recruited earlier this year from the former authorities, they were taken on at a range of salaries and with widely varying employment packages, which they assumed would continue. A more uniform structure is now being drafted and protests have been vocal.

One senior member of staff said: "The manner in which it has been done has been appalling and morale has been badly affected as a result."

Mr Roo Page, an NRA official, agreed that there had been internal difficulties over both the proposed move to Bristol and the development of a rational employment package, but those had largely been caused by presentation, he said. Once the reasons had been explained, they had been accepted.

The NRA will be one of the most powerful environmental agencies in Europe after the industry is privatised.

Its budget for 1990-91 was raised in the Treasury's Autumn Statement last week to £20m, an increase of more than £20m over the current year.

Machine tool orders fall

By Nick Garnett

SMALL component suppliers and subcontractors to large companies are beginning to shelve purchases of new production equipment as a result of uncertainties about the economy.

Mr Malcolm Taylor, managing director of Bridgeport, the biggest manufacturer of machine tools in the UK, says: "We have lost a considerable amount of our forward orders over the last three months."

Purchasing by large groups has not been affected and sales of Bridgeport's more expensive machines are still strong.

Mr Tony Balding, joint managing director of Beaver, a Norwich-based machine tool producer, says the equipment industry does not believe anything has changed since the Chancellor's Autumn Statement.

Beaver was now concerned about the UK market next year.

Output of machine tools in the UK last year was £345m at current prices against £344m in 1987. The Machine Tool Technologies Association is forecasting production of £378m this year.

Mood of confidence shows signs of dimming

As the CBI conference meets, Hazel Duffy finds uncertainty beside strength in eastern England

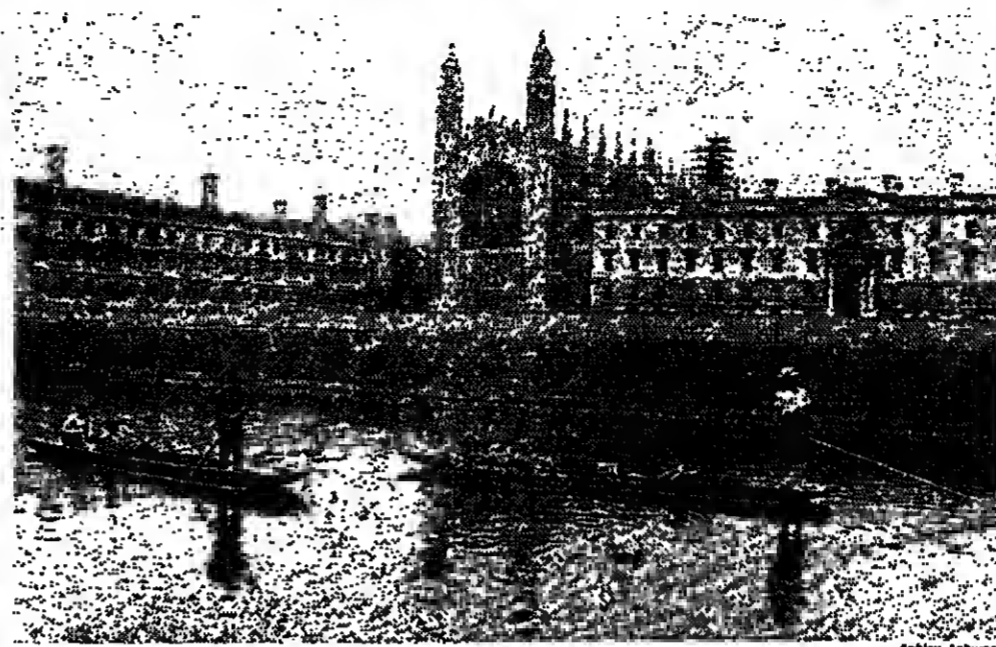
SUPPORT for Mrs Margaret Thatcher, the Prime Minister, by members of the Confederation of British Industry is not in doubt, in spite of the domestic difficulties in the Cabinet in the last few weeks. But the prospect of high interest rates until next summer and uncertainties over sterling are not far from any business thinking.

Difficulties springing from years of neglect in the education system and the lack of commitment by many employers to training are now a real concern to CBI members, who meet today in Harrogate, North Yorkshire, for their annual conference. In the wake of the miracle, Britain's employers are once again asking if lack of competitiveness is indeed terminal. Manufacturers worry about technological backwardness. Everybody worries about the consequences of poor planning.

It is particularly pertinent in the east and south-east of Britain. The CBI's Eastern region covers East Anglia, and the home counties Essex and Hertfordshire. In the second half of the 1980s, it has been the fastest growing region in the country.

Mr Ian Dixon, joint chairman and chief executive of design and construction group Willmott Dixon, is chairman of the CBI council for the region.

Growth of the company's activities in the area has more than outstripped the region's growth. Today, the levelling-out signals are clear. The effect of high interest rates has already been "dramatic" on house builders in the region, Mr Dixon says. His company is better insulated,



Cambridge faces planning dilemmas as it struggles to come to terms with its success

building for housing associations and local authorities.

The big business of maintaining shops has been affected. Drops in High Street sales have led to refurbishment being postponed. The level of demand in the design part of the business indicates a sizeable downturn in construction projects next year. However, East Anglia has enjoyed such a momentum that it will stay relatively buoyant, Mr Dixon predicts.

Birmingham and its environs are where he sees the most construction growth, catching up while the south-east slows down. A new office will cater for the expected

demand. In the northern regions, he sees the return of civic pride inspired by the new and restored buildings. The process is finely balanced. Although there is some public subsidy, his concern is that high interest rates will cut off developments when the civic job is only half finished. "Very close monitoring of the effects of interest-rate policy is needed," he warns.

Mr Peter Henriksen, chief executive of Mills and Reeve, a big firm of solicitors in Norwich and Cambridge, likes to know what is on the minds of his firm's clients.

Many are smaller companies

and tradespeople, worried about the size of the new business rate, which will fall on their mats next spring.

Like many new East Anglians, Mr Henriksen moved to Norwich to get away from the congested capital, only to find East Anglian towns and villages under threat from pressures to expand. He would like to see "a more integrated approach to planning. There is nothing wrong with economic development, but a more structured approach is needed in East Anglia."

Planning topics turn up every week in Cambridge as the city struggles to come to terms with its success. Scher-

ing, the West Berlin-based chemicals group, has its UK head office and research and development laboratories in Cambridge. It is a good place to be to attract specialists in science, although house prices make things difficult for young graduates.

Schering's agro-chemicals plant sits to the south of the city, in green belt country. Other plants are in Cheshire and Cumbria.

The agrochemicals part of the business was formerly the joint Fisons-Boots venture, bought by Schering in 1983, and expanded. It claims some number one position with ICI in the UK market. The main export markets are France and West Germany.

The environment and the future for chemicals in agriculture are constant concerns for such producers and Schering's public relations is geared to the "green science" formula.

More immediately, Mr J. Stables, finance director, is concerned with exchange rates and interest rates. His complaint on the former is the instability of currencies, and particularly the pound. "We plan forward when we have enough knowledge, but there is quite a strong argument now to leave it to the spot market" — such is the uncertainty. Moreover, chemicals sales to farmers are seasonal.

High interest rates would not stop Schering UK from investing in a big item of plant, Mr Stables says. Many manufacturers base the same view. But it might defer "ancillary investment".

The Swedish-based Esah group has spent £5m on new plant and a new roof on the

plant at Waltham Cross, Hertfordshire. "Short-term interest rates have no effect", says Mr James Wilkinson, chief executive. "The key question is: is it a good investment?"

Esah is the world's leading manufacturer of welding equipment. It has been in the UK for 50 years, but expanded considerably through acquisitions in the early 1980s. Next year, UK turnover will total £50m.

The Hertfordshire plant, right next to the M25, formerly belonged to BOC. Manufacturing has been concentrated on that site and another in Skelmersdale, Lancashire.

Mr Wilkinson was a GKN executive for 18 years. Rationalisation and concentration are two processes with which he is very familiar, useful skills as the basic business of Esah is in decline. Less welding is done than in the days when heavy engineering was important in Britain, and there are new ways of welding now, too.

But the business is good if the costs are right. That means investing. More automation in the plant was one of the beneficiaries of the recently completed investment programme. "Too little goes on elsewhere, Mr Wilkinson says.

He remains a firm believer that the job for government is "to create the climate in which business can survive". He is saddened by British industry's inability to keep pace with robotics, and worried that little is being done to counter the shortage of specialist graduates, while bright people continue to prefer the City.

The confident mood in industry of the last few years has dimmed. It will take more than Harrogate to restore it.

Benefits of 1992 'greatly overrated'

By Nick Garnett

SUPPOSED benefits from British industry resulting from the integrated European market after 1992 have been "greatly overrated," says a report by the British Management Data Foundation, published today.

Gains for manufacturers would be marginal and British companies had to look at their competitive position in the global market rather than hoping for some automatic benefits from Europe after 1992.

National boundaries within the EC were not now the barriers to trade that they were often made out to be. Encouragement for a restructuring of European industry was misguided. Much of it would prove unnecessary, the paper says.

The foundation, set up by 11 companies to exchange management data, now examines changes that affect competitiveness. Its members include economists and planners from

companies as diverse as CEN, Allied Lyons, ICI, Rolls-Royce and Unilever.

Mr Anthony Cowgill, the foundation's director, said yesterday that the paper reflected the views of those attending foundation meetings but were not necessarily shared by the companies themselves.

Pilkington, one of the foundation's member companies, declined to be associated with the paper's conclusions.

Industrial Society forced to cut 57 jobs

By Richard Donkin

THE Industrial Society, the body that advises companies how best to communicate with their workforces, is to shed about a tenth of its staff in a restructuring exercise.

The decision to cut 57 posts from its staff has been particularly difficult for an organisation that has pioneered good management relations with employees and has prided itself on advising companies how to become model employers.

Mr Alistair Graham, the director, emphasised yesterday that the society was practising what it preached in a series of management-employee meetings and consultations to ease the pain of what for some staff will be compulsory redundancy.

In spite of more than doubling earnings from £8.3m three years ago to about £17m in the year to June, the society, a registered charity, has been work-

ing on tight reserves of 6 per cent of its surplus.

The cost of computerisation and a downturn in demand for its services with forecasts of a difficult economic period in the next year, all contributed to the cuts, Mr Graham said.

The job losses come after a period of record growth for the society, staffing rising from 285 in 1986 to 515 today, making it the country's largest independent training organisation.

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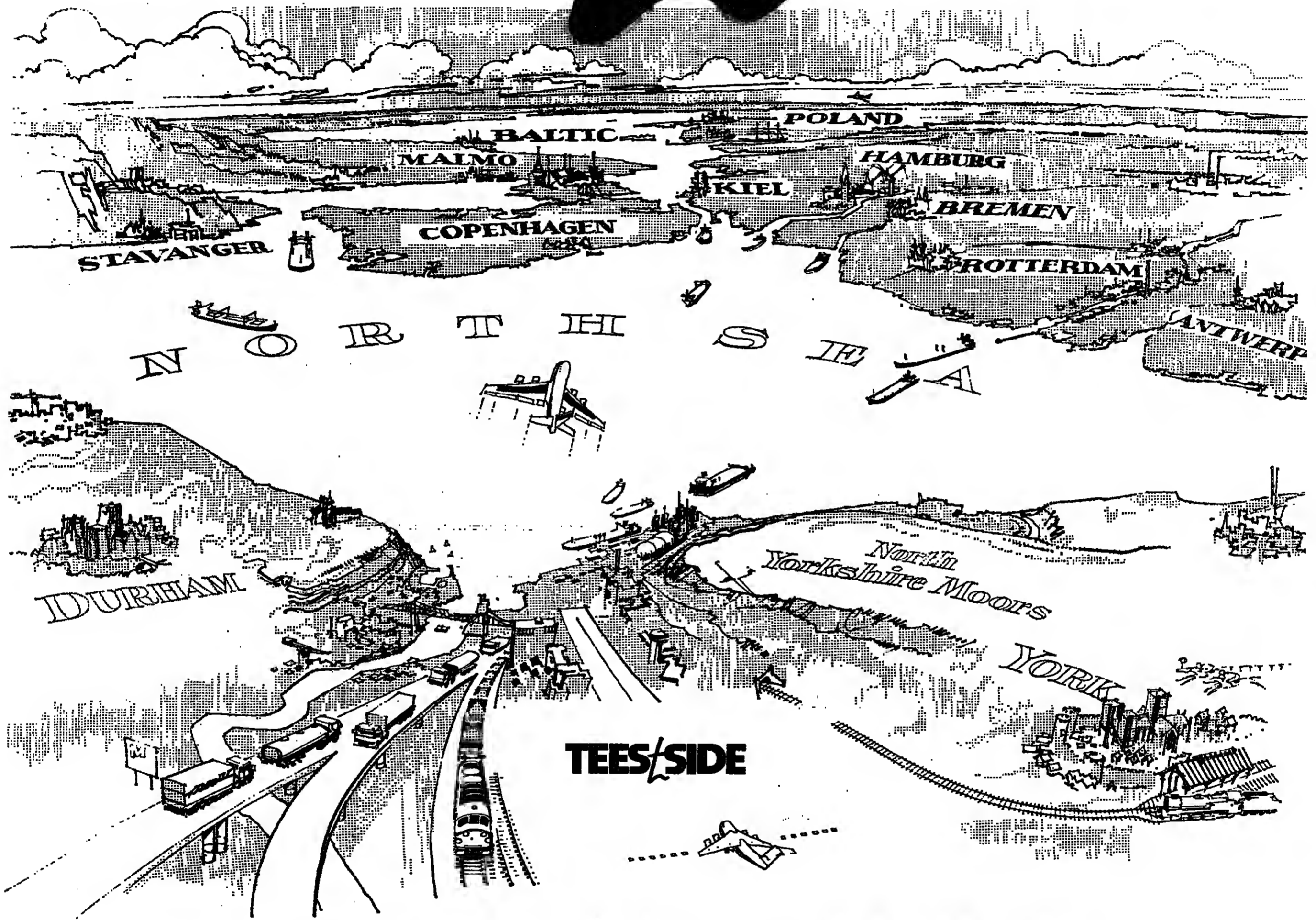
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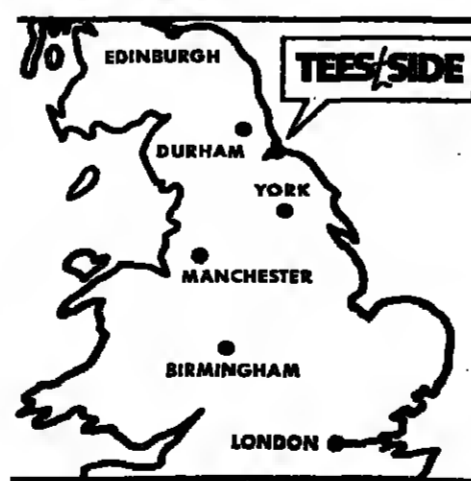
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TEES/SIDE

Initiative Talent Ability



MANAGEMENT

Farm equipment

A very different Case from a year ago

James Buchan assesses the progress made by the new regime at Racine

In Racine, an old manufacturing town on the shores of Lake Michigan, the city centre is being transformed. In the autumn sunlight, brick dust rises up in clouds where wreckers are demolishing the 19th century multi-storey factories of the JI Case company.

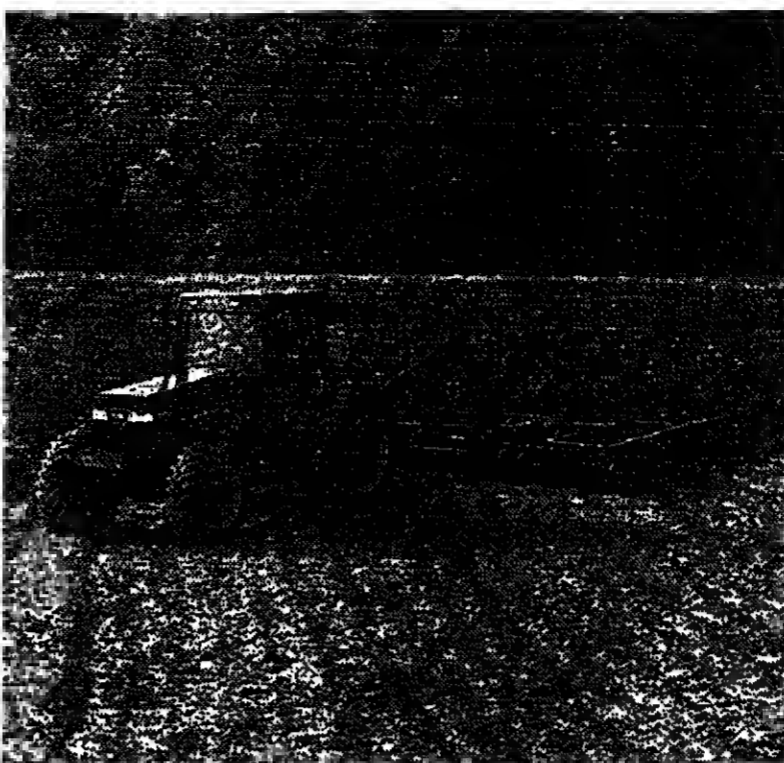


James Ashford: unpretentious, methodical and determined

The cost of all this is about \$8m, which is not the sort of money that Case can afford to spend on embellishments. Case IH, which makes tractors, combines and construction equipment, lost \$68m in 1983, \$105m in 1984, \$214m in 1985, \$1m in 1986, \$259m in 1987 and \$95m in 1988. Nor is James Ashford, Case's president, the man to spend good money on fripperies. "I'm the kind of guy who picks a penny up off the floor," he said when he took over the job at Case in December 1987.

miles away in Moline, Illinois. The company's main business is making the big and expensive two-wheel and four-wheel drive tractors and combines used on the vast farms of the Midwest and Canada. Case also makes machines of less than 100-horsepower for dairy and smaller farms (which it sources in the UK, France and West Germany), gardening tractors, cotton pickers and other specialised machines and construction equipment, including the market-leading US back hoe loader. Sales last year were \$4.3bn.

61,600 by 1988. The company was so demoralised it even misjudged the upturn. By the growing season of 1987, land prices had hit bottom and farm income was turning up. Since North American wheat or corn farmers generally mortgage their land to raise the \$50,000-\$100,000 for a new tractor, this was an ideal constellation for the machinery makers. Case had a brand new tractor line, the 130-hp Magnum series, to offer, but first it had to clear out 5,100 old model tractors from dealers' yards. Case expected to need six to eight months to move the tractors and offered deep discounts. They sold out in 60 days. Case lost more money that year than in the depths of the farm crisis: Tenneco's patience ran out and Ashford, who had just spent five years turning round the company's automotive subsidiary was on his way to Racine.



The turbocharged Magnum: more force with it

(Fargo, North Dakota) and combines (East Moline). There is little more to be cut out of sales and administration. "If you are going to rely on head-count reductions, you'll fail because there aren't enough heads," he says. Case must now tackle the most important piece of manufacturing cost, which is all the components, engines and other materials coming into the factories from outside suppliers. To reduce materials costs, Ashford has to cut through the dog's breakfast of 8,000 suppliers behind Case tractors and back-hoes. "We still have 10 or 11 engine suppliers," he says. "We will try and get that down to two or three with our joint venture, with Cummins Engine as the main one. They can supply at higher volume which means lower cost. Then we can work a further cost reduction programme with them through engineering solutions. And then, then, we can work our quality programme."

But in the past 10 years, Case's reputation for quality has slipped behind that of Deere for farm machinery and Caterpillar for earth-moving equipment. And the Case dealer network, though it was strengthened by the Ervster dealers, is also widely seen by farmers as second best in service. What Ashford has done is to bring back the emphasis on quality. Case's managers, who still seem dazed by the upheavals of the past 18 months, talk obsessively about quality: in design, distribution, service, people. The Magnum, with its air-conditioned cab, dizzying array of controls and Rolls-Royce price tag, is clearly produced by an artisan. At the Racine factory, the quality control teams that used to inspect a tractor at the end of the line have been abolished and each worker has been made responsible for his own quality control.

Fed up to the back teeth with breakfasts

Michael Skapinker does not mince his words

Few look their best at the crack of dawn. But on every morning train are some who look worse than the rest. Pale, drawn and trembling, one fears they might not survive the day. Have they been up all night nursing a sick relative? Are they suffering from the strain of marital breakdown? No, they have simply not consumed any food for 12 hours. They left home without eating their usual small, eggs or cornflakes. They are on their way to a Working Breakfast.

Working breakfasts are a blight on corporate civilisation. Apart from anything else, they are a misnomer. Nobody does any work at a working breakfast. Everyone is too busy eating, attempting to restore their blood sugar to a level capable of sustaining human life. Eating breakfast with strangers is an odd thing to do. Breakfast is part of one's private existence. It should be shared with a newspaper or with members of one's family - all, preferably, with their own newspapers. (Family members who ask for a hit of your newspaper are another matter. They are on their way to work.) Once you allow work to invade your breakfast, what will be next? Working showers? The fashion for working breakfasts has its roots in the time of London's Big Bang, invitations to breakfast came thick and fast. Later, there have been fewer, although we did receive one last week. It came from a public relations company representing an American organisation. The PR company said the service its client offered was too complicated to explain in a letter, although it sounded suspiciously like management consultancy. A face-to-face meeting would be necessary. "Can we suggest an exploratory working breakfast?" the letter asked. Out of deference to those of you reading this over breakfast, we will not speculate on what they might have meant by "exploratory". Some will say that the popularity of working breakfasts at the time of Big Bang reveals their real purpose. Working breakfasts are about power. People invite you to breakfast to show how powerful they are. This is nonsense, of course. People cannot possibly feel powerful when they are that weak and hungry. The real reason people have working breakfasts is to show how busy they are. Breakfast is the only time of the day or night they could possibly spare. Managers who have working breakfasts are the same people who get their secretaries to phone you because they do not have the time to dial seven digits themselves. "I have Hugo Whiplash of Spirorex Services to speak to you," the secretary will say, allowing the great man to work right up to the moment you are ready to talk to him. (Even then, his hands are too busy to bother with the receiver and he harks at you through a speaker phone, but that too is another story.)

Bloated

If working breakfasts are meant to save time they are a failure. You end up getting to the office far later than you would have done if you had a manager who "does" working breakfasts and you are looking at someone who doesn't start work until 10.45. People often feel bloated after a working breakfast. This is probably because they have to stave off hunger by eating at home before leaving for their working breakfast. Some eat breakfast at home as a means of exerting their power over those who have not. Not only do they have some colour in their cheeks, they are also able to say "I'll just have an orange juice" or even "I never eat breakfast". They can then sit and watch the other party eat alone, a disconcerting experience for the latter. The best solution is to escape working breakfasts entirely. One of my colleagues responds to breakfast invitations by saying: "I only eat breakfast with the person I slept with the night before." Not everyone will want to use such a line, however, because of the unpredictability of the consequences. Far better to say: "I'm much too busy for breakfast. I'm surprised Mr Whiplash has the time."

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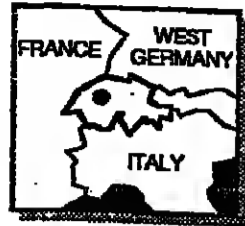
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FINANCIAL TIMES SURVEY



The historic canton of Bern says it is embracing change. However, given the innate conservatism

of its people, Swiss from other cantons say they will believe it when they see it. Meanwhile, industry and farming face a testing time. William Dullforce reports

A sleepy city starts to stir

THE CANTON of Bern is trying to shake off its deep-rooted habit of resisting change in time for its 800th anniversary in 1991.

Having missed the industrial revolution, it is now promoting itself as a centre for new technology: it is revamping its tax system to stimulate entrepreneurs; and it aims to improve substantially its banking and other financial services.

Some local politicians and businessmen affirm that the break with habit has begun. Swiss from other cantons say they will believe it when they see it. The Bernese people's innate conservatism and mistrust of novelty is legendary.

With just under 1m inhabitants - roughly one seventh of the Swiss population - Bern ranks second in both size and population among the Confederation's 26 cantons and half-cantons. Graubünden, the tourist paradise in Switzerland's mountainous south-east, has more space. Zurich, the financial and industrial centre, holds more people.

Bern's claim to primacy derives from its historical role and what is best described as the accoutrements of state dignity. The city of Bern is the seat of the Federal parliament and government; it functions as the Confederation's political and administrative hub.

For centuries Bern, wealthy and patrician, was politically and militarily the most powerful of the Swiss states - the axis round which the history of the Confederation turned. Spread across the middle of Switzerland, bordering on 12 other cantons and half-cantons, it links banking, the French-speaking and German-speaking parts of the Confederation.

The canton is often described as "Switzerland in miniature." Geographically, it embraces the Jura hills, the Mittelland or central plain and the Alps of the Oberland. Its economy is divided between farming, industry and services roughly in the same proportions as the Swiss economy as a whole.

Bern represents Swiss continuity. Tradition stays close in the daily life of its people. In the city's Old Town the Bernese go about their work in medieval arcades and buildings which have been assiduously kept in repair for centuries. They now house computers and other trappings of modern government and business, while retaining their original architectural form.

The riddle is whether the Bernese can reconcile the need for a change of direction and for a modernisation of the

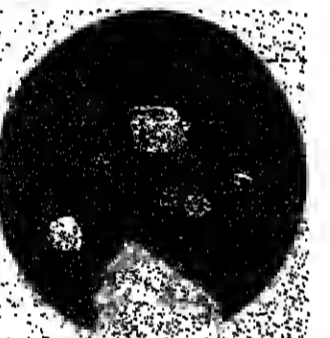
economy with this long-standing habit of circumspect, tradition-bound progress.

The city was founded in 1191 by Duke Berchtold of Zähringen and until the early 19th century the canton was governed by aristocrats, the "von" families, who lived off the income from their lands. The authoritarian government, rural values and a placid electorate continued until well into the current century.

Although Bern became Protestant at the time of the Reformation - four fifths of the population still declare allegiance to the Reformed Evangelical Church. The spirit of enterprise remained modest, and led to small companies rather than big industries.

Even today, although the statistics belie it, most Swiss think of Bern as a canton of administrators, farmers, army officers and academics. Indeed, some 20,000 federal civil servants, including post office and state railway staff, work in Bern alongside 12,000 cantonal functionaries - 15,000 if the teachers are added.

By comparison industry employs 145,500, the services sector offers 212,700 jobs while only 38,800 remain at work on the farms and in the forests.



Napoleon: conquered Bern

Still, a certain rustic stolidity is seen as characteristic of the Bernese. In their own German dialect they are described as *bodenständig*, meaning attached to the soil or down-to-earth, and *heimelig*, the closest translation of which is the American "down-home." Bernese slowness is proverbial. Bern radio never tells jokes on Saturday evenings because people would laugh in church on Sunday, the wits quip. *Nieme nid gsprängt* or, loosely, let's not break our necks, is said to be the most commonly used phrase in the dialect. Certainly, the Bernese refuse to be hurried.

The canton's awakening has to be set against this historical background and native psychology. Within the government that has set up a development



The canton is often described as "Switzerland in miniature" . . . Bern represents, above all, Swiss continuity: The Clock Tower, (left) and an old man watching chess

agency to attract new investment one is told: "We just want a little more industry." The aim is to give a more solid, competitive character to the existing industrial base.

Nevertheless, the canton has been experiencing unusual agitation recently. It has lost parts of its territory and has been shaken by a political scandal. The city has proved not to be immune to the ills besetting young people in bigger Swiss and European agglomerations.

Drug addicts now gather to shoot heroin into their veins only a couple of hundred metres from the federal parliament. This year Bern police have dealt roughly with protest marches against the lack of reasonably priced housing.

The first blow to Bernese pride came in 1974 and 1975 when the three French-speaking cantons. At the same time it acquired the predominantly Catholic German-speaking Laufen district.

Laufenal has been territorially separated from Bern since the formation of the canton of Jura in 1979. By a majority of 57 per cent its people voted in 1988 to stay with Bern rather than join the neighbouring canton of Basle. On Sunday November 12, they reversed this decision, voting by a majority of 51 per cent for accession to Basle.

This new referendum, ordered by the Swiss Federal Tribunal (supreme court), resulted from the scandal which exploded in Bern in 1984, when a state auditor revealed the existence of secret funds used by highly respected political leaders. Part of these funds had financed the pro-Bern faction in the 1988 referendum in Laufenal.

Another scandal to the "funds" scandal was the loss by the bourgeois parties of their long-standing control of the cantonal government in the 1986 election. Two Green candidates replaced two Radicals (Conservatives), forming with three Socialists a Left Green majority against the four representatives of the Swiss People's Party (SPP). The 1986 election also brought the first woman, Mrs Leni Rohrer, into the government.

The SPP, formerly the Agrarian and Crafts party, with strong support in the Bern countryside has long dominated Bern cantonal politics. The governmental shake-up and the arrival of a new, young SPP finance minister, Mr Ueli Augsburg, resulted in a cantonal authority which for once has been stimulating the process of change.

Cantonal finances have been put on a new footing. Having arranged for lower corporate taxation, Mr Augsburg is



The Swiss canton of BERN



now planning cuts in individual income tax. The state-owned Kantonbank and Hypothekarkasse are being merged to form Switzerland's sixth largest bank.

Greater start-up aid for companies setting up in the canton and increased contributions for training and retraining of personnel have been introduced. Government, business and university are establishing a technology park near Bern.

Recently, the cantonal gov-

ernment published its own report on the possible effects on the economy of the European Community's single market. It concluded that the small and medium-sized enterprises which dominate the canton's industry would be exposed to tougher competition, needed to be better informed about what is happening in the EC and should set about organising themselves.

More anxiety and less certainty prevails about the out-

look for farming which remains a crucial part of the cantonal economy and has an even greater political importance. Here the problem is seen as coming from the talks on the reform of world farm trade under the General Agreement on Tariffs and Trade (GATT), where Switzerland's heavily subsidised agriculture will inevitably be targeted.

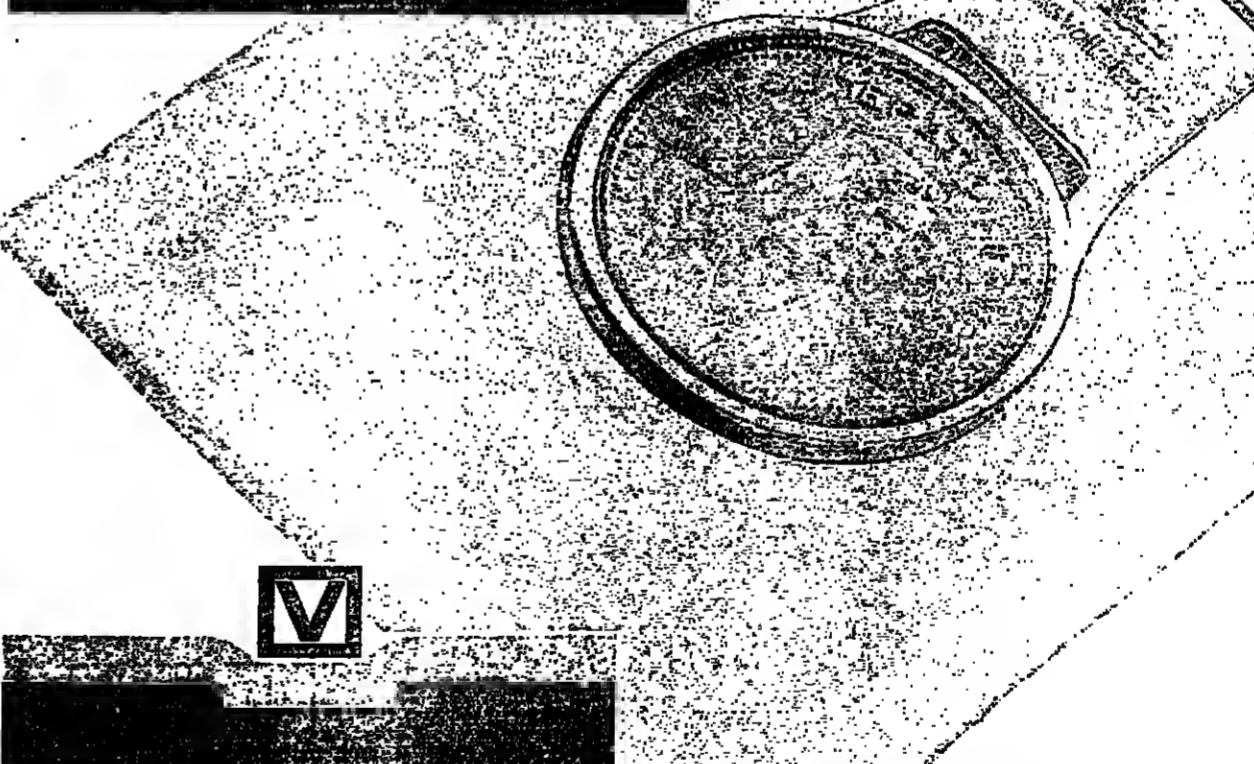
This problem is being handled by Swiss federal negotiators. The canton of Bern is

uneasily aware that, in assessing the advantages that may be gained from the GATT talks for, say, Switzerland's big chemical industry or powerful banking sector, the negotiators could make concessions on agriculture.

A new cantonal election is due in the spring. At least one Radical is expected to be returned, restoring the bourgeois majority in the government, which will be reduced from nine to seven members as the result of a referendum earlier this year.

However, most local observers believe that such a return to the old political line-up would not curb the more active role and the thrust for change that has characterised the government in the last few years. Bern's awakening will finally be determined by the psychology of its people.

The Swiss name in international banking:



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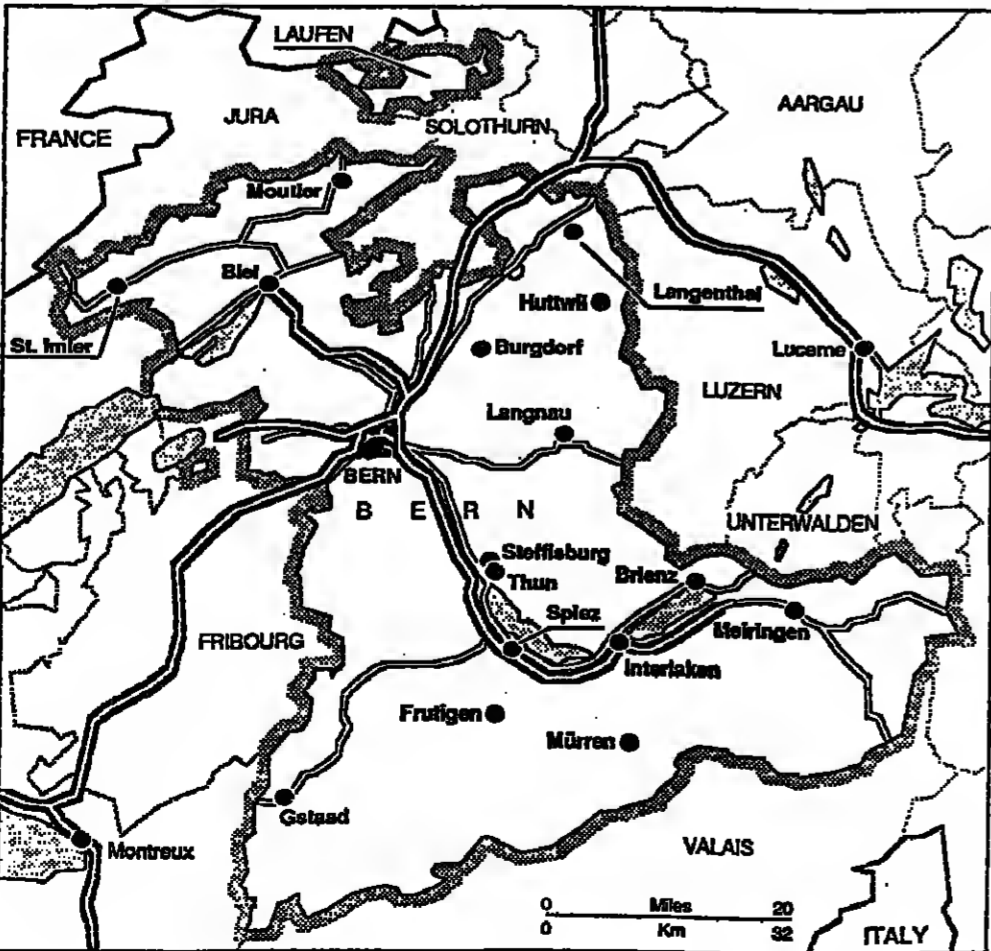
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KEY FACTS

- Area: 6,048.4 sq km
- Population: 938,439
27 districts,
412 local communities
- Employment:
Bern 65,363
Switzerland 822,746
- Foreign workers:
German 4,773
French 1,569
Italian 20,044
Austrian 1,615
Spanish 11,117
Others 18,655
- Unemployment:
Bern 0.6%
Switzerland 0.8%
- Balance of internal migration:
-710
- Revenue per inhabitant
Bern SF25,352
Switzerland SF32,882
- Hotel nights (000):
Bern 4,579
Bernese Oberland 3,448
Switzerland 33,862



BERN 2

William Dullforce reports on disquiet about the cantonal economy

Doubts over single market

IT GOES almost without saying that the Bernese, like the rest of the Swiss, have developed a solidly based economy and enjoy high per capita incomes.

Moreover, the Kantonalbank von Bern's survey of business expectations in the third quarter depicted a cantonal economy in line fettle.

Average capacity utilisation to the companies covered was 90 per cent. Even if the recent rise in Swiss interest rates had slightly dampened optimism, the large bulk of enterprises foresaw stable or higher order intakes and production levels.

Investments in capital goods by Bernese engineers and contractors were projected to continue at a higher level than the average for Swiss companies in general. The September unemployment rate at 0.28 per cent was the lowest since new statistical methods were introduced in 1985.

The strongest improvements in the rate were recorded in the Biel (Biemme) and Jura regions, which suffered most from the recession of the 1970s.

Yet, in this context of apparent prosperity and excellent economic performance, the Kantonalbank is about to publish a study suggesting that action is needed from the cantonal authorities to help keep the Bernese economy competitive. The Government, in its wholehearted mood, has taken steps to ease taxation and to stimulate private enterprise.



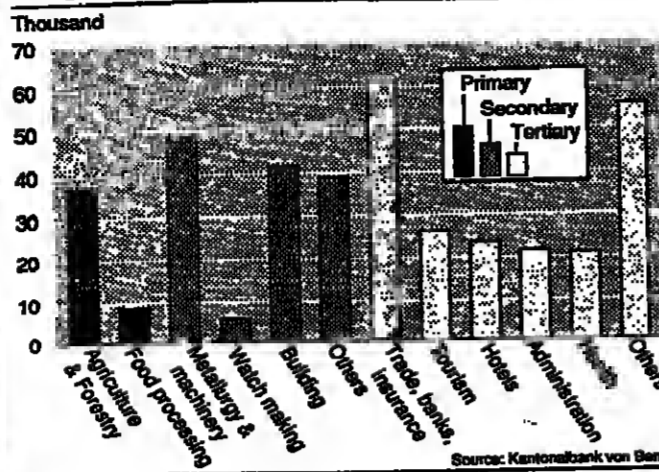
Augsburger: reduced corporate charges

In part this disquiet stems from the cantonal authorities' physical proximity to the federal government and their awareness that the country's ministers are spending much time and resources on assessing how the European Community's planned single market will affect the Swiss economy.

The Bernese Government published a report intended to alert the canton's thousands of small and medium-sized concerns to the tougher competition they may face beyond 1992 from EC companies.

In 1987, the canton exported goods and services to a value of SF7.3bn (£1.16bn). Of these 60

Employment in the Bern economy



per cent went to the Community compared with only 7 per cent to the five other countries of the European Free Trading Association, to which Switzerland belongs. Of the canton's imports, totalling SF5.8bn, more than 75 per cent originated in the EC.

Pride may also have something to do with the renewed concern about the economy. Bern has been lagging. National income per inhabitant in the canton in 1987 was SF30,440 compared with SF34,121 for Switzerland as a whole and SF42,676 in the canton of Zurich.

The Bernese economy is often said to mirror that of Switzerland in the sense that its sectoral breakdown corresponds most closely among the cantons to the national situation. Services, including tourism, provide 54 per cent of the jobs, a little less than 37 per cent comes from industry and construction, while farming and forestry make up just over 9 per cent.

But Bern possesses no big business corresponding to Zurich's banking and engineering concerns or Basle's chemical concerns. Bern contains 52,300 enterprises and posts a gross domestic product of SF28.5bn while Zurich lists only 49,600 enterprises against SF48.8bn in income.

In 1987, tax rates, both corporate and personal, were higher in Bern than in any other canton except for the Jura. Bern is a big canton and has heavy infrastructural requirements. Roads, railways and communal services are maintained to a high standard. Bern has more secondary railway track than any other canton; 34 companies operate some 640 kilometres.

However, some local economists argue that the combination of high taxes, public benevolence towards the heavily subsidised farmers and the "bureaucratic" climate engendered by the presence of some 50,000 federal, cantonal and communal *beamten* inhibits enterprise and will slow the



Trams on the Spitalgasse: Bern's roads, railways and communal services are maintained to a high standard

A bank that changed hands but not its image

The model of discretion

CLIENTS OF Bank von Ernst & Cie are whisked by lift from the arched pavement of the Marktgasse to a carpeted reception room. From there into the conference rooms on the floors above the discreet, confidential atmosphere of a Swiss private bank is carefully sustained.

The bank is a rarity, first, because it pursues private banking from Bern rather than from Geneva or Lugano and, second, because it is not Swiss.

Founded in 1869, Bank von Ernst was acquired in 1967 by Hill Samuel, the London merchant bank, which is now itself part of Britain's Trustee Savings Bank group.

Hill Samuel kept the name without adding its own, has maintained a predominantly Swiss staff and has deliberately cultivated the Swiss image. Of some 80 employees only two are British.

Why Bern? Initially, perhaps, because Hill Samuel was able to buy a Swiss private bank without the premium it would have had to pay in Geneva or Zurich. But, it claims, experience shows that, in attracting international money, it does not really matter where you are in Switzerland.

According to Mr Michael Vlahovic, the marketing manager, local clients with portfolios to manage are still more numerous but in volume the international operations are bigger.

The bread-and-butter business generated locally - Bank von Ernst advises a couple of Bernese pension funds and is selling its services to regional banks - keeps the bank in Bern but the international business is growing faster.

For the year ending October 31, 1988 the bank reported net earnings of just under SF2m (£780,000) on an income of slightly over SF22m. Assets

Bank von Ernst pursues private banking from Bern rather than Geneva

totalled SF173m.

The trading profit grew by 250 per cent between 1981 and 1988 and will have trebled by the end of October this year, according to preliminary estimates. These estimates indicate that, since 1981, Bank von Ernst's gross income has increased by 134 per cent.

Net interest income climbed by almost 300 per cent, safe custody fees by 188 per cent, revenue from foreign exchange

transactions by 113 per cent, fiduciary commissions by 103 per cent and management fees by 91 per cent.

A founding member of the Bern stock exchange, the bank has seen its brokerage income increase by 263 per cent since 1981. It finds considerable interest among London investors for Bernese railway stocks.

In the context of Bern's growth potential as a financial centre, it is significant that Hill Samuel sees Bank von Ernst as central to its private banking operations in Europe. Switzerland, the bank contended in its 1988 report, would continue to play a decisive role for many Europeans after the liberalisation of capital flows within the EC.

Bank von Ernst is counting on the attraction of Swiss confidentiality. Two advertising campaigns have already been conducted and the bank is expanding into premises next door.

Mr Vlahovic says the objective is to open channels to private clients in selected EC states. West Germany is being heavily worked but the campaigns have also focused on Spain, Belgium and Ireland.

William Dullforce

FIVE BANKS can be discerned from the portal of the federal parliament in Bern but that does not make the city a financial centre of similar stamp to Zurich, Geneva or even Lugano.

Significantly, the Swiss National Bank (central bank) lists no finance companies and only one foreign-owned bank as being domiciled in Bern.

However, as part of the canton's drive for renewed economic growth, plans are afoot to revitalise banking and to improve the financial services available for businesses setting up in the canton.

These plans centre on the merger of the publicly owned Kantonalbank von Bern with the Hypothekbank des Kantons Bern to form Switzerland's sixth largest bank.

Bern is home to the fifth largest, Swiss Volksbank, a privately owned commercial bank and one which behaves like a typical Swiss "universal" bank.

While it is undoubtedly a force on the cantonal retail banking scene, Volksbank operates more branches outside than inside the canton. It runs the bulk of its investment banking and off-balance-sheet operations from Zurich and is intent on pursuing its expansion overseas.

The Swiss National Bank has its legal and administrative seat in Bern and retains

there its second department which is responsible for the issuing of banknotes, business with the federal government and the administration of the SNB's gold holdings. The SNB's president, its actual business department and its auditing and economic department are in Zurich.

A medium-sized private insurance company, Berner Versicherungs, with a 1988 premium income of SF775m (£302m) has its home in the canton. Speculation that it would be the target for a takeover has died down since last year, when a couple of other small Swiss insurance companies received the attentions of raiders.

The city of Bern boasts a stock exchange, whose turnover is less than 1 per cent of that of Zurich, and whose existence could be jeopardised by plans for an all-electronic Swiss bourse.

However, some of its members believe that by offering a source of equity capital for young companies the exchange can have its role to play in support of cantonal plans to attract new technology enterprises.

Private banking, or the management of private investment portfolios, is represented by two banks, both bearing the name of von Ernst. One is owned by Hill Samuel, the Lon-

don merchant bank, and the other by Swiss Bank Corporation.

The history of banking in Bern might have been different. An incipient banking function could be discerned in the 15th century, when societies were formed to finance the canton's wars. By the 18th century the Republic of Bern had acquired a reputation as an international source of funds.

As described in a book published by the Kantonalbank to celebrate its 100th anniversary, Bern's patricians had "amassed an important treasury, to which only eight persons each possessing a key, had access and the size of which was not known until the French plundered it in 1798."

Swiss bank secrecy was already at work. The first loans from this treasury went to England and Holland.

One Nicolas Malacrida founded a bank carrying his name in Bern in 1701. He established a branch in London and secured a partner in Amsterdam. But he was one of the victims of England's South Sea Bubble speculation and went bankrupt in 1720. This setback and the later pillaging of the state treasury by the French appears to have sent the prudent Bernese back into their shells.

Certainly, Bernese banking has been turned inwards, essentially limited to financing cantonal economic growth, notably the railways and hydro-electric stations, and through savings and mortgage

banks the needs of its farmers and artisanal industry.

As they are throughout the Confederation the three big Swiss banks - Union Bank of Switzerland, Swiss Bank Corporation and Credit Suisse - are strongly represented. But Bernese bankers say their penetration is less deep than in other cantons. Local patriotism has kept at least half of the retail banking business in Bernese hands.

Still, it is not surprising if present-day talk of creating a financial centre in Bern draws smiles in Zurich and Geneva. But, Mr Ueli Augsburger, the cantonal finance minister, explains, there is no intention of trying to rival these two international centres. His aims, at any rate, are both more limited and more precise.

Mr Augsburger names two objectives for a renovated local banking system.

First, it should be capable of taking the risks involved in backing young industrial and service enterprises venturing into new technology.

Second, it should provide the kind of financial services required by the holding companies of the multinational corporations he hopes to attract to the canton by his corporate tax reforms.

Under this scenario Bern is attacking not the territory occupied by Zurich and Geneva but that of the small "postbox" canton of Zug, whose hospitality to foreign companies has earned it a national income per capita of SF66,560 compared

with Bern's SF90,440.

With a little politician's hyperbole, Mr Augsburger says it is time Bern recovered some of the power it has not fully enjoyed since the Middle Ages. In any case, he claims, Bern has much more to offer than Zug.

In the minister's view the merger between the Kantonalbank and the Hypothekbank, which will probably be completed in 1991, will create a bank with the critical mass needed to underpin these objectives. The new bank would have assets of about SF20bn. The logic behind this line of reasoning - although nobody is yet saying so openly - is that the bank would eventually be privatised.

The merged bank would also be better placed to take advantage of the shake-out in Swiss banking which is almost certain to come after the Cartel Commission's recent edicts against price-fixing and other cosy arrangements.

Bern canton is over-banked with more than 60 regional institutions, some of which are bound to be absorbed by bigger banks.

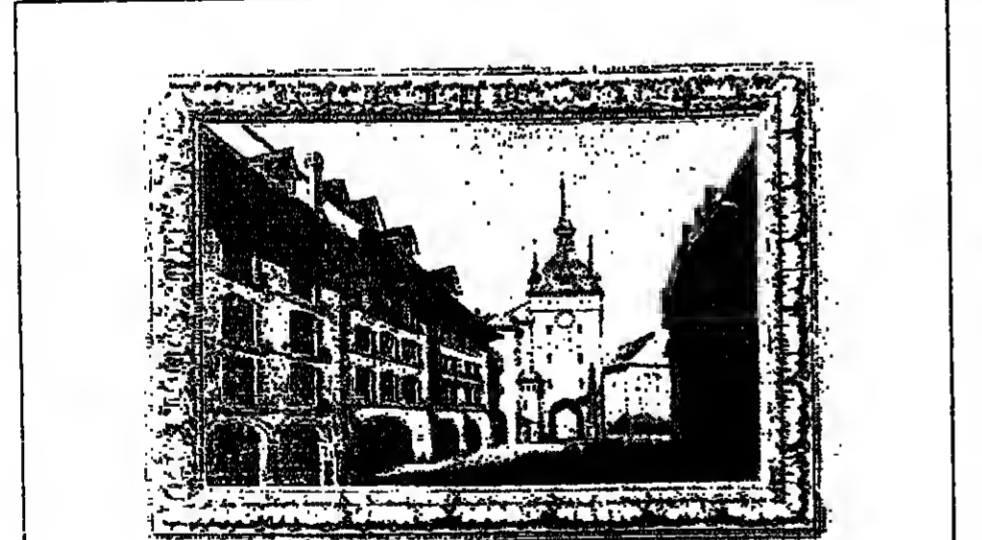
Mr Werner Rey, the Swiss industrialist and financier, has succumbed to Bern's attractions by placing the holding company for his Omi group there. Ascom, the telecommunications group formed from the merger of the Bernese Hasler concern and Antophon, retains its holding company in Bern. Talks have started with some European multinationals.

Plans are afoot to revitalise the financial services, says William Dullforce

Mergers add weight to the banks



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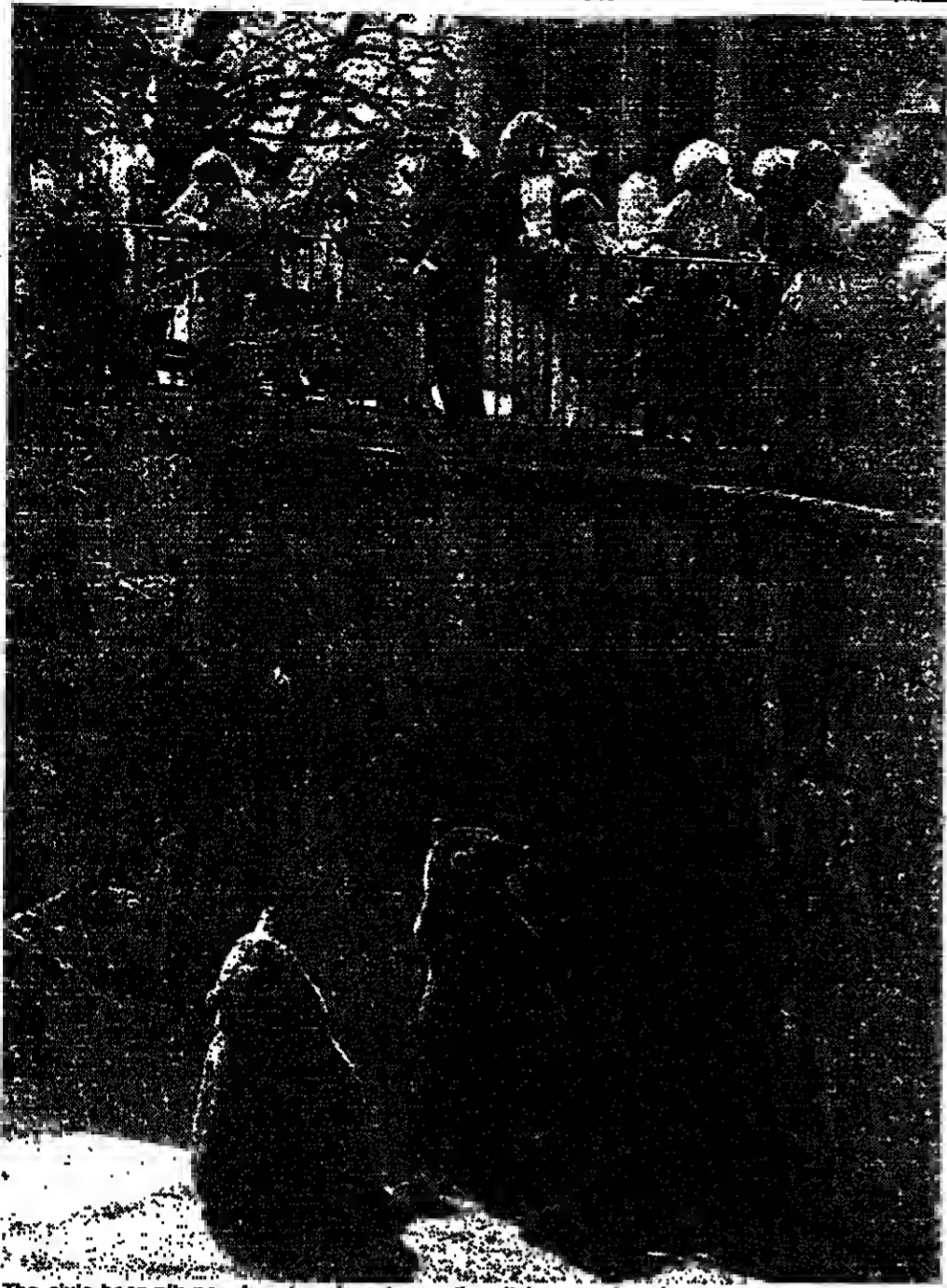
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BERN 3

The capital, with its well-kept secrets, is for those in the know, says John Wicks

Untouched beauty of a medieval city



The civic bear pit: popular etymology traces the city's name to a bear

THE CITY OF Bern is, at least for tourists, pretty much a well-kept secret. While nearby Lucerne is full of holiday-makers, Bern tends to be a place for people in the know.

In fact, it is neither a hectic metropolis nor a faceless collection of ministries. The local tourist office's slogan: Bern is beautiful, means exactly what it says.

The city, built on a bend in the river Aare, is centred on an Old Tower so intact as to have been awarded the status of a "world landmark" by Unesco - a title it shares with Rome, Florence and the Pyramids.

It was founded in 1191 by the same Zaebringer dynasty which built towns such as Freiburg and Freiburg in Germany.

The city will be celebrating its 800th birthday in two years' time, the same year as Switzerland has its 700th anniversary.

Bern was already a thriving city when it joined the young Swiss Confederation in 1353. By the time it fell to Napoleon Bonaparte it had become a force to be reckoned with in central Europe. Bern controlled much of what is today the French-speaking part of Switzerland.

It became the permanent seat of the Swiss parliament in 1848 - although its German title has never been "capital" but rather "federal city," marking the fact that it is far from being the home of a highly-centralised government.

The main attraction for visitors is the Old Town around the 15th century minster high above the river.

The Old Town area, which is subject to strict conservation regulations, is close to being an untouched medieval city, with its four miles of arcades, its street markets, the painted fountains in the middle of nar-

row streets and an ancient clock tower with figures which have been playing to passers-by since 1350.

Bern also has a civic bear pit. As in Berlin, popular etymology traces back the city's name to a bear. This is featured rampant in the coat of arms.

Another tourist attraction is the onion market. Bern always seems to have a street market on somewhere, but the Zibelemaerit is held only on the fourth Monday of November. Spread over the whole of the town, it is as Bernese a festival as carnival in Rio and draws large crowds, mainly from Switzerland and West Germany.

Not a few visitors come for the culture. One draw is the permanent exhibition of works by Paul Klee, who was brought up in Bern, and a series of museums.

These include a postal museum - the city is the headquarters of the Universal Postal Union - and the Einstein House where Albert Einstein, another former resident, formulated his theory of relativity.

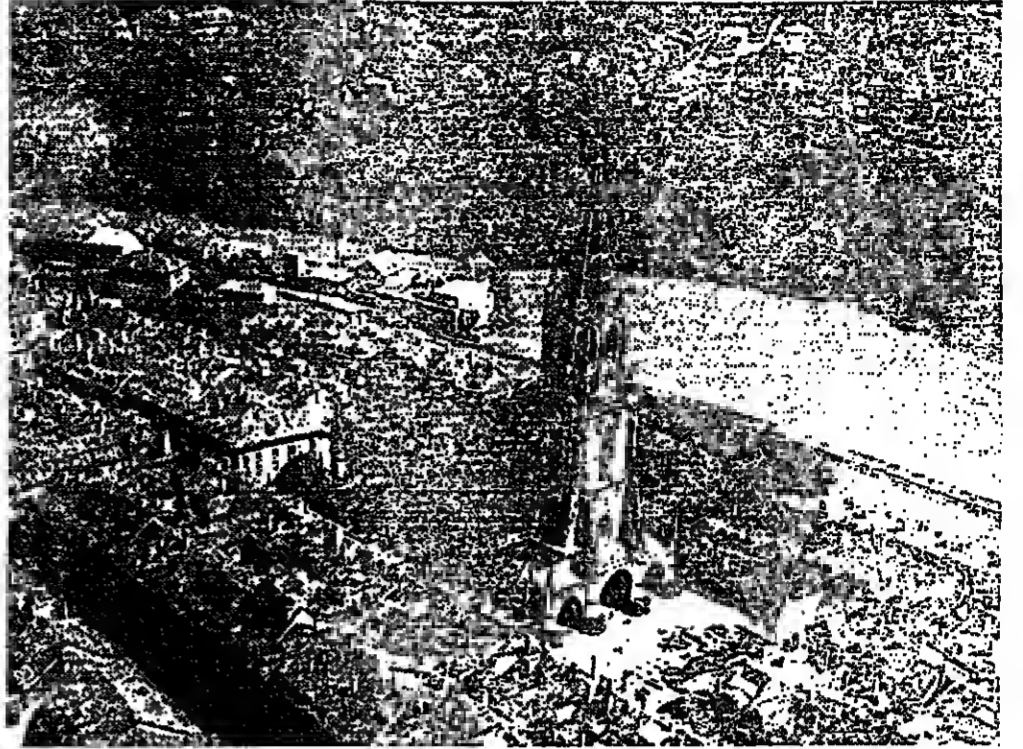
Oddly enough, the Einstein House seems to be best known by Americans.

From time to time, the city pulls in a different clientele in the form of international sports fans. Apart from local events, such as those involving a football team with the unlikely (English) name of Young Boys, this year saw the European Cup match between Barcelona and Milan.

In 1990 the city is to host the ice hockey world championship, always assuming that the town council carries out the necessary expansion of the stadium in time.

Tourists account for only part of Bern's visitors, of course. Apart from business travellers, members of Switzerland's "militia" parliament turn up four times a year for sessions of the two houses, while there are naturally constant comings and goings on political and diplomatic business.

Bern also attracted 137 conferences and congresses last year. While many of these are Swiss events, there are frequent international meetings - ranging from the Council of Europe through the recent international railwaymen's



The cathedral in Bern

choral festival to the many medical congresses drawn to the city not least by the reputation of Bern University.

In addition to the 27 congress facilities in or close to the city, the BEA exhibition centre near the Wankdorf sports stadium has an all-year programme of fairs and other shows, by far the biggest being the local consumer goods exhibition BEA itself.

Another important annual event is the Swiss Travel Mart, which, as the biggest show of its kind for incoming tourism, attracts a lot of foreign trade visitors.

In general, visitors make only short stays in Bern, the average being rather less than two bednights. Mr Daniel Rohr, of the tourist office, is - not surprisingly - keen on promoting longer visits rather than the tripper-style whirlwind bus tours which keep foreigners in town for just an hour or so.

In fact, things are perking up. After near stagnation in 1988, bednights were up by 7 per cent in the first three quarters and will probably reach the 500,000 level for the year as a whole. As in 1988, Bern

seems likely to do rather better than the national average.

The main contingent of visitors, apart from the Swiss themselves, comes from West Germany, the United States, Italy and France. Incentive travel programmes are being promoted, mainly in the US and south east Asia.

As far as accommodation is concerned, Bern and its suburbs offer some 1,700 beds. There are numerous four and five-star hotels in town, including the deluxe Bellevue Palace and Schweizerhof.

Negotiations are under way to see whether hotel facilities can be added to the Kursaal, one of Bern's leading congress and entertainment centres.

Capacity-use rates are usually pretty high, an exception being the December/January off-season. During parliamentary sessions, peak months such as September and at the time of the BEA fair, it can be difficult to find somewhere to stay.

There are generally plenty of out-of-town vacancies, though. One of Bern's many advantages is its proximity to other attractive towns such as Fri-

bourg, Thun, Solothurn or Burgdorf and, of course, to the hills of the Emmentaler and the mountains and lakes of the Bernese Oberland.

The city is, conversely, often used as a base for tourists making daily excursions to nearby beauty spots.

As far as transport is concerned, the city is well served. Apart from its motorway links, it is on the main north-south railway line.

International services include the high-speed TGV service to Paris (in three hours), the Talgo express to Barcelona and now a fast connection to Munich.

Its position on the rail axis means Bern has direct train access to the intercontinental airports of Zurich and Geneva.

It has a small local airport at Belp, where Dan-Air and Crossair have recently been expanding international scheduled services.

Düsseldorf is being added to a timetable which already features regular flights to foreign cities including London and Paris.

William Dullforce looks at the structure of industrial development

Small companies welcomed

INDUSTRIAL DEVELOPMENT is being promoted by the canton of Bern, but emphatically not just any kind of industry. "We do not like factories," one cantonal minister said.

Interest is focused on companies with advanced technology offering jobs for the graduates from Bern's university and five engineering schools.

In line with Bernese tradition and political temperament, preference goes to small and medium-sized companies. With two Green politicians in the Government, entrepreneurs whose manufacturing or services save energy and do not create pollution can expect the warmest welcome.

For investors who meet the prescription, the canton provides substantial incentives. The Bern Development Agency (Beda) can arrange tax benefits and exemptions, loan guarantees, help in buying land and buildings, including rent contributions, and tax-free grants for training personnel.

Promotion is not solely a governmental exercise. Investment credits are funded by the Kantonalbank and 63 other Bernese banks. BeTech is the name of a collaborative exercise by the Government, the university and private business to set up a technology park at Bümpliz, on the outskirts of Bern city.

This park aims at supplying a missing link in the canton's industrial structure - an area where companies can come close enough together, to benefit from a high-technology climate and exchange ideas.

With a similar purpose in mind, a centre interregional de perfectionnement is being established at Tramelan. It is intended to furnish the career-long training and retraining of staff considered to be an essential requirement for modern industry.

Bern is a small-enterprise canton through historical circumstance - its land-owning ruling class missed the industrial revolution - artisanal tradition and political preference. The 145,500 workers in the secondary sector are divided among 6,350 industrial and artisanal concerns and 4,000 construction enterprises.

Ascom, the telecommunications group formed from the merger of Hasler (a Bern company) and Autophon (Solothurn) is the highest Bern-based enterprise with an annual turnover of SFr2.7bn. The watchmaking of the Jura region is the industry most often associated with the canton but in fact four times as many people are employed by small and medium-sized metalworking and machinery groups.

One of the most successful Bernese companies is Wifag, a manufacturer of printing equipment, whose machines are used by Pravda in Moscow and Le Monde in Paris. Bern's forests have provided the raw material for a paper-making industry which supplies about half of the newspaper used by Swiss newspapers.

Mr Bernhard Müller, cantonal Economy Minister, emphasises that the instruments for promoting development accorded to his ministry by new parliamentary acts are intended to help small enterprises. The policy had to be formulated that way to be acceptable to his Swiss People's Party, which has agrarian and artisanal roots.

Governmental strategy aims at creating jobs but remains essentially liberal in philosophy. Companies can obtain start-up assistance, with tax and training grants for the first years, but are then expected to find their own feet on the open market.

Beda started work in 1973 after the Government and par-

Suchst, in charge and with employment trimmed from 3,000 to fewer than 1,000, it is in its turn seeking to ensure its expansion by acquiring companies abroad.

Last year Beda's capacity to attract new industrial investment was reinforced by legislation, enlarging the assistance the canton can give in buying property and extending its support for concerns introducing environmental protection technology. Grants for training and retraining personnel were considerably increased.

The success of the Government's strategy is by no means assured. Critics say no clear-cut growth sector has emerged; results have been scattered and have varied in

here between agricultural and industrial interests which the cantonal government is not yet ready to handle.

A tight labour market poses another problem. Mr Müller says that structural change is constantly at work and that enterprises wanting to expand or foreign companies seeking a base can always find personnel, if their terms are attractive enough.

Bernese politicians tend to see the personnel issue as one of marrying supply and demand. They argue that Bern's five engineering schools have been training skilled staff largely for other cantons.

In a report published in August the Government laid out a programme to the end of the century for expanding the schools, adapting teaching to industrial practice and bringing the schools closer to the private sector.

The importance of taxation levels in attracting industrial investment has been recognised. In a recent study for potential US investors, Price Waterhouse argued that the canton of Bern offered a very favourable corporate tax climate, even after the impact of the 1986 US tax reform had been taken into account.

So far, Bern's taxes on personal incomes have not helped companies to attract senior management or personnel with special skills. But cuts in income tax are in the pipeline. Cantonal support has helped some successful start-ups. Disetronic, a company which set up in Burgdorf in 1983 with an idea for a microprocessor-controlled insulin pump for diabetics, has benefited from a five-year tax holiday.

Disetronic, established with initial share capital of SFr60,000, generated a cash flow of SFr1.78m on sales of SFr3.73m in its last fiscal year and is examining ways of financing the production of new micro-infusion systems.

Recently, Bern notched up another gain, when Severin, the US company that assembles and markets watches under the Gnocci label, decided to set up its base in the canton. Severin will employ some 100 people but will provide work for far more in sub-contractors supplying components.

Mr Müller, who will retire at the next election after 16 years in office, says the economic promotion policy has reversed the depopulation of the canton. Jobs have been created at a faster rate than the Swiss average.

This is true not only of the region around Biel, which was hardest hit by the recession and watchmaking crisis of the 1970s but also of the Alpine areas in the south.

The population of the Oberland has grown by 3.4 per cent since 1977, according to Mr Müller. In Thun, Interlaken and Adelboden the number of jobs available has increased by as much as 5 per cent during the period, mainly in services but also in small industrial concerns.



Müller: Jobs created at a faster rate than the Swiss average

liament had decided that a promotional effort was needed to stimulate the static cantonal economy. The small agency ran straight into the crisis that hit Swiss watchmaking in the 1970s and devoted its slim resources to attracting, mostly to the Biel (Bienne in French) area, new companies that could create jobs for redundant workers.

Private enterprise saved the watchmaking industry - with some help from the big Swiss banks - largely by creating through merger the SMH group. New management, under Mr Nicolas Hayek, a Zurich engineering consultant turned entrepreneur, introduced a revolutionary automated production system for the plastic Swatch and revamped marketing methods.

Foreign investors also played their part. Tornos-Bechler, the machine-tool manufacturer in Moutier, for instance, was taken over by West Germany's Rothenberger-Pittler. With a new Swiss manager, Mr Michel

type of product, so that no critical mass has been built up. The technology park may be seen as a response to this weakness.

A large problem noted by Mr André Leuenberger, Beda's president, is the shortage of land for industrial development. But this is a sensitive political issue, since there is opposition to the conversion of farmland for industrial use among the general public as well as among farmers.

Only 30 hectares (74 acres) are available to the cantonal authorities for sale or rent. Mr Müller says that some existing industrial terrain is not being effectively exploited and that buildings left unused after the watchmaking crisis of the 1970s can still be found in peripheral areas.

But he admits that, if enough land were available, "dozens" of Swiss and European concerns would be interested - mainly to establish holding companies. There would appear to be a conflict

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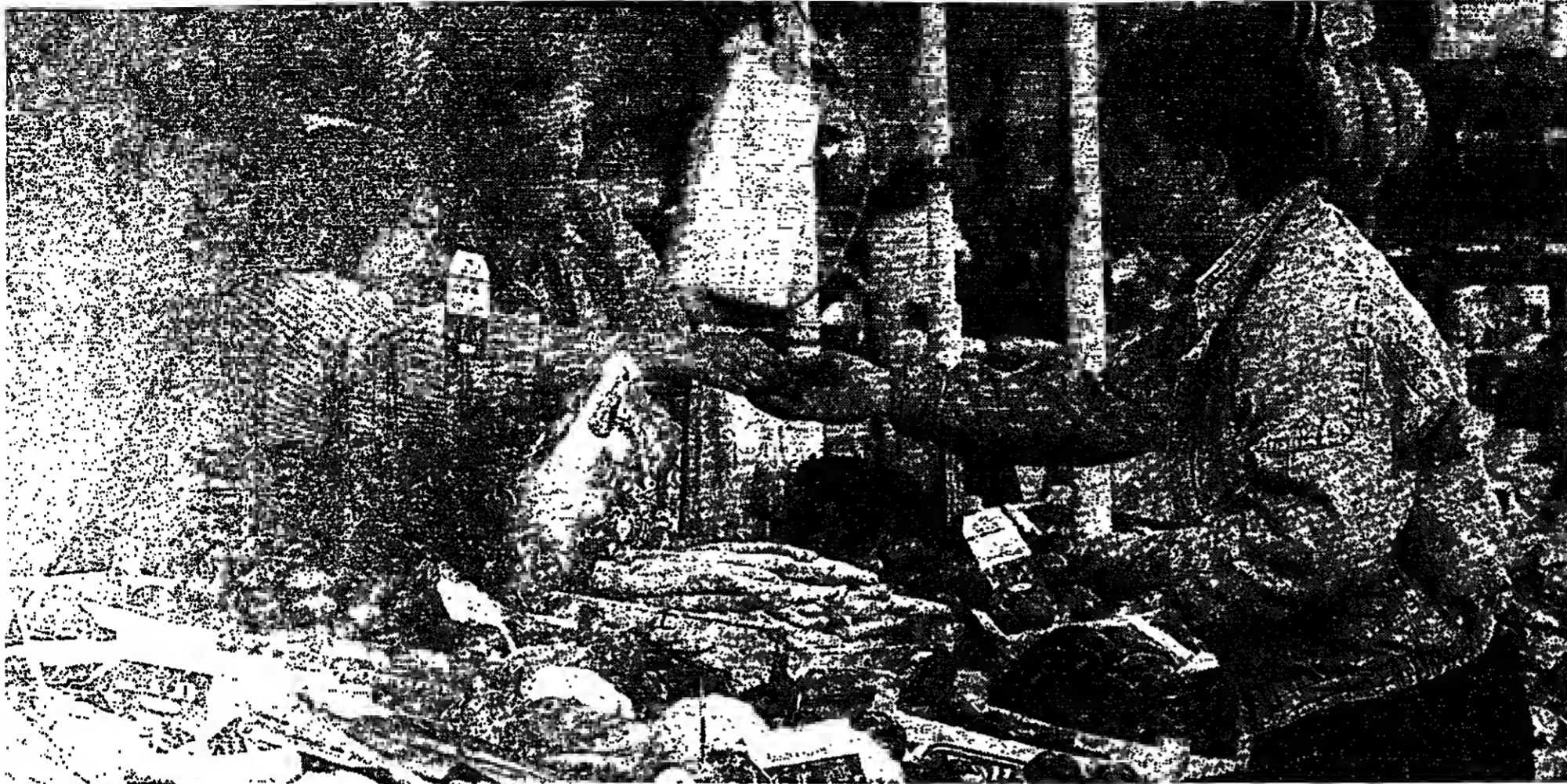
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BERN 4



The canton, with less than one seventh of the Swiss population, is responsible for roughly one fifth of the confederation's farm output

FARMING IS deeper-rooted in Bernese souls and carries greater weight in cantonal politics than even its not inconsiderable economic importance would seem to warrant.

First, there is tradition. For centuries the canton was run by landed gentry and the pastures of the Emmentaler have given their name to a celebrated cheese initiated around the world.

Then there is recognition of the role of the mountain farmers in preserving the canton's cultural landscape and its tourist potential. And, agriculture is at the centre of the Swiss public's growing concern for the environment.

Bernese farmers and their political representatives, in spite of the esteem they enjoy, feel they have their backs to the wall at present. The merger they perceive comes primarily from the negotiations on the reform of world farm trade taking place under the General Agreement on Tariffs and Trade (GATT) in Geneva, but they also worry about the eventual impact from the introduction of the European Community single market in 1992.

Swiss agriculture is probably the most heavily subsidised in the world. Bernese farmers receive payments of SFr150m (260m) a year from the federal

William Dullforce on concerns about the agricultural subsidies

Farmers face double threat

budget and between SFr30m and SFr40m from the canton, according to the cantonal agricultural department. But these figures represent direct subsidies; when various indirect supports are included the total would be trebled or even quadrupled.

An accord on farm trade would almost certainly put Switzerland under pressure to dismantle its support for agriculture. The Bernese are uneasily aware that the federal government has other Swiss interests to guard in the Gatt talks and may be forced to weigh one against the other.

The canton of Bern, with less than one seventh of the Swiss population, is responsible for roughly one fifth of the confederation's farm output. Just over 9 per cent of the labour force is engaged in farming, which is about 3 percentage points higher than the national average. On the other hand, compared with their 9 per cent share in the labour force the farmers claim to be

represented by some 40 of the 200 members in the cantonal parliament.

At the present juncture of growing international pressure for agricultural reform, the structure of Bernese farming is hardly propitious. Almost half the 22,000 farming enterprises are in the mountains and only some 14,000 provide full-time occupations.

Moreover, although small farms have been disappearing faster, the average size of the Bernese farm is not much more than 9 hectares (22 acres). This is considerably lower than, for instance, in the neighbouring canton of Valais, where three-quarters of the farms are situated in the plain and cultivation is more intensive.

Farm land in Bern is, nevertheless, expensive. Mr Willi Gerber, the senior official in the cantonal agricultural department, says that good land fetches up to SFr300,000 a hectare and will yield annually a maximum of SFr10,000 per hectare.

"It would be very difficult for our farmers to compete with the French or Spanish," he comments.

Dairy farming predominates. It accounts for about two-thirds of agricultural income in the canton and Bernese farmers own roughly one-fifth of Switzerland's dairy cattle and a quarter of its meat-producing livestock.

Production of cereals has been on the decline but the canton contains more than 40 per cent of the nation's potato-growing soil and a quarter of the land under sugar beet cultivation.

All this, however, is regarded as vulnerable to the international mood in favour of agricultural reform and, most directly, to competition from the kind of advanced technology used by EC farmers, should subsidies be cut and import barriers reduced. There is growing doubt about the future, especially among young farmers.

The cantonal government

prepared to pay the price for keeping the farms. The cantonal report fairly points out that willingness to shoulder the cost could weaken as competitive pressures from the EC grow in other sectors of the economy. The food processing industry, seeking to stay competitive, could see its interests best served by lower protection for agriculture.

Accordingly, the report concludes, Swiss agriculture could be pressed into an accelerated restructuring which would be to the detriment first and foremost of small farms. This would be particularly serious for a canton such as Bern, in which the size of farms was below the national average and in whose mountain regions only compensatory payments and supplementary subsidies were able to maintain a minimum of inhabitants.

Nevertheless, Bern cantonal policy, as spelt out in the 1988 administrative report of its agricultural department, continues to be to "maintain and promote the existence of the largest number possible of family enterprises - in particular small and medium-sized farms and mountain farming properties - while moving towards a production in conformity with market needs and the demands of the environment."

So far the Swiss, as consumers and taxpayers, have been

THE STOCK EXCHANGE

A bijou bourse

ALTHOUGH BERN, the federal capital of Switzerland, is hardly one of its leading financial centres, it is the home of a small but sturdy stock exchange which has been in business for over a century and is still going strong. In an age of globalisation and centralisation, it sees itself as living proof that second-string exchanges still have an important role to play.

The bourse, which started trading in 1885, is privately operated by the Berner Boersenverein (Bern Stock Exchange Association) and, unlike the much bigger operations in Zurich, Geneva and Basel, not directly subject to control by the cantonal authorities.

The local element is, however, very significant. All the member banks have their headquarters or at least an operational presence in the city, and the bourse offers a platform for both listed and unlisted companies in the region as well as serving local investors.

Not that Bern is a small town show in its scope of

The privately operated bourse started trading in 1885

traded securities. These include 1,672 bonds and 135 shares issued by a total of 518 companies, institutions and public authorities, whereby 13 of the equities and as many as 746 of the bonds are in the names of foreign borrowers.

As far as trading volume is concerned, last year saw a fall of 17 per cent in turnover - a rather sharper drop than that experienced by other Swiss bourses - to SFr5.88bn. The number of bargains remained almost at 1987 levels, though, declining by only 1.2 per cent to 23,968.

The current year has seen quite a recovery, even though it will doubtless be a long time before the bourse can claim the record activity booked in the months before the October 1987 crash.

For the first three quarters of 1989, turnover was up 8.6 per cent over the corresponding period of last year to SFr3.11bn and bargains by 5.8 per cent to 18,621.

The recent unrest has, of course, not been without its repercussions. September turnover having been 25 per cent below that for August - but still some 8 per cent above the figure for September 1988.

The past two years have seen additions to Bern listings, among them a number of local companies.

While a few of these, such as Omnibanking (Bern) and Milcom (Bienna) are also quoted elsewhere, many are traded only there. Local equities range from mountain railways through banks and retailers to industrials and holdings. It is in the local sector participation that the future of the Bern exchange lies, says Mr Juerg Niederhaeuser, its sole manager.

An important task in this connection is, he points out, the "bringing-out" of pre-market stock into full listed status. Recent examples have been the Intersport Group, the Loeb retail concern and the savings bank Ersparniskasse Nidau. As

far as unlisted securities are concerned, Bern has become something of a centre for this category since Swiss Bank Corporation moved its corresponding activities from Basle head office to the Bern branch.

In another field of trade, the so-called grey market in pre-issued bonds, Bern is also an important location. However, this business is in the hands of such individual institutions as Swiss Volksbank and does not affect the stock exchange as such.

Membership of the bourse is soon to expand. The savings bank Ersparniskasse von Kollonnen, now with a presence in Bern, is to join at the start of next year and begin trading in March. At the same time, two existing members, the cantonal Institut für, Cantonal Bank of Bern and Hypothekarkasse des Kantons Bern are due to merge. There is still room for another member in the premises in the Old Town's Aarbergasse, says Mr Niederhaeuser.

At present, there are 13 members including the Swiss National Bank in a non-trading capacity. Credit Suisse holds the presidency.

The Bern exchange has much shorter hours than its bigger counterparts, but these have recently been extended slightly. Main dealing now starts at 10.30 am, instead of 10.45, and runs until "at least 11.15." Former plans to lengthen the pre-market trading period have not been carried through, though. "Ten minutes are enough," says the manager.

Small as the exchange is, it houses a modern operation. Like the Lausanne bourse, Bern has a computerised price list and is linked to other bourses through the Invest datatrans system. Bern did, in fact, scrap the Ring Information system (RIS) having introduced it before even Big Brother in Zurich.

Bern stockbrokers are convinced that their local bourse

It offers a platform for both listed and unlisted companies

still has a raison d'être in an era when Zurich, Geneva and Basel, the three member exchanges of the Association Tripartite Bourses (ATB), are about to go ahead with their plans for the Swiss Securities Trading System (or EBS for short).

Member banks of the Bern exchange are being called on for their reactions, but there is not the faintest chance that this will make them feel like throwing in the towel.

On its planned inception in the summer of 1991 the EBS system will, after all, be used only for trading in straight bonds.

"We are not affected," says Mr Niederhaeuser, who adds that Bern will continue to trade bonds by the traditional open outcry. He also points out rather sceptically that the EBS gained approval in Zurich last month with a squeak-through majority of a single vote. A lot of water will have to flow under the stone bridges before Bern stockbrokers stop calling the price.

John Wicks

BERN-BELP

Capital airstrip

ONE SMALL sign of changing attitudes was the privatisation of Bern-Belp airport in 1987.

Members of the chamber of commerce, banks, Crossair, the Swiss regional airlines and some smaller shareholders took over Alpar AG, the company running the airport and its taxi aircraft business, from the canton and municipality.

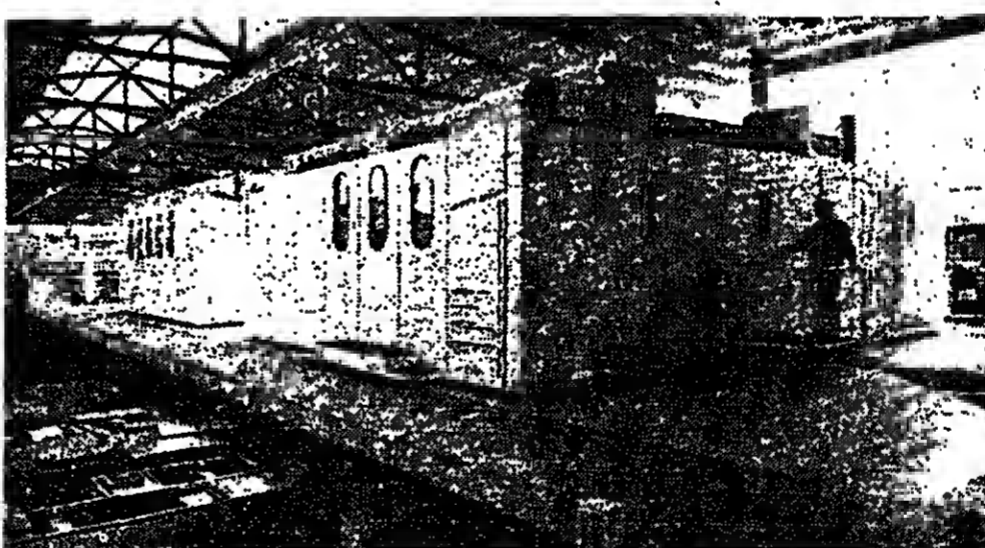
They increased the share capital from SFr500,000 (200,000) to SFr3m and, in spite of the modest size of the airfield and the restrictions imposed by environmentally conscious neighbours, they are offering more and more scheduled flights to European centres such as Brussels, Paris and London.

Last year Alpar made a net profit of SFr21,000 on an income of SFr5.5m. The bulk of the regular airline traffic comes from tourists but, within two years, the company has started to gain the respect, even affection, of local business people for the convenience of its links to a few specific destinations.

The federal capital's pride has long suffered from the fact that Switzerland's two truly international airports are Zurich-Kloten and Geneva-Cointrin. By comparison Bern has had to make do with little more than an airstrip.

However, Bern-Belp is only 15 kilometres from the city centre and it offers a quick check-in. One Bern banker expatriates on the convenience of being able to reach his desti-

William Dullforce



For \$4.2m Lasarray is offering a mini factory to produce Asics

PROFILE: Lasarray

The boards of the future

LASARRAY, a Swiss enterprise established in Biel in 1985, offers a good example of the kind of advanced technology company that the canton of Bern wants to attract.

It has developed a mini plant which uses laser technology to fabricate application specific integrated circuits (ASICs).

The ASIC has been called the printed circuit board of the future, because it allows designers to put the electronic equivalent of an entire printed circuit board on a single integrated circuit or chip.

Until now, when a systems engineer creates a design, he has to rely on a semi-conductor manufacturer to process his chips. The manufacturer, with plants costing \$100m (\$63m) or more, prefer mass production runs. A designer, requiring a relatively small batch, may have to wait a month or more for his chips.

For \$4.2m Lasarray is offering a mini factory that allows companies to produce cheaply and quickly in-house small runs of ASICs designed by themselves. It is contained in three modules, which together take up less than 70 square metres of floor space.

An engineer can be trained

in two days to use Lasarray's software to design chips. With only four people operating it the plant will produce tested chips from the company's own design in as little as 24 hours, it is claimed. Two plants have been sold to the Academy of Sciences in Leningrad.

Lasarray, founded by Mr Ernst Uhlmann, owner of Fala, a Swiss printed circuit board company based in the canton of Thurgau, was attracted to Biel by the opportunity to buy an empty factory, the availability within the area of high precision mechanics and component suppliers, and promises of tax benefits.

After investing some SFr30m, (\$11.7m) of which two-thirds went into research and development, and setting up a subsidiary in Irvine, California, the company expects to make its first profit this year on an expected sales total of SFr26m, according to Mr Rolf Sigg, vice president responsible for marketing.

Lasarray's future remains risky, even if it is still the only company in the world able to deliver a working mini plant for making ASICs and it should have a second generation model on the market next year. Demand for ASICs was

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LEGAL COLUMN

Blue Arrow and the role of the solicitor

By Robert Rice, Legal Correspondent

THE REACTION of City lawyers to the arrest, among the Blue Arrow 11, of Travers Smith Braithwaite partner Mr Alan Keat has been rather as though, to borrow a phrase from P. G. Wodehouse, collectively bending down to pluck a daisy from the track they had been struck by the down express in the small of the back.

As the surprise has slowly given way to feelings of dismay this week, there can be few involved in the corporate finance area in which Mr Keat has built his reputation who have not said to themselves "there but for the grace of God..."

Broadly, Mr Keat is charged that between September 1987 and January 1988 he conspired together with the 10 other accused and others to defraud people who had or might have had an interest in dealing in shares in Blue Arrow plc, or National Westminster Bank plc, or in dealing on the FT-SE 100-Share Index.

Amid the surprise at his arrest is real concern about the implications of the arrest for the role of the solicitor as an independent adviser.

Most lawyers feel that the charges imply that advice need not necessarily be dishonest in order to lay the solicitor open to the possibility of criminal liability. If that is so, they feel, it is going to slow the whole business decision-making process considerably.

With the additional personal risk of criminal liability to consider, lawyers are going to be more reluctant than ever to give advice on the spur of the moment.

Solicitors are going to want to consult with fellow partners before committing themselves.

It is not impossible to imagine situations where the delay involved in such a consultation could be fatal to a deal. Clients, increasingly used to demanding and receiving instant advice from their lawyers on any number of complex matters are not going to like this development one bit. The temptation will be to say to the lawyers: "If you can't provide us with the service we want, we will hire someone who can."

The competitive pressures on lawyers are such these days that many of them, faced with such a situation, will be tempted to sail ever closer to the wind.

The consequences of that for the legal profession do not bear thinking about. If, on the other hand, a solicitor can find himself in the dock for simply "being there" as legal adviser to a company or financial institution which subsequently faces criminal charges, the implications for the profession are no less worrying.

Some lawyers this week have openly begun to wonder whether this is not a timely warning of the dangers inherent in the proactive role commercial lawyers are required to play these days.

There is no doubt that over the last five years, particularly in areas such as mergers and acquisitions, lawyers have taken an increasingly active role in the business process.

At the Law Society conference in Cardiff last year, Sir John Harvey

Jones, former chairman of Imperial Chemical Industries, told lawyers what many of them already knew, that business required its lawyers to be positive and specific, totally involved in a company's affairs and sharing its aims.

Is there a danger, however, in this increasingly proactive role that some lawyers may become too closely involved to see clearly what is going on, that in the heat of the deal they may lose their objectivity?

If such a danger exists, what does it mean for law firms? Does it, for example, mean that before long they are going to have to establish their own compliance departments? Or that on major deals the team of lawyers directly involved will have to be shadowed by a lawyer or team of lawyers who will monitor the advice they are giving? The prospect fills many lawyers with horror.

Mr Ronnie Fox, senior partner of Fox Williams and deputy chairman of the City of London Law Society, says that in the cases in the past where solicitors have found themselves in trouble for becoming too closely involved in the business decision-making process it has generally been because the solicitor concerned has been a non-executive director of the company.

Clients require proactive lawyers and positive, constructive advice, he says, but there is a world of difference between that and being involved in the decision-making process and the financial risk involved in the deal. Lawyers have to learn to separate the

two. Mr John Grieves, head of the corporate finance group at Freshfields, believes the immediate consequence of the Blue Arrow affair is that it will make lawyers more vigilant. Freshfields operates a two-partner rule on all large transactions and will be taking steps to extend that procedure.

The two-partner rule is now widely used by a number of City law firms. Blue Arrow underlines the importance of collective discussion on difficult points, and of not leaving a partner isolated, Mr Grieves says.

Mr Andrew Walker, joint managing partner of Lovell White Durrant believes it would be "crazy" to have one team of lawyers monitoring the advice being given by another.

Mr Walker has first-hand experience of this type of situation. While in Hong Kong he acted for a partner of Deacons who was charged with conspiracy to defraud for his role in the Carrion affair.

The allegation against his client was essentially that he had advised that the transaction could be done in the way it was carried out.

The case was eventually dropped, he says, but the point is that if advice is wrong it doesn't follow that it is dishonest, and even if it is wrong it is not necessarily a breach of the solicitor's duty to the client, either.

The US law firm Pepper Hamilton & Scheetz operates a two-partner rule on all important opinions, according to Mr Bate Toms, one of their resident London partners. But if you are going to have a second person around for

every piece of advice on every transaction, then legal fees are simply going to double, he says.

The view from the UK is that US lawyers are far more open to the risk of prosecution in this area because of their traditionally closer relationship with business and the business decision-making process. But that is not really the case, he says.

There have been three or four cases where the Securities and Exchange Commission has prosecuted lawyers at a closing on a share issue and a handful of cases brought by the Internal Revenue Service for fraudulent tax advice.

But in general, the SEC takes the position that it does not prosecute honest mistakes, he says.

The key is to make a distinction between casual legal advice and formal opinions. Lawyers should be made more responsible for formal opinions, where the client intends to rely on the advice, than for casual advice, he says.

Criminal prosecution should follow only where advice has been given in bad faith. He would not like to see a criminal burden placed on good faith advice and the making of simple errors. A consequence of sending people to prison for wrongful advice given in error would be to make people slow down and be more careful. That would lead to a less efficient and more cumbersome system.

"You don't take a scalpel to keep the Indians in line. That's no good. All you end up with is cowardly Indians and nothing gets done", he says.

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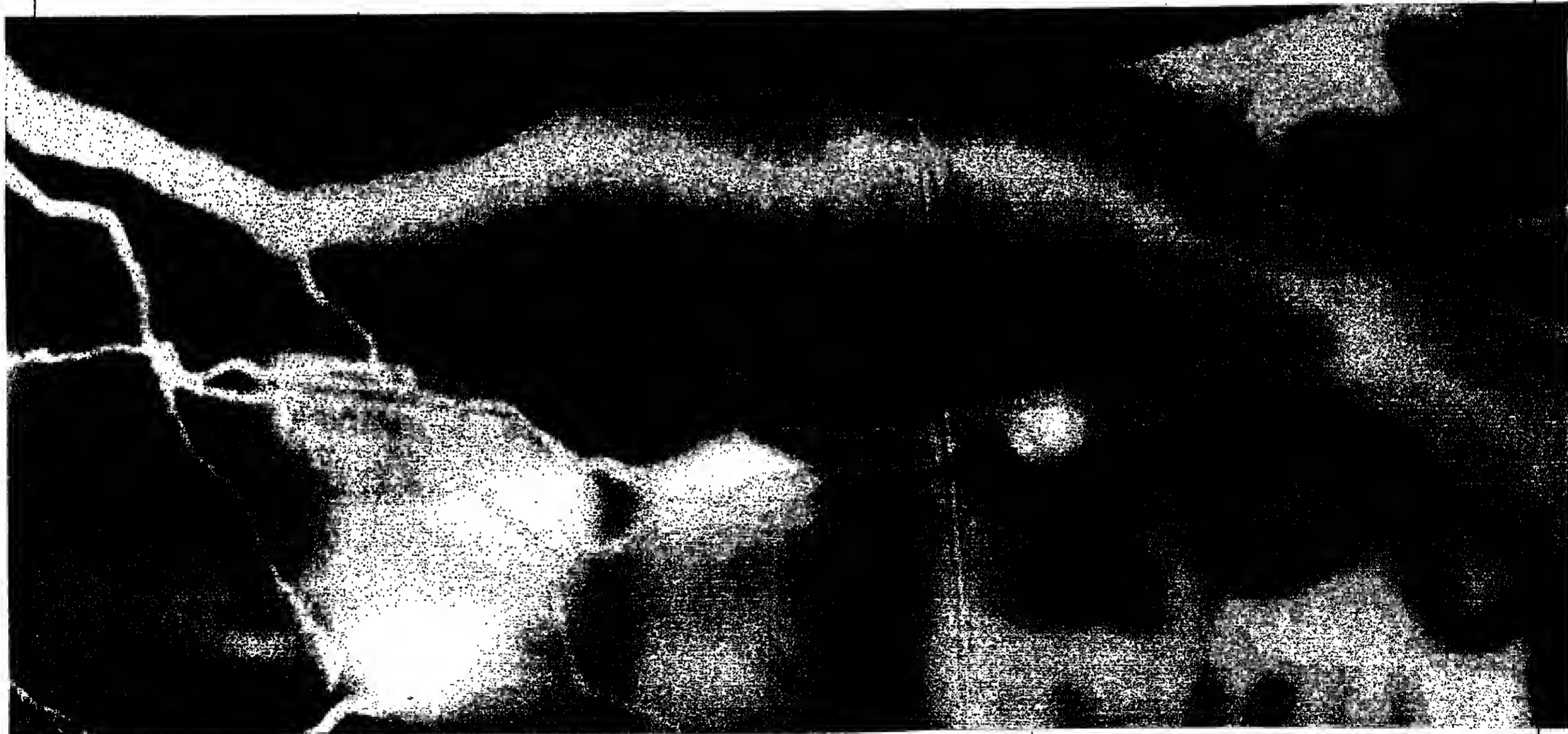
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Monday November 20 1989

The EC's new stature

WITH THE summit meeting of the Twelve on Saturday evening, the European Community has taken on a new political stature as an actor on the world stage.

The superpower summit at the end of next week will also put the EC's new stature in the spotlight.

It seems clear that the meeting achieved a remarkable harmony in framing the broadly-based terms of the Twelve's support for reform in eastern Europe.

The discussion on Saturday was strictly confined to eastern Europe; the question of EMU and the Delors Plan remained on the agenda for the scheduled Community Summit in Strasbourg in December.

Ultra-sensitive

By common accord, the 12 leaders carefully avoided discussion of the ultra-sensitive question of German re-unification, or any other issue which might raise uncertainties over the future of the Warsaw Pact.

The Strasbourg Summit therefore retains all its importance as a major moment of decision for the internal development of the Community.

Retreat from intervention

THE NEWS that the Pentagon is considering axing funds for Sematech, the prestige US research consortium in semiconductor technology, is hardly surprising when federal spending generally is under pressure.

Even if Sematech survives - and the verdict will lie with Congress - federal support for industrial initiatives such as the proposed High Definition Television consortium, now looks much less likely.

Even companies participating in Sematech think the Pentagon's involvement has reduced the scheme's commercial usefulness.

Escalating demands None the less, such programmes might serve to reduce the head of steam behind protectionism.

None the less, such programmes might serve to reduce the head of steam behind protectionism. If Sematech collapsed, there is a risk that the industries involved would seek to defend themselves by escalating demands for trade measures against Japan.

eastern Europe. The Summit's distinction between economic negotiations with the IMF, and political conditions in western Europe, has a double virtue.

IMF approval

Moreover, IMF approval is a recognised international benchmark for financial assistance from all countries, not just those of the Community.

Differences remain over the French proposal that the Community should sponsor the establishment of a special development bank for eastern Europe.

Traditionally, western consultation and co-ordination has taken place inside the Atlantic Alliance; and it is to Nato that President Bush will no doubt report on his summit meeting with Mr Gorbachev.

the European Community, which is poised to fund its own response to Japanese microchip competition, the Joint European Semiconductor Silicon initiative (JESS).

Contradictory policies The second problem is contradictory EC policies. Not only is Brussels considering a US-style floor price arrangement for Japanese chips, which would be likely to bolster Japanese suppliers' profit margins.

Escalating demands None the less, such programmes might serve to reduce the head of steam behind protectionism. If Sematech collapsed, there is a risk that the industries involved would seek to defend themselves by escalating demands for trade measures against Japan.

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For three days last week, while the eyes of the world were glued on the unfolding drama in East Germany, more than 1,400 of the best brains in the Soviet Union were gathered, instead in sweltering contemplation of their country's domestic plight.

Their distraction was encapsulated by Dr Leonid Abalkin, the deputy prime minister in charge of economic reform, and chief orchestrator of the occasion.

It was a reply which said much about the transformation in Soviet priorities after more than four years of perestroika.

There is little room for doubt about how Dr Abalkin himself sees this programme. "The diversity of the forms of property, their equality and competition, is the fundamental condition for the economic freedom of citizens which ensures the best possible utilisation of their abilities," he says.

Such words must be anathema to traditionalists, including such powerful figures as Mr Yegor Ligachev, Mr Gorbachev's most powerful rival in the Politburo.

Dr Abalkin emerged from the meeting shocked at the extent of the conservative reaction to his plans. He expected radical criticism from his colleagues for being too cautious. In the event, the overwhelming tenor of the debate was "powerful pressure from the conservatives."

At least the trains run ■ British Rail has clearly built some flexibility into its weekend timetable. The 10 am train from King's Cross to Aberdeen on Saturday arrived at Newcastle - en route - nearly 20 minutes early.

Warburg's way ■ Paul Walton is about to jump a culture gap. An equity market strategist - one of the people who advise investors on the structure of their portfolios - he has left the refined halls of Warburg for Smith New Court.

Tory secrets ■ The two main stories featured on the cover of the December issue of Marxism Today - the intellectual Father of the British left - are Shere Hite on Men, Women and Sex, and John Biffen on The Troubled Tories.

Gate crasher ■ Although Mrs Thatcher praised President Mitterrand's efficient organisation of Saturday's dinner discussions of the Community heads of government, not everything went

Quentin Peel reports on the radical new plan to reform the Soviet economy

The battle lines are drawn

As for the creation of a market, "we have become convinced on the basis of our own experience that there is no worthy alternative to the market mechanism as the method of co-ordinating the activities and interests of economic subjects."

It is less than 18 months ago that Dr Abalkin spoke at the Communist Party congress in the presence of the Soviet leader. He uttered two heresies. First, he said that perestroika so far had failed even to begin a real process of structural change.

'We have become convinced . . . that there is no worthy alternative to the market mechanism'

He is the first true member of the intelligentsia (a Russian concept in itself) in the government, and it shows. It also makes him a thoroughly unpopular figure to many Soviet citizens, seeing all their old certainties in turmoil, with nothing to show for it in their lives or shops.

alone, and should not have an upper limit. As the financial market is the most important component of the market mechanism. It ensures mobility of public resources and their prompt transference to the spheres where their use is most effective.

It is necessary to admit the existence of the labour market under socialism. The desire to regulate by fiat the movement of labour resources, and the level and degree of differentiation of incomes, only led to the curtailment of personal freedoms and . . . deprived people of the opportunity to choose the sphere where they can best apply their abilities.

It says something about the way Mr Gorbachev operates that after that public argument, he has proceeded to promote Dr Abalkin to the most important co-ordinating role for the economic reform programme.

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Abalkin's timetable. A detailed flowchart showing economic and political milestones from 1990 to 1995, including ownership, law of property, financial recovery, foreign investment, and market mechanisms.

The complexity of the situation leads to a belief in miracles, he said after the conference. "Everybody is waiting, believing that somehow everything will turn for the better immediately. I have seen it quite a few times in our history: each time, when there was hope, flying saucers became the main topic of the day."

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OBSERVER

exactly according to plan. Not being a Prime Minister, Douglas Hurd, the new British Foreign Secretary, had to get out of his car at the Elysee Palace, walk across the courtyard and watch the Prime Minister arrive in her limousine.

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in. He turned out to be called Umbongo Murphy. Charlton cleared matters with the international authorities and had him qualified to play for Ireland. In the final session, Charlton gives the lads a pep-talk. He picks up a round object and says very slowly: "This is a football. And that," pointing to one end of the ground, "is a goal."

Nalt after Salt

■ The Americans are bracing themselves for surprises, even stunts, ahead of the meeting between Presidents Bush and Gorbachev of Malta next month.

Only the Irish ■ Story about Jack Charlton, the very successful manager of the Irish football team, which has reached the final of the World Cup, Charlton was on holiday in Africa and came upon a village match where there was one player who - in footballers' parlance - was really sticking them

CASHFLOW advertisement for H&H FACTORS LTD, highlighting financial services, hidden assets, and contact information.

The Prince of Wales writes about the values of good 'corporate citizenship'

Future of business in Britain

It is not without hesitation that I accepted this invitation from the Financial Times to outline my vision for the future of business in the United Kingdom.

Four years ago I accepted the Presidency of Business in the Community which was, even then, an immensely important, yet less publicly known voice of a small but committed group of companies.

Business in the Community now has a membership of over 400 of the country's leading businesses, together with representatives from central and local government, the voluntary sector and trades unions.

This work has not only given me an additional insight into the extraordinary drive and talent in the business world, it has also provided me with an opportunity to meet business executives on their own ground who believe they have a responsibility as good 'corporate citizens' to reinvest in local communities.

These encounters with business leaders, both at home and at overseas trade events, all seem to underline two ideas as being central to the future of business in this country. First is the need, above almost anything else, for business to take a long-term view and, secondly, for the concept of quality in all its many facets to be supported in our minds.

tomorrow and those in City institutions who so influence the time-scale for business decisions.

The most obvious challenge which we face in the 1990s is to give far greater backing for innovation. Through meeting some of the hundreds of inventors associated with The Prince of Wales Awards for Innovation and Production since 1989, it has become very clear to me that much more can and must be done to assist the commercial exploitation of inventive talent for the long-term development of British industry.

Similarly, long-term action also requires finance for innovation and the imaginative linking of inventors to companies, or to the national network of enterprise agencies. I was delighted to announce recently the establishment of a seed capital fund based in Halifax, West Yorkshire, which is focused on second stage financing for businesses originally funded by the Prince's Youth Business Trust.

As we have a smaller small-firms sector than many of our international competitors, I also hope that more will follow the lead of companies such as Marks and Spencer and Nissan in developing really imaginative local sourcing policies.

Long-term thinking demands a more widespread commitment to training, but equally it requires greater imagination in working in partnership with local communities to promote more local purchasing, will mean of course, the support from other chief executives.



Prince Charles inaugurates a self-help building project in east London

This longer-term thinking should apply to the whole area of relations between business and the community. Companies will benefit in the long-term from being active in the local community by working in partnership to improve educational standards, the economic prospects of inner cities, and through contributing to making towns and cities more safe, healthy and enterprising.

businessman I have met and who have since become involved in this form of community partnership were initially pretty sceptical about the idea until they risked dipping their toe into the water.

LOMBARD

Cutting costs at ECGD

By Peter Montagnon

IT IS NOW VIRTUALLY a foregone conclusion that the Government will shortly decide to spin off the profitable short-term insurance division of the Export Credits Guarantee Department into a separate company as a result of the Kemp Report into the department's future.

By raising some perfectly valid reasons for allowing the short-term insurance division to go its own way, the Kemp report has stirred up a hornets' nest over long-term export credit support, which has involved the Government in some £5bn of sovereign debt reschedulings since 1982.

At the heart of the debate is the question of whether it makes any economic or commercial sense to subsidise exports of goods to countries which cannot afford to pay for them.

Even its supporters cannot deny that this adds up to a prohibitive price for a service which now involves guaranteeing only about £1bn of capital goods exports a year.

Such an argument ignores, however, the longer term record of the ECGD which has been in surplus for much of its 70-year life.

support. Without it British companies would be labouring at a disadvantage.

Yet, if unilateral disarmament is not an option, the parlous state of ECGD's finances cannot be ignored.

The best hope lies in seeking to introduce more sensible competition in the international export credit market.

Second and more important, the Government should insist in talks with its trading partners that official export credit agencies be required to produce transparent accounts which show the losses they have incurred.

No leading agency is currently subject to such stringent accounting requirements as ECGD. If all were, their governments would be forced to acknowledge publicly the cost of the support they are providing.

LETTERS

No quick fix on quality

From Mr Douglas Macheth. Sir, Christopher Lorenz reports suggestions that quality is no longer a weapon to win in global manufacturing markets (November 13).

Such views might mislead UK managers as they struggle to compete against players taking their lead from Japan. The point insufficiently emphasised is that until all players in the market are equal in quality terms, quality will remain a competitive weapon.

Manufacturing now needs a more interdependent, systemic approach: we must continuously improve on our earlier efforts, particularly in quality. Thus we first get quality right, then manage delivery reliability, response and flexibility in order to secure cost reductions and form a sound framework for innovative new products.

Electrical balance of power

From Mr Christopher Johnson. Sir, Two years ago, at the FT world electricity conference, I said: "Separate the nuclear power industry and keep it under state control for the time being.

The Central Electricity Generating Board's accumulated provisions for this purpose already amount to £2.6m. ... and it is hard to predict how much more will have to be provided.

Share dealing costs

From Mr D.A. Stevens. Sir, I take issue with the discussion of TAC fees in the article on paperless deals, November 9. This is only partly true; it fails to distinguish between those who hold shares and those who deal in them.

In spite of the increase in numbers of small shareholders, brought about by privatisations, most private shareholders hold small numbers of shares in a handful of companies, and deal very infrequently.

There is no evidence that the shareholding public, extending to acquiring a wider portfolio of shares or in active trading: most public company registers have seen no reversal of the decline in the number of private investors during the previous decade, and their registers are largely inactive.

'Misbegotten hybrid'

From Mr Ralph Instone. Sir, Divergent views (Letters, October 31, November 8) on the effect of the last-minute Government amendments to the Companies Bill demonstrate the unwisdom of the Department of Trade and Industry (DTI) in pushing through a fundamental change in company law without adequate consultation.

Second, the new 'incidental or conductive' test is plainly objective. But political contri-

London's roads

From Mr Peter Witt. Sir, Michael Frowse's article on London's transport problems ("Sardines want change," November 14) is fine so far as it goes.

Taurus is an extremely ambitious project, albeit a necessary one if London is to continue as an important securities market. The present indications of cost are very large indeed. If these costs fall on listed companies there will be a diminution of profit at the expense of all shareholders - whereas they ought to be borne primarily by those who deal.

If Taurus is a good idea, it must presumably bring benefits in efficiency or cost. But to whom? The securities industry would like listed companies to think that the benefit will lie in cheaper share registration - but the registrars cannot see how. Brokers and market-makers will also benefit from streamlined procedures, and should therefore share some of the cost.

'Misbegotten hybrid'

From Mr Ralph Instone. Sir, Divergent views (Letters, October 31, November 8) on the effect of the last-minute Government amendments to the Companies Bill demonstrate the unwisdom of the Department of Trade and Industry (DTI) in pushing through a fundamental change in company law without adequate consultation.

First, what is a "general commercial company"? Does it include, for instance, one which owns a sports club or a nursing home? The phrase - unknown in ordinary English - creates a grey area in which it will be impossible to say with any confidence whether the new law or the old is applicable.

Second, the new "incidental or conductive" test is plainly objective. But political contri-

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INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

Startling case of a market's gift for self-mutilation

OLD HABITS die hard. On plenty of occasions in the past, the Eurobond market has shown an unusual gift for shooting itself in the foot.

Its latest attempt at self-mutilation may unwittingly have succeeded in driving away its largest corporate borrower, while the fixed-price method of underwriting deals for non-sovereign borrowers is certainly carrying a nasty flesh wound.

The GMac \$500m five-year deal launched on Friday morning by Merrill Lynch et al reoffered spread of 88 basis points over Treasuries was the agent's slightly stale Euro market, confused about the direction of client demand and uncertain about appropriate underwriting methods, was the medium to which it was applied.

The effect was startling. Two leading houses, Morgan Stanley and UBS Phillips & Drew, pulled out of the deal, one citing a policy disagreement with the lead manager, the other persistently arguing that the launch spread was too tight.

(even though Merrill had persuaded the borrower to pay another \$200,000 to bring the issue). Another house, Goldman Sachs, came in.

When the deal did hit the market, it had the misfortune to coincide with a fall in Treasury bond prices, with the result that its spread narrowed to an expensive 88 basis points. A blatant spoiling bid at 99.65 in the morning from CSFB (implying a spread of 93 basis points) did not help matters.

Suddenly, Merrill faced in practice what rivals had only been able to theorise about - how do you handle a fixed-price reoffered deal against the background of a falling market? Break syndicate too quickly, and the lead manager risks free-fall as price discipline collapses and syndicate members throw out their bonds through the brokers.

Hold it too long, and the fixed price might begin to look ridiculous as the implied spread narrows and makes sales impossible. The lead

manager would have to lower its bid in line with the fall in Treasuries, while the offer price stayed the same.

Arguably, Merrill chose the worst of both worlds, neither breaking syndicate immediately and letting the bonds find a level, nor keeping the deal in syndicate through a rough patch and mopping up loose paper in the knowledge that it could exercise strong control over the issue later.

When the syndicate was broken in the mid-afternoon on Friday, the price of the GMac bonds fell from the 99.55 reoffer level to 99.70 bid, implying a spread of nearer 88 basis points over Treasuries.

Traders said there had been plenty of paper finding its way back to Merrill, although several members of the syndicate said they were happy to hold their bonds. In fact, banks in the group were warm in their praise of Merrill's handling of the issue after pricing, saying they had been fairly treated on their allocations and given

good support. Most of the co-managers were philosophical, saying they had been able to hedge their positions and that they would continue to try to sell their paper.

By Friday evening, then, the GMac issue had reached a temporary stalemate. Its performance this week is likely to be steady, if slow, as Merrill tries to keep a tight rein.

There was much comment, however, that the fixed price reoffered method of pricing and distributing Eurobonds had failed its most important test. In particular, the inability of banks to agree an orderly means of negotiating an agreed price appears to be a fatal flaw in the concept.

Merrill said it had felt strongly that such an issue did not have to be an automatic blow-out, and that underwriters should not complain about working for their fees. It had underwritten more than half the GMac bonds, and felt justified in having the big say over the pricing.

There is the rub. When the co-managers disagree with the lead manager on price, it is only too easy to reach a point where the lead is effectively imposing on the market a bought deal under another name. In the US capital market, a cartel of leading banks reaches a genuine, profitable, but anti-competitive, consensus on pricing. Competition in the Euro market is nicely hindering the development of such a cosy situation.

This week the debate is likely to take another twist when Bankers Trust, well known for its critical stance towards the cartelisation threatened by the fixed-price reoffering, will try a new method. It believes that profitability and price discipline can be addressed by a compromise.

Bankers hopes to bring an AA-rated sovereign borrower with a five-year dollar deal. If the mandate is formally confirmed this morning, Bankers will invite a small group of co-lead managers to reach a con-

sensus price to within a single basis point. The price will reflect where the group believes it can sell the bonds.

With that spread in mind, Bankers will then set the all-in cost to the borrower to reflect an underwriting fee for the group. Thus, for example, if the agreed price is 55 basis points over Treasuries, the borrower will pay 59 basis points for the deal, implying a four basis point fee (or 15 cents) for the syndicate.

During syndication, Bankers will guarantee to keep a bid at 55 basis points over Treasuries, but syndicate members will be allowed by a traditional fee structure to sell bonds at any spread above 55 basis point where they can genuinely distribute bonds.

Clearly this technique will need careful examination when it is put into practice. Until then, it holds out a possible salve to the wounds caused by the GMac deal.

Andrew Freeman

INTERNATIONAL LOANS

Mixed signals over leveraged finance

MIXED SIGNALS from the world of leveraged finance. From Europe, the picture continues to look difficult, with confirmation of the collapse of a deal in France and two important UK deals going slowly.

From the US, the largest bank financing to be arranged for a leveraged takeover since the nearly-disastrous flop to raise \$7.2bn for UAL is said to have been heavily oversubscribed.

The successful US syndication was by Bank of America for the roughly \$5bn of financing needed for the bid by Georgia-Pacific, the third largest lumber producer in the US, for Great Northern, Nekeosa, another pulp and paper producer. Some bankers suggested subscriptions totalled \$10bn.

However, news of further difficulties for existing LBOs in the US suggests the sector will be difficult for some time to come. Latest casualty: SCI Television, the Nashville-based owner of six television stations, which appeared to be heading for protection from creditors under Chapter 11 of the bankruptcy code.

The \$214m management buy-out of Sici, the French fire protection and detection group, collapsed but not because of syndication problems. The management apparently could not gain the necessary 95 per cent shareholding, the critical mass required under French law. This high percentage represents an important barrier to growth of the idea in France.

Syndication both of the important Isoceles financing for the takeover of the Getway supermarkets group, led by Werburg, and the Anglo Union bid for Coalite, led by Midland Montagu, are both said to be going slowly. The extreme chicanery of Japanese banks over UK leveraged financing is not helping.

Elsewhere, Finnish companies are flooding the international loans market with requests for syndicated credits, a rush prompted by a government plan to introduce a tax on corporate borrowings ahead.

The tax, effective February 1, will impose a 0.5 per cent tax on loan drawdowns by companies in Finland. Estimates suggest that mandates on 14 mod-

estly sized Finnish deals, totaling perhaps \$1bn, are being bid on by banks.

Most companies expect tight pricing - a recent deal for United Paper Mills came at an all-in cost of less than 20 basis points. While offering only slim margins, the companies are in a position to take advantage of banks with sockfuls of liquidity and nowhere to unload it.

Trelleborg Mining, a Canadian subsidiary of the Swedish manufacturing group, is raising US\$425m through a group of banks led by Royal Bank of Canada (whose \$500m five-year credit for Household Finance was signed last week).

The loan, guaranteed by Trelleborg, carries a five-year maturity (plus one day to escape Canadian withholding tax) and carries an interest margin of 25 basis points for the first two years and 35 basis points for the remainder. Front-end fees range down from 7 basis points.

It has been underwritten by Royal Bank, Bank of America, Credit Suisse and S-E Bankers.

AMAG Boyne, an Australian subsidiary of Austria Metall, the state-owned aluminium company, is raising \$200m in a 10-year amortising credit to pay for a 20 per cent stake in an Australian smelter. The Australian group Comalco has a 30 per cent stake in the smelter, with Japanese companies also holding significant stakes. Chase Investment Bank is arranging the deal, but has not yet disclosed terms.

Stephen Fidler

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Toshiba Ceramics	100	1993	4	3 1/2	100	Nomura Int.	3.375
Penta-Ocean Condit. Int	100	1993	4	3 1/2	100	Yamachi Int. (Eur)	*
Nippon Electric Glass	150	1994	5	4 1/2	100	Daiwa Europe	*
Read Publishing (USA)	125	1994	5	9	101.45	CSFB	8.831
Sen. Motors Az. Corp.	100	1992	4	8 1/2	100	Nikko Secs. (Europe)	*
Gen. Motors Az. Corp.	800	1994	5	8 1/2	99.55	Merrill Lynch Int.	8.783
St. Andrews Fund, Ltd	70	1989	10	10	100	First Ek System C.Mkts	*
CANADIAN DOLLARS							
LD Rheinland-Platz (G)	25	1992	2 1/2	11	101.275	Mitsubishi Fin. Int.	10.331
CIBC (London)	100	1991	2	11 1/2	101.65	Wood Gundy	10.658
AUSTRALIAN DOLLARS							
Finance Co. S.Australia	50	1991	2	17 1/2	101.85	CCF	15.912
D-MARKS							
Japan Synthetic Rubber	200	1994	5	1 1/2	100	BHF-Bank	1.625
Ono Soko Co.	70	1993	4	1 1/2	100	Commerzbank	1.200
Topre Corp.	70	1993	4	1 1/2	100	Deutsche Bank	1.255
MBE Finance NV(d)	70	1997	6	8	102 1/2	Mitsubishi Bank	*
Toshiba Tungaloy Co.	120	1993	4	1 1/2	100	Nomura Europe	*
Sanyo Special Steel Co.	150	1993	4	1 1/2	100	Deutsche Bank	*
CIH	400	1999	10	7 1/2	100 3/4	Merrill Lynch Int.	7.408
G'zentrale-Vienna(h)***	70	1999	10	10	102	Bank of Tokyo	*
Aichi Tokai Denki Co.	45	1994	5	1 1/2	100	Deutsche Bank	1.675
SWISS FRANC							
Henschel Paper Co.***	200	1994	-	1 1/2	100	Credit Suisse	1.250
City of Yokohama	110	1999	-	6 1/4	101 1/2	Bge Paribas (Suisse)	6.048
Aegon NV***	100	1994	-	6 1/2	100 1/2	SBC	6.380
Electricite de France	125	2001	-	6 1/4	102	SBC	5.986
Hessische Landesbank***	125	1995	-	6 1/2	100 3/4	Credit Suisse	6.350
KB Baden-Wuerttemberg***	100	1995	-	6 1/2	100 3/4	Credit Suisse	6.350
SE Banken	100	1995	-	6 1/2	101 1/2	Credit Suisse	6.143
STERLING							
NatWestminster BK(d)	300	2009	20	1 1/2	100	Merrill Lynch Int.	-
TMC PIMBS 3rd Fin.(h)	150	2029	5 1/2	10	100	Salomon Brothers	-
TMC PIMBS 3rd Fin.(h)	100	2029	1 1/2	10	100	Salomon Brothers	-
Alliance & Leicester	200	1995	6	Zero	50 1/2	Hambros Bank	11.968
Borrowers ECU							
EEB	200	1989	10	9 1/2	101 1/2	Paribas Cap. Markets	8.897
Flat Finance & Trade	65	1992	2.2	11	101 1/2	Credit Lyonnais	8.244
Kreditbank Int. Fin.	50	1990	1	11	101.85	Kreditbank Int.	9.198
Tokyo Electric Power Co.	150	1996	7	9 1/2	101 1/2	Paribas Cap. Markets	8.274
FRENCH FRANCS							
Interfinance Gr.Nat.(f)	500	1989	3.4	9 1/2	99 1/2	CCF	9.180
AUSTRIAN SCHILLINGS							
Bay.Hypo. Wechsel-Bank	700	1994	5	7 1/2	100.55	Oest. Laenderbank	7.240
LUXEMBOURG FRANCS							
Belgelectric Finance***	300	1995	6	9	101 1/2	Kreditbank Int.	8.614
Vohu Group Finance***	300	1993	3	6	101 1/2	BGL	8.511
Belgelectric Fin.(h)***	300	1996	6	Zero	8 1/2	Cr. European/Kreditbank	8.530
Kerwood Finance(h)***	400	1993	4	9	100 1/2	Bge Paribas Lux.	8.170
Parbel Int. Fin.***	300	1995	5 1/2	9	101 1/2	Bge Paribas Lux.	8.624
Parbel Int. Fin.***	300	1995	5 1/2	Zero	63 1/2	Bge Paribas Lux.	8.607
YEN							
Okobank(h)	1.5bn	1990	1	(a)	100 1/2	Mitsubishi Fin. Int.	-
Okobank(h)	1bn	1990	1	(b)	100 1/2	Mitsubishi Fin. Int.	-
Denmark, Kingdom of(c)	120bn	1990	7	7.2	100.65	Nomura Secs.	7.179
Monia d'Paschi d'Siena	10bn	1983	3 1/2	6 1/2	101 1/2	Taiyo Kobe Int.	5.829
Credit Local(e)	10bn	1984	5	(e)	101 1/2	Delia Europe	-
Skopbank(f)	10bn	1992	3	6 1/2	101.275	IBJ Int.	5.889
Skopbank(f)	2.5bn	1990	1	6.5	100 1/2	Troy Trust Int.	5.725
Montreal Trust Co.	10bn	1983	3 1/2	6.4	101 1/2	BK of Tokyo Cap.Mkts	5.594
C'wealth BK Australia	10bn	1983	3 1/2	6 1/2	101 1/2	Nomura Int.	5.529
Fed.Nat.Mortgage Assn(c)	10bn	1996	7	7.3	100	Nomura Secs.	7.433
Fin. for Danish Int.(g)	5bn	1994	5	(g)	100.10	J.P. Morgan Secs.	6.800
CIBC	5bn	1993	3 1/2	6 1/2	101 1/2	Fuji Int.	6.800

EUROMARKET TURNOVER (\$m)

Primary Market	Straight	Gov	FW	Other
US	2,413.8	0.0	0.0	10,122.2
UK	2,120.0	0.0	418.9	10,172.2
Other	1,433.9	0.0	251.2	4,889.2
Pre	1,174.3	0.0	504.0	3,747.3
Secondary Market				
US	20,623.3	811.3	4,344.4	8,059.6
UK	15,267.0	845.1	4,376.3	3,995.0
Other	10,788.5	1,393.3	1,703.5	2,714.3
Pre	15,202.2	900.8	6,821.9	2,714.0
Total				
US	12,246.0	34,619.0	46,863.0	-
UK	3,191.1	30,084.2	29,184.3	-
Other	26,154.2	25,073.7	63,227.9	-
Pre	22,077.1	36,626.4	57,697.5	-

This announcement appears as a matter of record only.

16th November, 1989

KEIO

KEIO TEITO ELECTRIC RAILWAY CO., LTD.

U.S.\$300,000,000
3 1/4 per cent. Bonds 1993

with
Warrants

to subscribe for shares of common stock of Keio Teito Electric Railway Co., Ltd.

ISSUE PRICE 100 PER CENT.

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Deutsche Bank Capital Markets Limited	Dresdner Bank
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Salomon Brothers International Limited	Shearson Lehman Hutton International
Sumitomo Trust International Limited	UBS Phillips & Drew Securities Limited
S.G. Warburg Securities	KOKUSAI Europe Limited
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This announcement appears as a matter of record only.

16th November, 1989

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U.S.\$1,200,000,000
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INTERNATIONAL COMPANIES AND FINANCE

Bank creditors to decide on fate of Qintex today

By Chris Sherwell in Sydney

BANK LENDERS to the Qintex group in Australia are expected to decide today whether to put the television and resorts empire into receivership or even provisional liquidation.

At a series of meetings late last week they discussed both options and a third possibility of a moratorium on debt repayments pending the orderly sale of Qintex's assets.

The options go further than previously envisaged by Mr Christopher Skase, who heads Qintex Australia and its parent Qintex Ltd. Both companies are suspended from stock exchange quotation, and his future is intimately bound up with the bankers' decision.

A question facing the lenders concerns Qintex's Channel Seven commercial network. The television licences are a key asset, but appointment of a receiver or provisional liquidator could amount to a change of ownership which is subject to the Australian Broadcasting Tribunal.

Either way the group is



Christopher Skase promised to sell three TV stations

thought to need a further injection of funds to continue as a going concern, while the banks are said to be divided over the best course of action. A rival network reported yesterday that the Qintex group would be placed in receivership with Mr Skase himself standing aside.

The main bank lenders are headed by the Hongkong and Shanghai Bank and include Chase AMP, the State Bank of New South Wales and Barclays. Last week they received a report on the group's finances from Mr David Crawford of PwC Marwick Hungford.

Estimates of the group's debts range as high as A\$1.5bn, (\$1.17bn) and to reduce the burden Mr Skase has promised to sell three television stations, one in Adelaide and two regional Queensland stations, and his 51 per cent interest in the Mirage resorts, two of which are in Queensland, one in Hawaii and a property in California.

Separately he remains under the close scrutiny of the National Companies and Securities Commission, Australia's sharemarket watchdog, over a series of controversial payments - A\$42m since August 1988 - made to a management company controlled by himself and his executives.

Disneyland sees second theme park near Paris

By William Dawkins in Paris

EURO DISNEYLAND, the US leisure group, is planning to build a second theme park outside Paris to open in 1995, three years after its current project expects to start business.

The decision, announced by Mr Robert Fitzpatrick, chairman of Euro Disneyland, follows the success of the group's greatly oversubscribed flotation on the London and Paris stock exchanges earlier this month.

The second theme park, based on the Hollywood film industry, will require "several billion francs" extra investment on top of the FF19bn (\$3.03bn) earmarked for the first project, said Mr Fitzpatrick, who did not give a precise figure.

Based in Marne-la-Vallée next to the current project, it will be called Disney MGM Studios-Europe and he the main part of Euro Disneyland's second phase of development.

It will include replicas of Hollywood Boulevard, Melrose Avenue and Sunset Boulevard, where visitors will be able to take part in re-enacted scenes from movie classics. Other attractions will include play grounds, film theatres and mock-ups of earthquakes and tidal waves.

The twin Euro Disneyland developments will cover an area of 2,000 hectares by the year 2030, including 15,000 hotel rooms, two golf courses, 700,000 square metres of office space and a 65,000 square metres shopping centre, said Mr Fitzpatrick.

Costs rise at Norsk Hydro Quebec plant

NORSK HYDRO, Norway's largest publicly quoted company, has increased the cost of its new magnesium plant in Quebec to about C\$600m (US\$513m) from C\$440m, writes Karen Fosell in Oslo.

Norsk Hydro, which began building the processing and production plant in mid-1987, said construction costs were higher than expected.

Hollywood on the edge of its seat

Sony's deal with Warner is raising pulses, reports James Buchan

Last week's settlement of the dispute between Sony and Warner Bros over which gets the services of film producers Mr Jon Peters and Mr Peter Guber is causing ripples of pleasure and excitement in Hollywood.

The deal, which was signed by Mr Steven Ross of Warner and Mr Akio Morita of Sony on Thursday, already being billed as the greatest settlement of a breach-of-contract suit since the \$3bn Texaco paid to a rival oil company, Pennzoil, in 1985.

Some people believe the settlement may be worth as much as \$500m over the years to Time Warner, the diverse media group which owns Warner Bros and claimed to have a right to Mr Guber and Mr Peters.

Beyond that, the deal shows how much power producers - rather than studios - wield in today's booming Hollywood film business. And it underlines the single-mindedness the Japanese consumer electronics

company is bringing to its diversification into films and recorded music, or "entertainment software."

If the \$500m figure is anywhere near accurate, Mr Morita and his managers will have spent the better part of \$4.2bn to buy Columbia Pictures and two hot producers to run it. Sony paid \$3.4bn to Columbia's parent and has bought out the Guber-Peters production company for \$200m. And this is over and above the \$3bn Sony spent two years ago on the purchase of CBS Records.

Mr Peters, 44, and Mr Guber, 47, are an oddly-assorted pair: one is a former Beverly Hills hairdresser and the other a lawyer.

But in the business of getting films made, Mr Guber and Mr Peters have been unmatched in the 1980s, turning out a string of unpredictable box-office successes from *The Color Purple* to *Rain Man*, *Gorillas in the*

Mist and the blockbuster *Batman*.

The dozens of projects they are working on include Hollywood's hottest properties, the *Batman* sequel and the film version of Mr Tom Wolfe's novel, *The Bonfire of the Vanities*.

In its lawsuit, which demanded \$1bn in damages, Warner claimed that Mr Peters and Mr Guber had signed a contract last March promising only to make movies for Warner for the next five years. Sony and the two producers said that an oral agreement gave the two men a let-out if they were offered the chance to run their own studio.

After some wrangling, Mr Ross, a flamboyant businessman who this summer merged Warner Communications with the Time publishing group, settled last Thursday.

Warner is giving up the two producers and their box-office magic, but gets to keep the current and is offering cash and paper for the

sequel to *Batman* and *Bonfire of the Vanities*.

Warner is also getting no cash. What it does get is a half share in Sony CBS Records record club, a business which Mr Ross has long eyed as a direct outlet for Warner's market-leading record operation.

The club has annual sales of some \$500m and is profitable enough to be worth over \$600m as a whole, or as much as \$300m for Mr Ross's share.

Under the other terms of the agreement, Warner will be able to distribute Columbia Pictures films and programming to cable television networks. The arrangement is expected to increase Warner's bargaining power and distribution fees. Finally, the two studios are swapping their production lots in a real estate deal which is generally seen as favourable to Warner. Together, these elements might be worth up to \$300m over time.

S African food group advances

By Jim Jones in Johannesburg

TONGAAT-HULETT, the Natal-based diversified food group, was boosted by higher world sugar prices and a greater domestic market share in the six months to September 30 1989. In contrast, the group's interim performance was restrained by a significant drop in demand for building products.

Interim operating profit before tax and interest rose to R191.6m (\$72.9m) from R160.1m, while first half pre-tax profit advanced to R147m, against

R126.2m. Half-year turnover was lifted to R1.66bn from R1.62bn last time.

For the last financial year as a whole the trading profit was R328.2m, pre-tax profit R258.8m, and turnover R3.16bn.

The directors say production of clay and concrete bricks had been reduced and warn that earnings from building products will be sharply lower this year than last. On the other hand they expect better profits from foods, textiles, starches and sugar. They add that reve-

nues from rolled aluminium products will also increase though domestic demand is forecast to drop in this financial year's second half.

First half earnings rose to 115.7 cents a share from 99.5 cents and the interim dividend has been lifted to 26 cents from 23 cents. Last year's total earnings were 214.3 cents and the full dividend was 71 cents.

Tongaat-Hulett is Anglo American Corporation's principal interest Natal.

TDK boosted by California acquisition

By Stefan Wagstyl in Tokyo

TDK, THE world's largest maker of magnetic recording tapes, reported consolidated sales of ¥24.8bn, pre-tax profits of ¥2.8bn, and net profits of ¥1.6bn for the six months to the end of September.

Comparisons with previous periods were not offered

because the company is changing the dates of its accounting year. It said the sales were healthy and the company had made effective efforts to cut costs.

Sales and profits were boosted by the acquisition in May of Silicon Systems, a Cali-

fornia maker of integrated circuits, which helped to raise the share of electronic materials and components in total sales from 63.6 to 69.9 per cent.

For the full year to March 1990, TDK forecasts sales of ¥356bn and pre-tax profits of ¥46bn.

Bouygues buys 3% Mixte stake

By William Dawkins

BOUYGUES, one of the world's largest construction companies, has spent FF727.8m (\$116.2m) buying a 3.06 per cent stake in Navigation Mixte, the French food-to-financial services conglomerate.

The purchase is the latest twist in the FF25.6bn takeover battle for Navigation Mixte, run by Mr Marc Fournier, which came under attack last month from Paribas, the investment banking group.

It brings to 3.89 per cent

stake held by Bouygues, which already owned 0.8 per cent through a subsidiary, Tilsitt Valours.

Mr Fournier claims his supporters own almost half of the equity, which means the enlarged Bouygues stake could put the construction company in a pivotal position.

Bouygues paid FF1.866 for 337,932 existing shares and FF1.765 for 55,176 new shares being issued by Navigation Mixte, as against the Paribas

offer price of FF1.850. The construction company has also bought 30,650 convertible warrants, which would bring its stake in Navigation Mixte to 4.16 per cent once exercised.

Victoire, the insurance group, meanwhile confirmed it had sold its 3.3 per cent stake in Navigation Mixte to the open market. Paribas owns just over 16 per cent of the conglomerate and is offering cash and paper for the

Lockheed to take \$300m charge

By Roderick Oram in New York

LOCKHEED, the US defence group, said it will take a fourth quarter charge of \$300m because it had miscalculated the development costs of an antimissile aircraft.

It had beaten Boeing for the contract to develop the P-7A, bidding low in the hope it would share many common parts with the P-3 which Lockheed has built for antisubmarine service for many years.

But the new aircraft is turning out to be substantially different, creating losses on the fixed price contract. Wall Street had been expecting some over-run but not by 50 per cent on the \$600m contract. The company had taken a \$150m third quarter charge on other fixed price contracts.

It has since decided against competing for more of them because it believes the risks are too great. It remains optimistic it can profit from the P-7A when they finally go into production.

Hewlett exceeds forecast with \$246m

By Our Financial Staff

HEWLETT-PACKARD, a leading US maker of computers and electronic equipment, edged ahead in the fourth quarter. Profits for the quarter were \$246m, or \$1.04 a share, up from \$243m, or \$1.03, in the same period last year.

But the result was stronger than expected, and contrasted with disappointing results from other computer companies, such as IBM and Digital Equipment, whose per-share

earnings fell by nearly 30 per cent in the third quarter.

The group's revenues for the quarter rose to \$2.88bn, from \$2.5bn.

The fourth-quarter net figures include a non-recurring charge of \$6m related to the acquisition of Apollo Computer and a charge of about \$9m to cover costs related to last month's San Francisco earthquake. Non-recurring factors reduced net earnings for the

current quarter by about 14 cents per share.

Full-year net income was up to \$929m, or \$3.52 a share, compared with \$816m, or \$3.36 a share, in the 1988/89 fiscal year. Revenues totalled \$9.4bn, against \$7.7bn a year ago.

Mr John Young, president and chief executive officer, said the strong product position his company had built in the past year meant that it was well placed in for 1990.

Notice of Early Redemption

U.S. \$100,000,000

Total Raffinaderij Nederland N.V.

12 3/4% Serial A Guaranteed Notes due 1992 with 100,000 Warrants to subscribe up to U.S. \$100,000,000

12 3/4% Serial B Guaranteed Notes due 1992

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1 Aeschenvorstadt
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Bankers Trust Company, London
20th November, 1989

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LONDON'S BUSINESS NEWSPAPER

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INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Funny noses come off the junk joke

IN THE middle 1980s, the US investing public fell prey to an elaborate practical joke. This joke, which was acted out with an admirably straight face by many Wall Street bankers and several businessmen, involved the promise of very high yields on the debt securities of certain highly leveraged US corporations.

Who can hear the names of these securities without a chuckle or a pucker? Listen to the names of these bonds, listen: Southland Corporation, 16 1/2 per cent senior subordinated discount notes of 1987; SCI Television, 15 1/2 per cent senior extended reset notes due 1990; Griffin Resorts Inc, 13 1/2 per cent senior secured reset notes due 1995.

These bonds, which were sold by Drexel Burnham Lambert but might just as easily have been devised by other investment banks, had a singular feature.

The eye-catching yield was merely optical, a trick of the light. But the risk was very real.

Last week, Southland, which owns a chain of convenience stores, warned its bondholders it would not be able to make the first payment on the 18 1/2 per cent notes in June 1991.

Less careful of bondholders' long-range financial planning, SCI Television and Griffin Resorts, which own television stations and casinos respectively, are the subject of involuntary bankruptcy petitions.

The casino bonds went into default just nine months after they were issued, which breaks some kind of record and speaks volumes for Drexel Burnham's sales skills.

The joke was not hard to stage. The inflation of the early 1980s had got the public and financial intermediaries onto a high-yield jag that left them dazed and slow.

Events moved with dizzying speed. Under the driving hand of Drexel Burnham's Mr Michael Milken, the market for high-yielding or "junk" corporate bonds swelled from \$18.5bn in 1982 to \$137bn by 1987 and some \$200bn now.

Thrills bought junk, pension plans bought junk, life insurance companies bought junk, mutual funds bought junk. Drexel Burnham advertised on television saying it was

making America great. Professors popped up to say that the yield spread over Treasuries more than compensated for the risk of default.

They produced statistics from the 1970s that showed conclusively that only a couple of percent of the bonds outstanding defaulted each year. In 1986 and 1988, people who bought junk bonds really did do quite well.

About that time, investment bankers started offering ever

finally gave the game away at the beginning of the month.

Hillsborough Holdings, a company Kohlberg Kravis set up to hold the Jim Walter housebuilding group it bought in 1988, told bondholders it was not going to abide by a reset arrangement on some \$824m in notes.

Under this particular reset, the interest rates were due to be adjusted on December 2 so that the bonds would trade

written off a big chunk of the \$3bn in bonds it bought off him.

At Drexel Burnham's office nearby, staff was this week cut by 11 per cent. New issue volume is down, prices are depressed and liquidity is poor.

The public is pulling cash out of junk mutual funds at the rate of \$1.5bn a month, according to Dalbar Financial Services in Boston.

As for the default rates, Standard & Poor's believes that just under 25 per cent of all original-issue high-yield bonds sold since 1982 had defaulted by last year.

People such as Mr Wilbur Ross, a banker at Rothschild well known for representing creditors in bankruptcy, regard the deferred interest sector as an accident waiting to happen.

He says: "I think the academics were just wrong. They thought that the relatively low default rates of recent years would continue into the age of exotic instruments."

Basically, any company with an exotic feature is trying to get out of it. They are like time bombs, these resets and PIKs.

Ms Gail Hessel, a managing director in S & P's high-yield department, is not sanguine: "In a bad year, we can now expect \$15-20bn or about 10 per cent to default."

The Justice Department wants to send Mr Milken to jail if it can. It alleges he exercised a massive fraud. Drexel Burnham has paid a very large sum to the Securities and Exchange Commission so it can stay in business.

But the public was not forced to buy these ridiculous securities. The bond prospectuses bristled with warnings. S & P and Moody's monotonously rated them as bankruptcy bait.

Years from now, on the laws of Westchester County estates or in the yards of minimum-security correctional facilities, old men will think back to this era with a sardonic thrill, though tinged with the melancholy of passing time and the consciousness of fading power. Seaman Furutire's 15c of 1988 and Western Union's 13 1/4 of 1992 and Revco's 13 1/4 of 1994 and...

James Buchan

more exotic new instruments. There were pay-in-kind bonds, zero-coupon bonds, increasing-rate bonds, reset bonds.

These securities varied from complex to mind-boggling, but they had one thing in common. They paid no cash interest, which was handy if the issuer did not have any cash, which was invariably the case.

A list drawn up by Morgan Stanley shows more than \$30bn in face value of these so-called "deferred interest" bonds are now trading.

Like all practical jokes, this one went on far too long. Kohlberg Kravis Roberts, which issued more deferred-interest junk than anybody else to create an industrial empire,

above par. Unfortunately, the Hillsborough bonds were so unpopular that people were talking openly of a new coupon of 20 per cent.

This is evidently not a price Kohlberg Kravis will pay for capital. By shirking the reset as if it were an equity dividend, Kohlberg Kravis confirmed what many people have suspected about these deferred interest junk bonds: they are not loans but quasi-equity which offer all the risks of ownership and none of the benefits.

All over the junk bond market, the funny noses are coming off. Columbia Savings & Loan, a near neighbour of Mr Milken's in the Beverly Hills of the mid-1980s, has just

UK GILTS

Salutary reminder of inflation risk

A RISE in the underlying rate of inflation to 6.1 per cent and its highest level for 6 1/2 years and some bearish labour market figures left gilt-edged prices lower last week and the market with a salutary reminder of the inflation risk still present.

The inflation figures took the markets by surprise and more worryingly the Treasury and the Bank as well. The authorities had thought the underlying rate would have remained broadly unchanged.

The previous Chancellor's comment that inflation would not fall in a straight line was a reference to the all-time reading of the RPI which, after the increase in base rates last month, was expected to rise before falling again because mortgage interest rates were expected to be raised.

Friday's retail prices index data also served to reinforce the unfavourable picture for earnings and costs that came through in Thursday's labour market data. With Ford and Vauxhall still to settle (offers of 9.5 per cent and 9.7 per cent respectively have been made, although Vauxhall workers say their offer is worth only 7 per cent) the gilt-edged market was seen as remaining vulnerable to bad news on the pay front.

Sterling's response to the inflation numbers was underhand and was probably responsible for as much of the fall in gilts as were the raw inflation numbers. The pound has behaved itself remarkably well since it fell after Mr Lawson's resignation. But Friday's

behaviour showed Mr Major that it can not be guaranteed; Thursday's trade figures should provide the next test.

The Autumn Statement was regarded by many in the gilt market as an unexciting event. The market absorbed the extra \$5.5bn of spending for 1990/91 silently and took the Chancellor's forecasts for the economy largely at face value.

Mr Major was seen as being cautious and probably too so. If a consensus emerged from the analytical fraternity it was that the Government stands a better than even chance of bettering its key forecasts.

It may well achieve lower headline inflation in the fourth quarter of next year than the 5.75 per cent forecast, and a lower current account deficit than the \$16bn forecast.

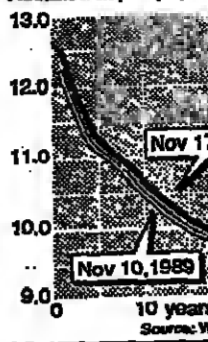
Growth too could be better than the 0.75 per cent forecast for the non-oil economy.

The revision downwards of the Treasury's estimate for the 1989/90 public sector debt repayment (PSDR) puts to rest the Bank of England's buy-in of gilt-edged stock for the remainder of the financial year. The Bank was largely absent from the market on Friday when it fell by more than half a point; six months ago this would have represented an ideal buying opportunity for the authorities.

The downward revision to the forecast for the PSDR also throws into doubt whether the Bank will hold a reverse gilt auction in the New Year. It gave no guarantee to do so

UK gilts yields

Revised at per (%)



Source: Walling Securities

cessor, referred to it as simply a private sector phenomena. He has drawn short of stimulating competitiveness by exhortation as the Prime Minister did a week ago at Guildhall.

Mr Major has talked about the objectives of policy - to get inflation down - but he has made few comments about how to do that, except for general comments on interest rates and a more vague commitment to a strong pound.

Treasury officials say that since Mr Major became Chancellor three weeks ago he has had no time to consider the Budget. He may not have had time but by his actions he has left the fiscal state clean.

What would he do? That very much depends on the relative weighting of the need to secure victory at the next election and the state of the economy at the time the Budget judgment is struck. In terms of fiscal policy Mr Major could opt for a tighter fiscal stance to allow some easing on the monetary front.

Of equal interest for the gilt market will be the changes he might announce to the operation of monetary policy. A review of the targets and instruments of monetary policy might produce a return to over-funding and broad money targeting. Some form of credit control, dressed up as increased prudential requirements for banks and building societies, could also be considered.

Simon Holberton

US MONEY MARKET RATES (%)

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High, 12-month Low. Includes Fed Funds (8.38), 3-month Treasury (7.92), 6-month Treasury (8.25), 9-month Treasury (8.35), 12-month Treasury (8.30).

US BOND PRICES AND YIELDS (%)

Table with 5 columns: Instrument, Last Friday, 1 week ago, 4 wks ago, 12-month High, 12-month Low. Includes 3-year Treasury (10.1%), 5-year Treasury (10.2%), 10-year Treasury (10.2%).

Money supply: In the week ended November 6, seasonally adjusted \$1.18tn to \$788.2bn.

NRI TOKYO BOND INDEX

Table with 5 columns: Instrument, 16/11/89, Average, Last week, 12 wks ago, 26 wks ago. Includes Overall (147.79), Government Bonds (147.80), Municipal Bonds (149.05), etc.

Estimated per 100M

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bond services with columns for Instrument, Bid, Offer, Yield, and other financial metrics. Includes entries for US, UK, and various international bonds.

Advertisement for Unilever N.V. featuring the Unilever logo and text: "October, 1989", "Unilever N.V.", "ECU 100,000,000", "8 7/8 per cent. Notes due 1992", "Issue Price 101.56 per cent." Below the main text is a list of participating banks and their names.

UK COMPANY NEWS

Dominion may call in the SFO

By Clay Harris

DOMINION INTERNATIONAL, the financial services and property company, said yesterday that it had not asked the Serious Fraud Office to investigate its affairs, but it did not rule out doing so after its future was secured.

Max Lewinson, most recently deputy chairman of Dominion, resigned from the board in August just before an annual meeting at which directors were heavily criticised by shareholders including Mr Buster Mottram, the former England tennis player.



Max Lewinson - declined to discuss Dominion's affairs

Other shareholders who made known their dissatisfaction included Mr Roy Richardson and his twin, Don, the West Midlands property developers.

IEP stake in Mount Charlotte totals 27%

By Andrew Bolger

IEP SECURITIES, the UK investment vehicle of Sir Ron Brierley, has increased to 27 per cent its stake in Mount Charlotte Investments, Britain's second biggest hotels group.

Meggitt to claim victory or walk away from USH deal

By Andrew Bolger

MEGGITT will today decide whether to claim victory over United Scientific Holdings in its £104m takeover bid for the troubled defence contractor - or to walk away from the deal.

make its offer unconditional as to acceptances unless the USH board provided it with more financial information.

for severance payments to directors of Opto-Electronic Corporation, its US subsidiary.

BAT hearings postponed

By Nikki Tait

Hearings ahead of the US insurance commissioners of the applications by Axa-Mitchell Assurance and Royal Indemnity to take over BAT Industries' US insurance subsidiary Farmers Group, have been postponed in the wake of the recent illness of Mr Claude Bébéar, Axa's chief executive.

KCA Drilling profit warning

By Jane Fuller

KCA DRILLING, the oil services company, has issued a profit warning along with static interim figures.

as well as expertise and Mobil had exercised its option to buy on June 28. There was now hardly any debt and a fair amount of cash.

The company has contracts on a total of seven North Sea platforms and a land operation in Libya.

Hickson pays \$25m for DRI chemical site

By Clare Pearson

HICKSON, the chemical, timber protection and merchant distributor group, is paying \$25m (£15.6m) in cash for the chemical products division of DRI, a US chemicals concern.

Norfolk House purchases Land Option for £4m

By Peter Berlin

NORFOLK HOUSE, the USM-quoted developer, has bought Land Option, developer, for £4m. The payment is made up of £1.5m in cash and £2.5m in new ordinary stock.

BM expands in the UK with £12m acquisition

By Jane Fuller

BM GROUP, the maker and distributor of construction and other industrial equipment, is buying Kass, an industrial group based in South Humberside, for £12.5m.

building for the first time. Kass Construction (Yorkshire) builds 40 to 50 homes a year in the £80,000 to £200,000 bracket.

Candy confirms Lec shareholding

Candy Electrodome, which confirmed that its stake in Lec Refrigeration had been increased and now stood at 14.57 per cent. Candy has made clear that the stake is not the prelude to a full bid, but Lec says it welcomes the shareholder and "looks forward to investigating the potential opportunities afforded by joint purchasing arrangements."

Eagle Trust chief details problems

Mr David James of Eagle Trust has written to shareholders in the engineering and film camera group, which is being investigated by the Serious Fraud Office, laying out in more detail some of the problems found since becoming chairman in September.

Redland to cut gearing via pref placing in US

By Clay Harris

REDLAND, the building materials group, is to issue \$150m in variable dividend dollar-denominated preference shares. It joins BRF as a rare UK entrant to this \$250m US market.

director, said the issue would reduce Redland's exposure to currency fluctuations.

FT Share Service

The following securities were added to the Share Information Service in Saturday's edition: Singapore SESDAQ Fund (Section: Finance, Land)

BOARD MEETINGS

Table listing board meetings for various companies including Anglo Irish Bank, Optima, F & C Eurobank, Glasgow Finance Trust, etc.

Advertisement for BARIS Holdings PLC, County NatWest, 2,676,057 Ordinary shares of 10p each at 142p per share.

Advertisement for SONY BRIDGEND Management Today's choice for Best Factory 1989. IDC Sony's choice for yet another design and construct contract.

Advertisement for GRANVILLE SPONSORED SECURITIES, listing various securities and their performance.

Advertisement for Raiffeisen Zentralbank Österreich Aktiengesellschaft, U.S. \$100,000,000 Perpetual Floating Rate Subordinated Notes.

Advertisement for REPUBLIC OF ICELAND U.S. \$100,000,000 Floating Rate Notes Due 1994.

Advertisement for THE TOKYO ELECTRIC POWER COMPANY, INCORPORATED, Floating Rate Notes Due 1992.

Advertisement for First Union Corporation U.S. \$150,000,000 Floating Rate Notes Due 1996.

Advertisement for CIVAS LIMITED, Secured Floating Rate Notes due 1994.

Table titled FINANCIAL TIMES STOCK INDICES showing various market indices like Government Stock, Fixed Interest, etc.

Advertisement for IG INDEX, 9-11 Grosvenor Gardens, London SW1W 0BD.

PRECAST CONCRETE DESIGN & BUILD COSTAIN Dow Mac

Refurbishing Edinburgh shopping centre

LAING has won over £35m worth of contracts in Edinburgh, the company will refurbish the St James shopping centre under a £13.2m contract awarded by CIN Properties.

The project starts in January, and involves refurbishment of the centre plus provision of plant rooms, a management suite, and two food courts at deck level.

In Glasgow Lesser Land and London & Clydeside have appointed Laing for an office development in West Regent Street. The contract, worth about £1.5m, involves partial demolition of an old building, and construction of a new office block.

B & Q has awarded a contract (£720,000) for alterations and refurbishment of a DIY store at Coatbridge.

Ormskirk Hospital Laing has won a £16.9m contract for work at Ormskirk Hospital for North Western Regional Health Authority to build an extension which will house 187 beds, five operating theatres, an X-ray department, plus accident and emergency facilities.

Work starts at the end of the month and will take three years to complete. The project involves constructing a four-storey hospital 'street' with three two- to three-storey cross-shaped buildings of nucleus design, linked to it on one side. There will also be a three-storey service complex.

CONSTRUCTION CONTRACTS

Over £44m orders for Lovell

THE LOVELL GROUP has been awarded contracts together worth about £44.3m. These include an £11.3m order to build 80 luxury flats in Eastcliffe, Bournemouth, for Manway Homes.

Two three-storey office blocks, providing 47,500 sq ft, are being built at Bracknell, Berkshire, under a £5.9m contract for ARC Properties. The offices will be of reinforced concrete with brick cladding, and reconstituted Bath stone bands at first floor and eaves level.

at over £8m, involve repairs and refurbishment of some 344 homes. Lovell Partnership Homes has secured nearly £20m orders. The largest is a design-and-build project of 106 homes for Slough Borough Council, at £4.3m. Further design-and-build schemes are for 61 homes at Harlow (£2.3m), and 46 homes in Derby (£1.6m), both for North Housing. Contracts for other schemes, totalling some £15.3m, include 218 homes for Wokingham, West Somerset and North Warwickshire Councils, and Coastal Counties Housing Association.

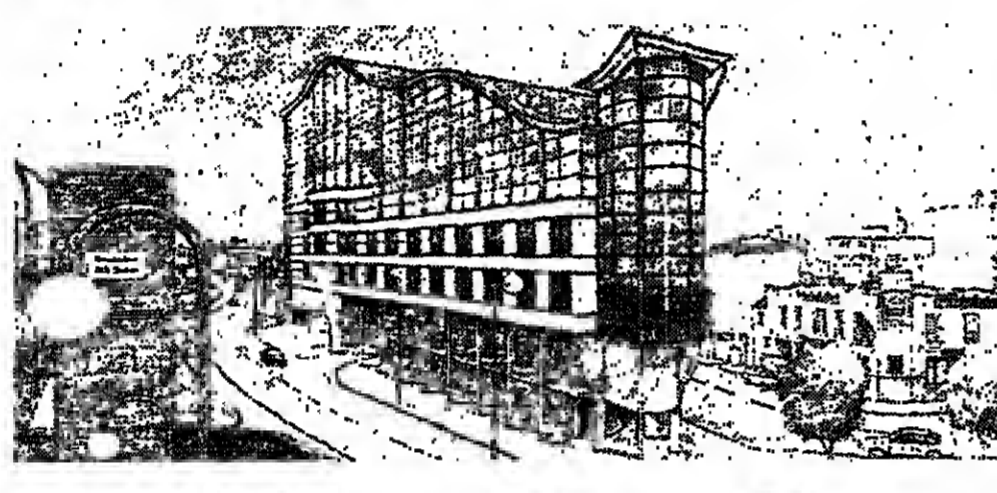
Public and private work for Wimpey

WIMPEY CONSTRUCTION has been awarded contracts totalling nearly £7m in the public and private sectors. In Solihull work has started on a design-and-build contract for the City Technology College in Cooks Lane, Kinghurst, to extend the development by some 4,600 sq metres and to refurbish 600 sq metres.

Work has started on Block C of Wimpey's Mansfield Road office development in Huntingdon Street, Nottingham. This phase, costing £3.06m, covers two units providing some 28,000 sq ft office space. Construction involves brick masonry walls on a steel frame, with elevations of facing brickwork and cast-stone. Completion is due in September next year.

Foster Brothers Clothing, The £7.1m development will be steel-framed with facing brick and blockwork cavity walls. Accommodation will be open-plan with suspended ceilings. Work includes landscaping, and is due for completion in February 1991. Work has started on Block C of Wimpey's Mansfield Road office development in Huntingdon Street, Nottingham. This phase, costing £3.06m, covers two units providing some 28,000 sq ft office space. Construction involves brick masonry walls on a steel frame, with elevations of facing brickwork and cast-stone. Completion is due in September next year.

Another Docklands office development



ALFRED McALPINE MANAGEMENT is to design and construct an office block in London's Docklands for Clinton-Scott Holdings. With a contract value of £15m, the project is funded by Chancery Bank and Manufacturers Hanover Trust and backed by Eagle Star. With the exception of Canary Wharf, the scheme will occupy the only freehold site in the Enterprise Zone. Known as The Triangle, it will be a steel-framed structure with an undulating roofline, providing over 90,000 sq ft office and 12,000 sq ft retail space. Construction starts in December with completion in August 1991.

ANNOUNCEMENTS

Bridge Information Systems, Inc. is pleased to announce the appointment of Rory Forrester as Senior Consultant European Operations. London 2, Lanark Square, Limeharbour, London E14 9RE. 01-538 5050

RESIDENTIAL PROPERTY

Chelsea SW3 BARGAIN Owners must sell this week. View immediately fresh, terraced, three storey in tranquil part of Chelsea. Small rear patio/garden. Would convert to 3/4 beds, 2 baths, etc. Price £285,000 one for quick sale. Ideal for developer or owner occupier. Building estimates available. (01) 376 5927

RENTALS

KENWOODS RENTAL QUALITY FURNISHED FLATS AND HOUSES Short and Long Lets 23 Spring St., London W2 1JA Tel: 01-462 2271 Telex: 25271 Fax: (01) 262 3750

PERSONAL

THEIR SPOTLIGHT. Mr and Mrs W five on a road junction. Because his professional body has no dependent fund, P.C.A.C. give help no that they can afford to stay on in their home as long as they can physically manage. HELP P.C.A.C. to assist professional men and women who have given a lifetime of service. Make a donation to Marie & Ingrid's Professional's Charities Aid Council, 20 St Christopher's Place, London, W1M 8HT.

ART GALLERIES

MARTIN GREGORY Early English Woodcut. Nov-1-04 10-4. Sat 10-1. 34 Bury Street, St. James's, London SW1 0J 89 371. ROY MELER GALLERY - Good Buy Russian Art from 1920 by the new collector. 22 Broom St. W1. 01-465 4747. Mon-Fri 10-8. Sat 10-1. LIONS, 12 Old Bond St., W1, JULIAN BARNOW. Recent Paintings, Mon-Fri. 8.30 - 5.30.

IN BRIEF

HAYMILLS (CONTRACTORS) has secured a contract from the Property Services Agency to build the Woolwich special courthouse. Worth about £18m, the courthouse will provide needed new accommodation for the Lord Chancellor's Department. The project comprises six Crown Courts and one Magistrates Court and will be able to accommodate special secure trials. The work will take about 30 months.

Parts of Britain's Holiday Worlds at Pwllheli, Skewness and Minehead are being redeveloped this winter by EMMIS (BEDFORD) under a £10.8m contract won by the Davenport-based contractor. A total of 585 two and three-bedroom apartments in 51 blocks will be built at the three centres. They will be of timber frame construction with cement particle board and timber cladding, erected using power nailers. The work, which includes decoration and landscaping, will be completed in 24 weeks. Bntin's is part of The Rank Organisation.

A.D.T. Auctioneers has awarded the GATE GROUP, based at Heanor, Derbyshire, a £6m design and build contract for an auction centre at Nawport, Gwent. On a 25 acre site, the centre will comprise a space-deck canopy to the viewing area with associated single-storey auction halls, two-storey offices and restaurant. The contract will include construction of a single-storey valeting unit, heavy goods vehicle building, entry control facility and associated external works.

HILLI CONTRACTS has been awarded a £1.3m contract by Birmingham City Council for repair and refurbishment of two 21-storey tower blocks at Castle Bromwich. The work includes support anchors and remedial ties resin-bonded into the floor beams. The flats will remain occupied.

Among orders won by JOHN LAING CONSTRUCTION is a £2.2m contract for a four-storey office block at the Royal National Lifeboat Institute in West Quay Road, Poole. Completion is scheduled for February 1991.

R. MANSELL has won a £1m order to build a helideck on the roof of London Hospital, Whitechapel, as part of a helicopter emergency medical service. It is part of a Government scheme for several London hospitals so that major accident victims can be transferred from the incident to the operating/trauma treatment units in 16 minutes. Work is to be completed in 27 weeks. The Daily Express is funding the helicopter and crew/paramedics for three years.

DIARY DATES

Trade fairs and exhibitions: UK

- Current Business to Business Exhibition (01-729 0677) (until November 22)
G-Mex Centre, Manchester
G-National Conference and Exhibition (01-379 7400) (until November 21)
Exhibition Centre, Harrogate
November 26-28 Computer Shopper Show (0226 879970)
Alexandra Palace, London
November 26-December 2 International Building and Construction Exhibition - INTERBUILD (01-488 1851)
NEC, Birmingham
November 28-December 1 World Travel Market (01-948 9900)
Olympia
December 3-7 Royal Smithfield Show and Agricultural Machinery Exhibition (01-225 0315)
Earls Court
December 7-9 International Technology in Mining Symposium and Exhibition (0822 778011)
Harrogate
December 8-7 Energy, Safety, Security and Handling Exhibition (0296 434381)
County Cricket Ground, Birmingham
December 21-24 Late Late Christmas Shopping Show (01-378 7131)
Olympia
January 4-14 London International Boat Show (0322 854511)
Earls Court
January 10-12 Supercomputing Exhibition and Conference - SUPERCOMPUTING EUROPE (01-948 5165)
Olympia
January 13-18 International Toy Fair (01-226 6553)
Harrogate

Overseas exhibitions

- Current Hotel, Restaurant, Cafeteria and Commodities Equipment Exhibition - HORECA EXPO (01-639 7265) (until November 24)
Ghent
November 20-24 International Maritime Exhibition - EXPOSHIP RIOMAR (0206 45121)
Rio de Janeiro
November 21-25 Furniture and Woodworking Machinery Show (01-379 0765)
Taipei
November 27-30 Money Exhibition (01-930 3881)
Dubai
November 30-December 8 Business and management conferences
48 Bryanston Square, London
November 20 JBC/Ernst & Young: Claims reserving in the London insurance market - assessing your fund practical examples (01-637 4383)
London Press Centre, London
November 21 Oracle Business Information: Administration of PEPS (01-727 3508)
Portman Hotel, London
November 23 The Industrial Society: Towards 1992 - the legal & health & safety essentials (01-262 2401)
The Churchill Hotel, London
Autumn Fair (01-486 1951)
Bahrain
November 26-December 2 International Shipping and Shipbuilding Conference and Exhibition (0206 45121)
Shanghai
December 1-11 Paris Boat Show (01-225 5566)
Paris
December 3-17 Business Fair - RIO NEGOCIO (01-499 0877)
Rio de Janeiro
December 13-15 International Telecommunications Exhibition - EUROCOMM (01-426 7977)
Amsterdam
November 30-December 8 Business and management conferences
48 Bryanston Square, London
November 24 IBC Technical Services: Corporate Fraud (01-236 4080)
Inn on the Park Hotel, London
November 28-29 FT Conferences: The food and drink industry in Europe (01-925 2323)
Hotel Inter-Continental, London
November 29 European Study Conferences: Employee share ownership plans (0536 204224)
The Churchill Hotel, London

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there have been no changes to the details published.

APPOINTMENTS

Taylor Woodrow changes

From January 1 Mr Richard Mooney relinquishes his post as managing director of TAYLOR WOODROW HOMES, but continues as chairman. Mr Arthur Driver is appointed managing director; Mr John Saunders and Mr David Taylor become joint deputy managing directors.

TAYLOR CLARK has appointed Mr James Titcomb as a non-executive director and deputy chairman. He is a director of Barclays de Zoete Wedd Holdings, and English China Clays. Mr E.J. Harvey, general manager, leisure division, becomes an executive director on the main board.

CDFC TRUST has appointed Mr R.K. Cova as a director. He is an associate director of Merchant Navy Investment Management.

HENDERSON ADMINISTRATION INTERNATIONAL has appointed Mr Richard Garland as marketing director designate for North America. He was assistant marketing director, UK pension funds, Morgan Grenfell Investment Management.

HEETZ EUROPE has appointed Mr Andrew Gray as director marketing. He was general manager scheduled services, Air Europe. Mr Jan Aschard becomes vice president finance and administration.

Mr Michael Randall has been appointed marketing director of CATER ALLEN ASSET MANAGEMENT.

Mr David Dury has been appointed general manager, UK operations for ZENITH DATA SYSTEMS, Slough. He was with Wang.

Mr Rob Mell has been appointed general manager for the point-of-sale division of NBS, Weybridge, credit card and equipment supplier. He was with Omron Terminals UK.

Mr John D. Spink has been appointed a non-executive director of THE BRITISH LAND CO.

CANTORS, Sheffield, has appointed Mr Alan Hickford as an associate director. He was assistant merchandiser.

A.J. ARCHER & CO, Lloyd's managing agent, has appointed Mr John Ball as a director. He is underwriter for a new Lloyd's non-marine syndicate, No.1153, which starts on January 1.

FINANCIAL

COMPANY MEETINGS: A.C. Wedge, Great Eastern Hotel, Liverpool. A.C. Wedge, Great Eastern Hotel, Liverpool. A.C. Wedge, Great Eastern Hotel, Liverpool. BOARD MEETINGS: Anglo Irish Bank. Anglo Irish Bank. Anglo Irish Bank. DIVIDEND & INTEREST PAYMENTS: Anglo American Corp of South Africa. Anglo American Corp of South Africa. Anglo American Corp of South Africa. COMPANY MEETINGS: Anglo American Corp of South Africa. Anglo American Corp of South Africa. Anglo American Corp of South Africa. BOARD MEETINGS: Anglo American Corp of South Africa. Anglo American Corp of South Africa. Anglo American Corp of South Africa. DIVIDEND & INTEREST PAYMENTS: Anglo American Corp of South Africa. Anglo American Corp of South Africa. Anglo American Corp of South Africa. COMPANY MEETINGS: Anglo American Corp of South Africa. Anglo American Corp of South Africa. Anglo American Corp of South Africa. BOARD MEETINGS: Anglo American Corp of South Africa. Anglo American Corp of South Africa. 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FINANCIAL TIMES SURVEY

After eight years of growth, British construction output is forecast to slip back next year. Private sector housing output has already fallen sharply while industrial development has peaked and is likely to drop. How steep will this decline be? Andrew Taylor reports

In shape for a downturn

IS BRITAIN'S construction industry, after eight consecutive years of growth, heading for a recession and will it be a hard or soft landing when output does start to decline?

Gazing out from the Financial Times' new headquarters overlooking the City of London to a skyline dotted by dozens of construction cranes, such thoughts seem preposterous.

Seldom has the British construction industry appeared busier. Construction output valued this year at more than \$40bn is expected to have risen to a record high, despite the collapse of housebuilding in southern England.

The value of order books of large and medium-sized contractors has risen by between a quarter and, third during the past 12 months as investment in office, factory and warehouse developments has soared.

The big rise in commercial development has not been restricted to London. The rate of increase has been just as great, if not greater, in Birmingham, Leeds, Cardiff and Manchester.

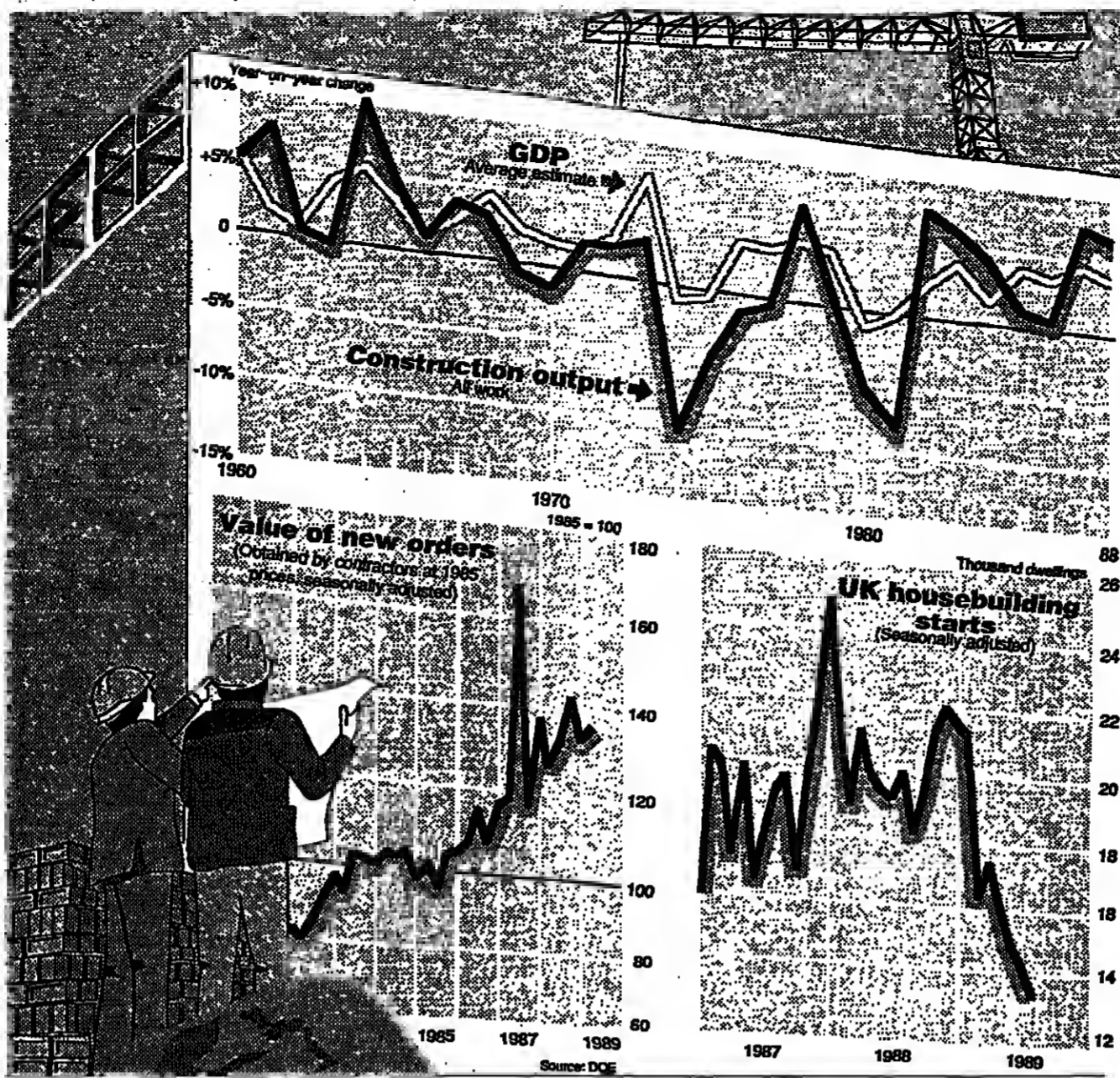
There have been signs, however, that high interest rates are beginning to take a toll on private sector investment

plans. A recent survey published by Associated Building Industries, one of the country's largest organisations monitoring development opportunities and construction contract awards, showed that many commercial and industrial developers were postponing starting work on new schemes because of the uncertain economic climate.

Mr Philip Davies, ABI's managing director, says: "We normally expect an increase at this time of year in tender documents being sent by developers to construction companies so contracts can be placed and work can get under way before the end of the financial year. This does not seem to be happening this year."

The ABI survey, published at the beginning of the month, showed that work on larger contracts was more likely to be postponed. Replies from 1,500 companies revealed that the number of contracts worth \$10m or more, let or under negotiation between July and September, had fallen by 17 per cent compared with the previous three months.

High interest rates have coincided with what may turn out to have been the peak of the property cycle. The rapid



UK Building & Construction

pace of development in London means that during the next few years there are likely to be too few tenants to fill all the new buildings due for completion over the next few years.

Mr Frank Lenzel, chairman of Bovis, the construction arm of P&O and one of Europe's biggest construction management groups, says: "Taking a realistic view, the prospects for the UK construction industry in the coming months are not encouraging."

"The commercial building boom of the late 1980s could not have been expected to last for ever. At some stage supply was always likely to outstrip

demand and this time I believe the cycle has been accelerated by the construction industry's ability to build faster."

Cutbacks and redundancies among London stockbroking firms, following the stock market collapse in October 1987, have also meant that less office space is likely to be required than when some of these schemes were first proposed.

Developers are expressing concern about the viability of large office projects in London's Docklands such as Olympia & York's Canary Wharf development on the Isle of Dogs, which may find it difficult to attract tenants away

from the traditional prime property markets of the City and West End.

Broadly based construction companies which have property development arms alongside traditional contracting and house building businesses also may find it more difficult next year to increase sales of commercial property developments to offset expected falls in housebuilding profits.

New orders for office construction in London have fallen this year as rents in parts of the capital, including the City, have peaked. A recent study by Jones Lang Wootton, one of Britain's biggest commercial property agents and chartered surveyors, showed that starts made on office building in central London fell by 29 per cent during the first six months of the year.

So far, there has been no sign of any marked decline in new investment in provincial offices where rents have continued to rise. These markets, however, cannot expect remain immune indefinitely from economic and high interest rate pressures.

These have already taken a toll on British housebuilders. One publicly quoted housebuilder, Kendish Property, has gone into receivership after

sales of flats dried up on a large residential development planned for the Isle of Dogs in London's former Docklands. Builders say house sales have fallen by up to half in parts of southern and eastern England compared with last year. Sales further north, which have been good for most of the year, are becoming harder to achieve since last month's rise in bank base rates and mortgage interest rates.

Many builders have been offering substantial mortgage subsidies and other incentives to encourage sales. Stockbrokers expect housing profits of many companies will fall next year as margins become eroded, with sales unlikely to improve greatly until later next year even if interest rates fall by the spring.

Retirement home builders have been having a particularly hard time. The elderly, rather than accept lower selling prices, have postponed selling their homes. The market for retirement homes has shrunk temporarily as a result.

The biggest casualties among housebuilders, however, are likely to be small, privately owned companies which have borrowed large sums to finance a very small number of local developments. Publicly quoted companies tend to operate in much wider geographical areas and are therefore less vulnerable to the collapse of a single market like Docklands in London. Public companies are also much less heavily geared than they were in the mid-1970s when a collapse in house sales led to the failure of several large housebuilders.

The fear of construction companies and building material producers must be that private investment in commercial and industrial property will fall before the housing market recovers.

Large projects like the Channel Tunnel, Canary Wharf and other big city centre projects, already under way, will help underpin workloads in the medium term. Order books are such that most contractors say they have enough work to last for at least another 10 to 12 months, even allowing for postponements and cancellations.

Contractors hope that by the end of next year housebuilding will be recovering and that the Government will seek to encourage investment in the run-up to the election. Construction's best hope of offsetting a recession in the industry lies with plans for a substantial rise in spending on the UK's fraying infrastructure.

Spending on motorway and trunk road construction is planned to more than double to \$12bn during the next decade which should provide substantial amounts of work for civil

engineers and building material companies such as aggregate, concrete and blacktop suppliers.

CONTENTS

House sales: likely to get worse 2
 Planning environment becomes matter of concern 2
 Retired homes: too in the water 2
 Building materials: trade deficit 3
 Office spaces: sheer scale of Canary Wharf 3
 Property: bumps in the market 4
 Roads: problem to be tackled 4
 Impact of 1992: joint ventures become popular 4
 Channel Tunnel: soaring cost 5
 Private sector investment: ways that may never pay off 5
 Illustration: Graham Lever

The privatisation of water is expected to release a huge backlog of investment which in previous years has been restricted by public spending constraints. Investment in construction by water companies over the next decade has been forecast at just under \$20bn.

Investment in a new generation of gas-fired power stations is expected to coincide with the privatisation of the electricity supply industry. Private sector transport schemes include plans for privately financed high speed rail link between London and the Channel Tunnel and several light rail systems proposed for provincial cities such as Manchester. There are also plans for privately financed motorways in the Midlands and north-west.

The momentum behind schemes like these, and a host of inner city redevelopment plans, is high. On the other hand, construction typically reaches its peak just as the economy starts to turn down. The very pace of building creates too many offices shops which no longer have sufficient tenants to fill them.

The chart shows how sensitive construction output is to the health of the economy. Rises and falls in total construction output, including repair maintenance and improvement work, have closely followed changes in the Gross Domestic Product.

It also shows that construction cycles have tended to move very swiftly from high peaks to deep troughs. This was best seen in the mid-1970s when hundreds of thousands of construction workers were laid off or made redundant as UK contractors and housebuilders were taken over or went into receivership.

The industry is now in much better financial shape to withstand a downturn which contractors say is unlikely to be as fierce as in previous cycles, although it may still be painful.

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UK BUILDING & CONSTRUCTION 2

Andrew Taylor looks at the effects of the slump in house sales

Likely to get worse before it gets better

YOU CAN no longer view photographs of houses for sale at the Black Horse estate agency in Saffron Walden's historic market square in Essex. Until very recently, the windows of the premises were white-washed over and a "To Let" sign hung outside the building.

The office, one of more than a half a dozen estate agents, clustered in and around the market square, was a casualty of a sharp slump in house sales. This has been brought on by a sharp rise in UK interest rates in the past 18 months.

Bank base rates have doubled from 7.5 per cent to 15 per cent since May last year. Mortgage rates have not risen by as much but the effect on monthly repayments, particularly for those who had borrowed to the hilt, has been dramatic.

Worst-hit have been home owners in the south of England, where house prices and mortgages are much higher than in other regions.

An average loan of £58,500 in south-east England has risen after tax relief from £467.58 in

May last year to £641.03, according to Halifax Building Society. This is after taking into account the recent 1 per cent rise in the mortgage rate to 14.5 per cent. Sales of homes in parts of southern England have fallen by a half.

Sales of houses and flats in northern England and in Scotland, by comparison, have continued to rise, although estate agents say the market in northern England has slowed recently. The Scottish market has remained very buoyant. Some builders in Scotland have even reported a shortage of carpenters and bricklayers.

The strength of the housing market in Northern England and Scotland has been one reason why profits of national housebuilders have been better

than might have been expected this year, given the problems in the South and Midlands.

Another reason has been that profit margins as a result of big price rises in 1988 have been good in Southern England, despite the fall in sales. This has given builders greater flexibility to offer discounts, mortgage subsidies and other sales incentives.

Most analysts see housebuilding profits falling sharply next year as margins are eroded, while sales are expected to recover slowly. Markets in the north of the country will also come under pressure as the gap between house prices and wages narrows.

Two recent company results illustrated the disparate nature of the housing markets in

northern and southern England. BDA Holdings, a London-based housebuilder and developer, announced a £785,000 loss in the six months to end-July and said it would not pay an interim dividend.

Tay Homes, a Leeds-based developer which also sells in Scotland, the same week announced a 62 per cent rise in pre-tax profits to £3.33m.

Twelve months ago, according to the Halifax, an average home in Yorkshire and Humberside would have cost about 3.5 times the average annual salary of a local borrower. A similar home in south-east England would have cost almost six times the salary of a local Halifax borrower.

Recent price movements have narrowed that differ-

ence. An average house in Yorkshire and Humberside now costs four times the region's annual average wage. Average prices in the south-east have slipped to just five times the average regional salary.

The housing market in the North has started to slow as the ratio between house price rise and earnings in the region has come closer to that in Southern England.

The recently announced rise in mortgage interest rates will add substantially to the pressure on homeowners experiencing difficulty in meeting monthly mortgage payments; on estate agents which have been closing branches and making staff redundant and on house-

builders. Figures published last month by the Halifax Building Society show how house prices in the South have tumbled. The greatest fall has been in East Anglia where the average decline was 11.3 per cent in the nine months to end-September.

Prices in south-east England on the same basis had fallen by 6.3 per cent, in south-west England by 4.7 per cent and by 4.9 per cent in Greater London.

After taking into account rises in the North, prices nationally increased by 9.5 per cent during the year to the end of September. It was the first time Halifax's annual house price index had fallen to single figures since early 1986. At the end of last year prices in the UK had been rising at more than 24 per cent annually.

The collapse in sales has been even greater. This is because many owners prefer to take their houses off the market rather than accept a lower price - unless they are under pressure to sell. The effect on cash flows of housebuilders, particularly those which build only in south-east England, has been very damaging.

But, so far only one publicly quoted residential developer, Kentish Property, has gone into receivership. This failure was caused by a sharp fall in sales of flats for a residential development being built by Kentish on the Isle of Dogs.

The stock market, however, is not expecting a stream of company failures as occurred when the housing market collapsed in the mid-1970s. Mr

Roger Oldfield, a receiver at several Kentish Property developments, has been a member of Peat Marwick's corporate recovery department for almost two decades. He witnessed the failure of large housebuilders like Northern Developments in the mid-1970s.

"Most public companies which survived that period have learned their lesson and are much better managed. There is much lower debt in relation to shareholders' funds and are therefore less susceptible to big increases in interest rates," he says.

"Companies which fail this time are likely to be much smaller, probably private businesses, tied to single markets and which lack the management experience to cope with the slump in demand."

Estate agents say several private developers in London are having difficulty in meeting interest charges as sales of flat renovations dry up. The likelihood is that it is going to get worse before it gets better.

THE FIRST week in October was not a good time to be a housebuilder.

Bank base rates climbed another percentage point, forcing up the cost of home loans and depressing hopes that house sales might start to recover early next year.

And Mr Christopher Patten, in one of his first decisions as the new Environment Secretary, announced a radical change in the Government's approach to planning which previously had encouraged local authorities to give priority to housebuilding.

Mr Patten, appointed to improve the Government's image on green issues, proposed to withdraw an earlier guidance note advising planners to presume in favour of

Mr Patten's remarks are likely to be more palatable than Mr Ridley's to Tory voters

housebuilding when considering planning applications from developers.

He said the note had implied that housebuilding should take precedence over environmental concerns. This was not the Government's view. The guidelines had been issued in the early 1980s when the need to build houses was more pressing.

Mr Tony Burton, planning officer for the Council for the Protection of Rural England, says: "Mr Patten has shifted the point of balance between housing and the countryside so as to make the environment the major point of concern."

Mr Patten's decision was warmly welcomed by influential shire county Tories who had strongly criticised Mr Nicholas Ridley, the previous Environment Secretary, for failing to take a stronger line against development in rural areas.

It was Mr Ridley who dubbed opponents of new development as Nimby's - people who were content for themselves to live in attractive surroundings but

The Government's new line on planning marks a radical change in its approach

Environment now major point of concern

who said "Not In My Backyard" if new homes were proposed for their neighbourhood.

Mr Ridley argued that growing demand for housing in south-east England meant that new settlements would be needed in rural areas if the

children of families already living in the region were to be able to find homes. Shortages of houses meant that youngsters were being pined out in the region and was restricting job mobility.

Feelings of local Conserva-

tive voters against Mr Ridley ran so high that some of them demonstrated against plans for a new country town at Bramshill in north-east Hampshire.

The remarks made by Mr

Patten - who subsequently reversed Mr Ridley's decision to allow Bramshill to be developed - are likely to be more palatable to Conservative voters, but how will they affect housebuilders depending developments in rural areas?

Mr Patten says the new guidance to planners will not affect how much extra housing each county will be expected to accommodate but will give local councils greater responsibility to decide where those homes should be built.

Housing targets would be agreed with central government under normal regional and national planning procedures.

This is particularly relevant to south-east England which will need to provide an addi-

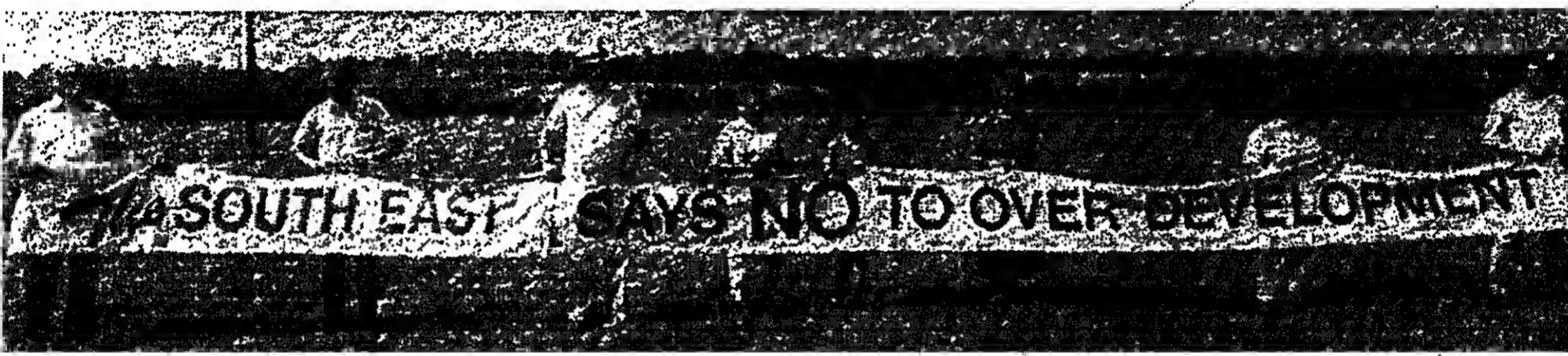
tional 570,000 homes by the end of the century.

Mr Patten believes that county and district councils are best suited to identify sites where that housing is best situated. Councils would be expected to prepare detailed local plans to take account of housing allocations for each county.

"If the planning system works properly at the local level, there is less need for central government decision-taking by us or by my inspectors, which can so easily appear to the local community to attach too little weight to their views," says Mr Patten.

"This approach could even benefit developers if it removes uncertainty from the planning process - but only so long as local councils knuckle down and identify specific sites for

New broom gives developers a brush-off



Demonstrators protest against the Foxley Wood development: unlike his predecessor, Chris Patten has seen their point of view

MR PATTEN has already blocked one major housing development proposed for north-east Hampshire. The plan to build a new country town of 4,800 homes at Bramshill near Fleet had been supported by Mr Nicholas Ridley, the previous Environment Secretary, writes Andrew Taylor.

Mr Patten's decision was a blow to the developers, a group of 16 of Britain's biggest housebuilders operating under the banner of Consortium Developments.

Mr Ridley in July had said he was minded to approve the development proposed by the consortium at Bramshill,

despite the objections of a public inquiry inspector who said the harm the development would inflict on conservation interests, the countryside and highways outweighed the benefits of granting planning permission.

The reversal of this decision throws into question the future for other large-scale developments proposed by the consortium and other developers.

The country town, which would have included a school, shops, a church, community hall, a small business park and 450 acres of nature reserves was to have been named

Foxley Wood after John Foxley, a 14th-century landowner who once owned the site.

The plans were strongly opposed by local residents, councillors and Conservative MPs which have claimed Mr Patten's decision as a victory for local people and common-sense planning.

The consortium argues that a new settlement on a large single site is much less than if the same number of houses were built piecemeal on a series of separate sites. The

lower cost of developing a single settlement enables builders to invest in schools and other community facilities.

"Hampshire will still have to provide for a huge increase in housing in the 1990s, irrespective of the decision on Foxley Wood. The figure is no less than 23,600 homes beyond their present thinking. A new settlement is going to be needed," says Lord Northfield, the consortium's chairman.

The consortium, formed six years ago, has still to start a single development. Its members are Barratt Develop-

ments, Beaver Homes, Bovis Homes, Kifal Homes, Latch Homes, Y.J. Lovell, McCarthy & Stone, Tarmac, Wilcon Homes and Wimpey Homes.

On three occasions its plans to build small country towns in south-east England - each complete with shops, schools, churches, community centres, doctors' surgeries, parks and other recreational facilities - have gone to public inquiries. Each time the proposals have been rejected.

Mr Andrew Bennett, the consortium's chief executive, said in July that the group's

position might be in question if it failed to get a scheme approved by the end of this year.

Its best chance appears to be its plan to build a new settlement of 1,500 homes north of Cambridge which has gone to a public inquiry but which is supported by local councils.

Previous plans for country towns at Tillingham Hall, near Grays in Essex and at Stone Bassett, near the M40 in Oxfordshire were rejected by Mr Ridley. Mr Patten had been in his new job just 18 weeks when he rejected plans for Foxley Wood.

Developers could benefit - but only so long as local councils knuckle down

all the extra housing they will be expected to accommodate by the year 2000.

Many local authorities in the south-east, particularly in Hampshire and Berkshire which have seen a large increase in housing in the last 20 years, will be under severe pressure from voters to restrain any further development.

Housebuilders suspect that many of these councils will overreact and will not identify the sites requested by Mr Patten.

They also say that the Government may not want to antagonise its traditional supporters in the shire counties as these could determine the outcome of the next election. Ministers are unlikely to prevail, say builders gloomily.

They expect that very few large-scale housing schemes proposed for rural areas in southern England will be approved between now and the next general election unless developers first get the approval of councils. That, on previous experience, is likely to be very difficult.

Andrew Taylor

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THE REVOLUTIONARY WAY IN MORTAR

AS PRICES stagnate and stocks of unsold homes climb, renting is creeping back into the industry's vocabulary. Starved of the local authority orders which once cushioned recessions, builders are looking for alternative outlets such as housing association contracts. But private landlords have also come back on the scene, after almost a century of decline.

More than 6,000 homes were bought last year under residential building expansion schemes (RES) regulations introduced to help revive the rented sector. This is a mere pinprick compared with around 130,000 new homes completed in even the worst years of a downturn, and about half the units were probably in existing buildings requiring renovation. But even the smallest outlet is welcome when times are hard.

No major builder has yet dived deeply into the RES sector, although it is still early days. The scheme has been operating for only two years and for half that time houses were selling like hotcakes without any help from investment subsidies other than mortgage tax relief.

The Barratt Group is building up enthusiasm selling around 100 homes in London and the north-west to BES groups for more than £8m. Now it plans to offer investors 25 sites around the country with a capacity for more than 900 homes. These schemes, along with bulk deals for housing associations and local authorities, have helped reduce dependence on individual sales, says Mr Michael Pattinson, Barratt sales and marketing director.

Other large operators are also putting a cautious toe in the water and the mass of smaller companies is also starting to show interest. "The attractions are just beginning to sink in," says Mr Tim Villars of BES Investment Research. "I get calls each week from outfits with a half-dozen flats they want to get rid

of to one of the private BES groups I set up."

Deals like this can benefit both sides: the builder eases its cashflow problems at a stroke and the BES group can pick up at large discounts as BES groups have little vultures over weakening builders.

Link Assured has made its preference for new buildings plain. Last year it raised £6m to buy 795 homes from 82 builders in more than 30 towns, making the group one of the largest purchasers of new property in the UK its "second generation" scheme this year is much smaller, with a ceiling of £17.5m. This is because brokers Williams de Broe and managers Graham Harvey are offering guaranteed cumulative growth of at least 7 per cent a year to overcome fears about the slowdown in property prices.

Much of the risk is being absorbed by Ferntown Homes in a remarkable tie-up which will see the builder providing homes worth up to £15.7m and underwriting the growth guarantee. In return, it gets an outlet for homes plus the bonus of any surplus above the target rate up to a maximum of 9 per cent a year.

A different sort of BES link has been established between John Laing Construction and Manchester Village Homes, a £5m scheme following up the Scottish experience of Norcity last year. JL is a major investor but will not be selling the BES group its homes. In fact, the organisers emphasise that JL does not build in the south Manchester target area, so investors will not end up with the builder's "cast-offs."

The aim is to make a 30 per cent saving on bought-in

RENTED HOUSING

A toe in the water

homes by issuing design/build contracts which cut out developer profits, overheads, marketing costs and many other expenses. These contracts will not necessarily go to JL, but it is hoped that the construction group will bring in sites and development opportunities in the hope of obtaining work.

The sheltered-housing developer McCarthy & Stone has to play a similar arm's length role with Retirement Assured, the £4.5m BES it set up earlier this year. The aim was to diversify into renting homes to the elderly by running the scheme through Ferntown, the McCarthy management arm. But the Inland Revenue demanded greater independence before it would grant tax subsidies, and while 78 apartments have been bought from the parent group, the BES can theoretically choose competitors' property in future.

The schemes were not, of course, intended to be merely a bonus for builders. The chief aim was to give tenants an alternative to buying, by holding out carrots to encourage high tax-rate investors to become landlords. But company lets and short-term contracts were the first BES targets, drawing criticism that most schemes would be too expensive for people most in need of accommodation - the poor who could not afford to buy. Early evidence in Scotland, where the first BES schemes were set up, confirmed some of these fears. Some rents in Glasgow have been registered at between £350 and £300 a week.

Quality Street, the BES group backed with £500m from Nationwide Anglia Building Society, has its share of top-

drawer schemes. Rents at Cyclops Wharf, for instance, the block bought from Fairclough Homes in London's Docklands, are between £170 and £200 a week. But the group is also building homes at 285 a week to let in Peterborough and flats in south London which cost tenants little more because of a subsidy from Bromley Council.

Johnson Fry admits to targeting young and mobile professional tenants. That is understandable, as property values are left with sitting tenants when investors want to take out their money. But its rents average around £70 a week across the country, helping fill that middle gap

between those on housing benefit and the average buyer.

High interest rates are the highest hurdle BES developments at the moment. Many people are forced into renting; others are choosing to bide their time in high-quality lets rather than buy when rents are half the average cost of mortgage repayments. This could draw more investors into buying surplus homes from builders, but the real test will come when rates decline again.

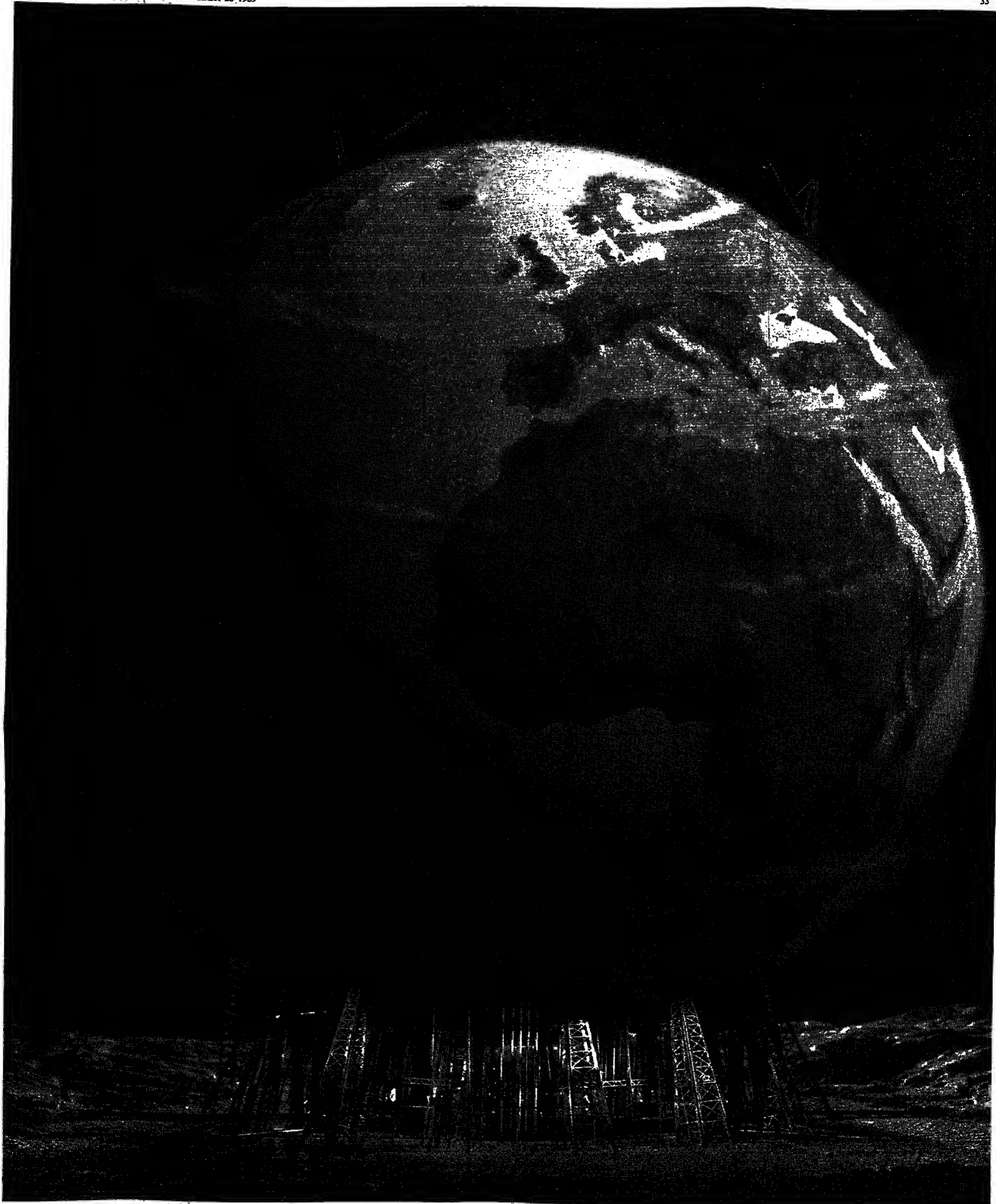
If too many of these tenants disappear and schemes collapse, BES could get itself a bad reputation and private landlords could disappear again into the mists of history.

David Lawson

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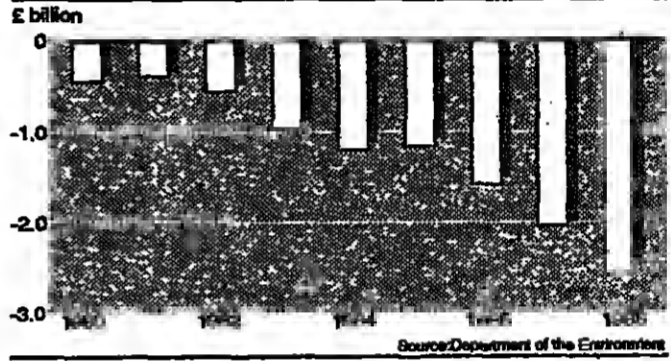
Not just putty in their hands

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GUERNSEY (**)

JERSEY (**)

GUERNSEY (**)

LUXEMBOURG (SIB RECOGNISED)

JERSEY (SIB RECOGNISED)

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TRUSTS, FINANCE, LAND table with columns: Stock, Price, Div, Yield, Last, Dividends, Paid

OVERSEAS TRADERS table with columns: Stock, Price, Div, Yield, Last, Dividends, Paid

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REGIONAL & IRISH STOCKS table with columns: Stock, Price, Div, Yield, Last, Dividends, Paid

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REGIONAL & IRISH STOCKS table with columns: Stock, Price, Div, Yield, Last, Dividends, Paid

TRADITIONAL table with columns: Stock, Price, Div, Yield, Last, Dividends, Paid

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TRADITIONAL table with columns: Stock, Price, Div, Yield, Last, Dividends, Paid

This service is available to every Company listed in the Stock Exchange through the United Kingdom for a fee of 500p per annum for each security.

CURRENCIES, MONEY AND CAPITAL MARKETS

Table: POUND SPOT-FORWARD AGAINST THE POUND. Columns include Date, Day's period, Date, and % p.a. for various currencies like US, Canada, Netherlands, etc.

Table: DOLLAR SPOT-FORWARD AGAINST THE DOLLAR. Columns include Date, Day's period, Date, and % p.a. for various currencies like UK, Ireland, Netherlands, etc.

FT-ACTUARIES WORLD INDICES

Table: FT-ACTUARIES WORLD INDICES. Columns include National and Regional Markets, Friday November 17 1989, Thursday November 16 1989, and Dollar Index. Lists various countries and their index values.

MONEY MARKETS Implications of a rising D-Mark

THE FUTURE surrounding the D-Mark died down at the end of last week, but the West German currency still looks attractive. Strong growth and a central bank prepared to act against inflation make the D-Mark a likely candidate for improvement.

UK clearing bank base lending rate 15 per cent from October 5

No one knows how far the liberalisation of East Germany will go and whether German reunification over time is politically possible, but the implications of events so far could be inflationary for West Germany. The present rate of 3.3 per cent is among the lowest in Europe, but if this relatively low rate of inflation is threatened, the Bundesbank is likely to act with another rise in interest rates.

Table: C IN NEW YORK. Columns include Nov. 17, Date, and Product. Lists various financial products and their values.

Table: CURRENCY MOVEMENTS. Columns include Nov. 17, Bank of England, and % change. Shows movements for various currencies.

Table: CURRENCY RATES. Columns include Nov. 16, Bank rate, and European Currency Unit. Lists exchange rates for various currencies.

EURO-CURRENCY INTEREST RATES

Table: EURO-CURRENCY INTEREST RATES. Columns include Nov 17, Short term, 7 Day notice, 3 Months, 6 Months, 9 Months, 12 Months, and % p.a.

EXCHANGE CROSS RATES

Table: EXCHANGE CROSS RATES. Columns include Nov. 17, £, \$, DM, Yen, F Fr, S Fr, N Fl, Lira, C S, S Fr. Lists cross rates for various currencies.

FT LONDON INTERBANK FIXING

Table: FT LONDON INTERBANK FIXING. Columns include 3 months US dollar, 6 months US dollar, and other rates.

MONEY RATES

Table: MONEY RATES. Columns include New York, Treasury Bills and Bonds, and other rates.

LONDON MONEY RATES

Table: LONDON MONEY RATES. Columns include Nov 17, Overnight, 7 Day notice, 3 Months, 6 Months, 9 Months, 12 Months, and % p.a.

EUROPEAN OPTIONS EXCHANGE

Table: EUROPEAN OPTIONS EXCHANGE. Columns include Nov. 17, Series, Nov. 89, Feb. 90, May 90, and Stock.

BASE LENDING RATES

Table: BASE LENDING RATES. Columns include Bank, % p.a., and other details. Lists base lending rates for various banks.

WEEKEND FT Advertisement Rates

Table: WEEKEND FT Advertisement Rates. Columns include Residential Prop, Motor, Weekend Business, etc., and rates.

Advertisement for LMS London Merchant Securities plc. Includes text about capitalisation issue of 80,971,990 Deferred Ordinary Shares of 25p each.

BANK OF ENGLAND TREASURY BILL TENDER

Table: BANK OF ENGLAND TREASURY BILL TENDER. Columns include Bill type, Amount, and other details.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table: WEEKLY CHANGE IN WORLD INTEREST RATES. Columns include Location, Rate, and % change.

CHICAGO

Table: CHICAGO. Columns include Date, High, Low, and other market data.

LONDON RECENT ISSUES

Table: LONDON RECENT ISSUES. Columns include Issue, Price, and other details.

FIXED INTEREST STOCKS

Table: FIXED INTEREST STOCKS. Columns include Issue, Price, and other details.

RIGHTS OFFERS

Table: RIGHTS OFFERS. Columns include Issue, Price, and other details.

CROSSWORD

Crossword puzzle grid and clues. Includes 'Across' and 'Down' clues for a crossword puzzle.

Advertisement for 'TIME TO BUY GOLD?'. Includes text about gold prices and contact information.

WORLD STOCK MARKETS

Table of stock market data for various countries including Australia, France, Germany, Italy, Netherlands, Spain, and Japan. Columns include country, date, price, and change.

Table of stock market data for Canada, New York, and Tokyo. Includes sections for Toronto, New York, and Tokyo with columns for stock names, prices, and changes.

Advertisement for '12 issues free when you first subscribe to the Financial Times'. Includes contact information for Wilf Brüssel, Financial Times (Europe) Ltd., and a coupon for requesting a subscription.

4pm prices November 17

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

12 Month High					12 Month Low					12 Month High					12 Month Low				
Stock	Vol	Price	%Ch	Open	Stock	Vol	Price	%Ch	Open	Stock	Vol	Price	%Ch	Open	Stock	Vol	Price	%Ch	Open
214 AMR	46	4.21	213	347	347	15	10.75	10.75		214 AMR	46	4.21	213	347	347	15	10.75	10.75	
423 AMER	1	11.12	95	95	95	1	11.12	95	95	423 AMER	1	11.12	95	95	423 AMER	1	11.12	95	95
1012 AMER	1	10.12	10.12	10.12	10.12	1012 AMER	1	10.12	10.12	1012 AMER	1	10.12	10.12	10.12	1012 AMER	1	10.12	10.12	10.12
114 ALLO	1	1.14	1.14	1.14	1.14	114 ALLO	1	1.14	1.14	114 ALLO	1	1.14	1.14	1.14	114 ALLO	1	1.14	1.14	1.14
142 AMER	1	14.2	14.2	14.2	14.2	142 AMER	1	14.2	14.2	142 AMER	1	14.2	14.2	14.2	142 AMER	1	14.2	14.2	14.2
154 AMER	1	15.4	15.4	15.4	15.4	154 AMER	1	15.4	15.4	154 AMER	1	15.4	15.4	15.4	154 AMER	1	15.4	15.4	15.4
164 AMER	1	16.4	16.4	16.4	16.4	164 AMER	1	16.4	16.4	164 AMER	1	16.4	16.4	16.4	164 AMER	1	16.4	16.4	16.4
174 AMER	1	17.4	17.4	17.4	17.4	174 AMER	1	17.4	17.4	174 AMER	1	17.4	17.4	17.4	174 AMER	1	17.4	17.4	17.4
184 AMER	1	18.4	18.4	18.4	18.4	184 AMER	1	18.4	18.4	184 AMER	1	18.4	18.4	18.4	184 AMER	1	18.4	18.4	18.4
194 AMER	1	19.4	19.4	19.4	19.4	194 AMER	1	19.4	19.4	194 AMER	1	19.4	19.4	19.4	194 AMER	1	19.4	19.4	19.4
204 AMER	1	20.4	20.4	20.4	20.4	204 AMER	1	20.4	20.4	204 AMER	1	20.4	20.4	20.4	204 AMER	1	20.4	20.4	20.4
214 AMER	1	21.4	21.4	21.4	21.4	214 AMER	1	21.4	21.4	214 AMER	1	21.4	21.4	21.4	214 AMER	1	21.4	21.4	21.4
224 AMER	1	22.4	22.4	22.4	22.4	224 AMER	1	22.4	22.4	224 AMER	1	22.4	22.4	22.4	224 AMER	1	22.4	22.4	22.4
234 AMER	1	23.4	23.4	23.4	23.4	234 AMER	1	23.4	23.4	234 AMER	1	23.4	23.4	23.4	234 AMER	1	23.4	23.4	23.4
244 AMER	1	24.4	24.4	24.4	24.4	244 AMER	1	24.4	24.4	244 AMER	1	24.4	24.4	24.4	244 AMER	1	24.4	24.4	24.4
254 AMER	1	25.4	25.4	25.4	25.4	254 AMER	1	25.4	25.4	254 AMER	1	25.4	25.4	25.4	254 AMER	1	25.4	25.4	25.4
264 AMER	1	26.4	26.4	26.4	26.4	264 AMER	1	26.4	26.4	264 AMER	1	26.4	26.4	26.4	264 AMER	1	26.4	26.4	26.4
274 AMER	1	27.4	27.4	27.4	27.4	274 AMER	1	27.4	27.4	274 AMER	1	27.4	27.4	27.4	274 AMER	1	27.4	27.4	27.4
284 AMER	1	28.4	28.4	28.4	28.4	284 AMER	1	28.4	28.4	284 AMER	1	28.4	28.4	28.4	284 AMER	1	28.4	28.4	28.4
294 AMER	1	29.4	29.4	29.4	29.4	294 AMER	1	29.4	29.4	294 AMER	1	29.4	29.4	29.4	294 AMER	1	29.4	29.4	29.4
304 AMER	1	30.4	30.4	30.4	30.4	304 AMER	1	30.4	30.4	304 AMER	1	30.4	30.4	30.4	304 AMER	1	30.4	30.4	30.4
314 AMER	1	31.4	31.4	31.4	31.4	314 AMER	1	31.4	31.4	314 AMER	1	31.4	31.4	31.4	314 AMER	1	31.4	31.4	31.4
324 AMER	1	32.4	32.4	32.4	32.4	324 AMER	1	32.4	32.4	324 AMER	1	32.4	32.4	32.4	324 AMER	1	32.4	32.4	32.4
334 AMER	1	33.4	33.4	33.4	33.4	334 AMER	1	33.4	33.4	334 AMER	1	33.4	33.4	33.4	334 AMER	1	33.4	33.4	33.4
344 AMER	1	34.4	34.4	34.4	34.4	344 AMER	1	34.4	34.4	344 AMER	1	34.4	34.4	34.4	344 AMER	1	34.4	34.4	34.4
354 AMER	1	35.4	35.4	35.4	35.4	354 AMER	1	35.4	35.4	354 AMER	1	35.4	35.4	35.4	354 AMER	1	35.4	35.4	35.4
364 AMER	1	36.4	36.4	36.4	36.4	364 AMER	1	36.4	36.4	364 AMER	1	36.4	36.4	36.4	364 AMER	1	36.4	36.4	36.4
374 AMER	1	37.4	37.4	37.4	37.4	374 AMER	1	37.4	37.4	374 AMER	1	37.4	37.4	37.4	374 AMER	1	37.4	37.4	37.4
384 AMER	1	38.4	38.4	38.4	38.4	384 AMER	1	38.4	38.4	384 AMER	1	38.4	38.4	38.4	384 AMER	1	38.4	38.4	38.4
394 AMER	1	39.4	39.4	39.4	39.4	394 AMER	1	39.4	39.4	394 AMER	1	39.4	39.4	39.4	394 AMER	1	39.4	39.4	39.4
404 AMER	1	40.4	40.4	40.4	40.4	404 AMER	1	40.4	40.4	404 AMER	1	40.4	40.4	40.4	404 AMER	1	40.4	40.4	40.4
414 AMER	1	41.4	41.4	41.4	41.4	414 AMER	1	41.4	41.4	414 AMER	1	41.4	41.4	41.4	414 AMER	1	41.4	41.4	41.4
424 AMER	1	42.4	42.4	42.4	42.4	424 AMER	1	42.4	42.4	424 AMER	1	42.4	42.4	42.4	424 AMER	1	42.4	42.4	42.4
434 AMER	1	43.4	43.4	43.4	43.4	434 AMER	1	43.4	43.4	434 AMER	1	43.4	43.4	43.4	434 AMER	1	43.4	43.4	43.4
444 AMER	1	44.4	44.4	44.4	44.4	444 AMER	1	44.4	44.4	444 AMER	1	44.4	44.4	44.4	444 AMER	1	44.4	44.4	44.4
454 AMER	1	45.4	45.4	45.4	45.4	454 AMER	1	45.4	45.4	454 AMER	1	45.4	45.4	45.4	454 AMER	1	45.4	45.4	45.4
464 AMER	1	46.4	46.4	46.4	46.4	464 AMER	1	46.4	46.4	464 AMER	1	46.4	46.4	46.4	464 AMER	1	46.4	46.4	46.4
474 AMER	1	47.4	47.4	47.4	47.4	474 AMER	1	47.4	47.4	474 AMER	1	47.4	47.4	47.4	474 AMER	1	47.4	47.4	47.4
484 AMER	1	48.4	48.4	48.4	48.4	484 AMER	1	48.4	48.4	484 AMER	1	48.4	48.4	48.4	484 AMER	1	48.4	48.4	48.4
494 AMER	1	49.4	49.4	49.4	49.4	494 AMER	1	49.4	49.4	494 AMER	1	49.4	49.4	49.4	494 AMER	1	49.4	49.4	49.4
504 AMER	1	50.4	50.4	50.4	50.4	504 AMER	1	50.4	50.4	504 AMER	1	50.4	50.4	50.4	504 AMER	1	50.4	50.4	50.4

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Continued on Page 45

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, and change. Includes sub-sections for NYSE Composite, NYSE Composite - 100, and NYSE Composite - 200.

NASDAQ NATIONAL MARKET

4pm prices November 17

Table of NASDAQ National Market listing various stocks with columns for stock name, price, and change. Includes sub-sections for NASDAQ Composite, NASDAQ Composite - 100, and NASDAQ Composite - 200.

AMEX COMPOSITE PRICES

4pm prices November 17

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

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